

Top 25 Authorized Companies  
Zero Premium Companies Excluded

2023 Oregon Market Share  
Line of Business: Life - Life Insurance

All Dollars in Thousands

Rank	Company Name	NAIC Code	Dom	Ordinary	Credit	Group	Industrial	Total	Market Share
1	Northwestern Mut Life Ins Co	67091	WI	\$112,518	\$0	\$327	\$0	\$112,845	7.57%
2	State Farm Life Ins Co	69108	IL	\$73,904	\$0	\$509	\$0	\$74,413	4.99%
3	Lincoln Natl Life Ins Co	65676	IN	\$50,213	\$0	\$12,635	\$0	\$62,849	4.22%
4	New York Life Ins Co	66915	NY	\$43,927	\$0	\$13,534	\$0	\$57,461	3.86%
5	Pacific Life Ins Co	67466	NE	\$49,311	\$0	\$0	\$0	\$49,311	3.31%
6	Massachusetts Mut Life Ins Co	65935	MA	\$47,670	\$0	\$1,306	\$0	\$48,976	3.29%
7	Guardian Life Ins Co Of Amer	64246	NY	\$32,939	\$0	\$6,353	\$0	\$39,291	2.64%
8	Pruco Life Ins Co	79227	AZ	\$37,747	\$0	\$0	\$0	\$37,747	2.53%
9	John Hancock Life Ins Co USA	65838	MI	\$35,906	\$0	\$0	\$0	\$35,907	2.41%
10	Transamerica Life Ins Co	86231	IA	\$28,876	\$0	\$502	\$0	\$29,378	1.97%
11	Protective Life Ins Co	68136	TN	\$28,620	\$0	\$648	\$0	\$29,268	1.96%
12	Farmers New World Life Ins Co	63177	WA	\$26,758	\$0	\$0	\$0	\$26,758	1.80%
13	Country Life Ins Co	62553	IL	\$26,440	\$0	\$87	\$0	\$26,527	1.78%
14	United Of Omaha Life Ins Co	69868	NE	\$19,481	\$0	\$5,866	\$0	\$25,347	1.70%
15	Minnesota Life Ins Co	66168	MN	\$15,847	\$291	\$8,184	\$0	\$24,322	1.63%
16	American Gen Life Ins Co	60488	TX	\$21,298	\$0	\$62	\$0	\$21,360	1.43%
17	American Income Life Ins Co	60577	IN	\$18,693	\$0	\$4	\$0	\$18,697	1.25%
18	Nationwide Life & Ann Ins Co	92657	OH	\$18,645	\$0	\$0	\$0	\$18,645	1.25%
19	Penn Mut Life Ins Co	67644	PA	\$18,337	\$0	\$0	\$0	\$18,337	1.23%
20	Primerica Life Ins Co	65919	TN	\$16,961	\$0	\$0	\$0	\$16,961	1.14%
21	Midland Natl Life Ins Co	66044	IA	\$16,513	\$0	\$1	\$0	\$16,513	1.11%
22	Life Ins Co Of The Southwest	65528	TX	\$16,444	\$0	\$0	\$0	\$16,444	1.10%
23	Banner Life Ins Co	94250	MD	\$15,707	\$0	\$0	\$0	\$15,707	1.05%
24	Thrivent Financial For Lutherans	56014	WI	\$15,116	\$0	\$0	\$0	\$15,116	1.01%
25	RiverSource Life Ins Co	65005	MN	\$14,763	\$0	\$0	\$0	\$14,763	0.99%
	All 294 Other Companies			\$372,616	\$1,969	\$262,276	\$100	\$636,962	42.75%
	Totals			\$1,175,250	\$2,260	\$312,294	\$100	\$1,489,905	100.00%