- Company name
- Website URL
- Customer service contact details-phone number?
- Requested percentage rate change
- Requested rate change effective date
- Plans impacted
- People Impacted
- Service area illustrated in visual form
- A breakdown of the rate request e.g. \$/%x for trend, \$/%x for legislative, \$/%x for uncertainty
- A breakdown of retained premium (how much is going to be kept by the company),
  and MLR for the last 3 years
- How to access the information in other languages
- Executive Compensation
  - "Consumers often express concern about the impact of an insurer's top management compensation on premiums. For 2017, salaries of (COMPANY) senior executives were 0.88 percent of premiums. This represents approximately \$5.32 of a member's average premium each month."
- Changes to Networks