

Greetings,

At a recent conference of insurance producers, we asked how many of those in attendance had a home inventory. Only three out of approximately 250 agents raised their hands. If agents are not doing this, consumers certainly are not either.

September is National Preparedness Month, and the Oregon Division of Financial Regulation is excited to announce **Sept. 16-22 as Home Inventory Week**.

To help Oregonians take active steps towards disaster preparedness, we are encouraging everyone to do two simple tasks:

- 1) Make a home inventory of all their personal property
- 2) Meet with an insurance agent to make sure they have the right coverage

This wildfire season continues to prove the importance for all Oregonians to be ready for disaster. Building a home inventory and checking their insurance coverage are two of the most important aspects of a disaster readiness plan.

I am inviting you, as well as all other property and casualty insurance producers, to join us on this important initiative.

Here is how you can help:

- Lead by example. Complete your own home inventory and share the news of it with your family, friends, and customers on social media.
- Contact your customers to encourage their participation in Home Inventory Week.
- Place the enclosed poster in a prominent place in your office.
- Offer a small prize to people who complete their inventory and talk to you about their insurance needs. Keep in mind that prizes cannot be contingent on a sale.
- Visit the division's website – dfr.oregon.gov/preparenow – to view all the great resources that will help you promote this important initiative, such as a free home inventory app from the National Association of Insurance Commissioners.

Thank you for all you do to help Oregonians reach their financial goals, and thank you for helping your neighbors prepare for disaster.

Kind Regards,



Andrew Stolfi
Oregon Insurance Commissioner