Data Broker Registration on eGov

This process takes place on eGov: https://ordcbs.mylicense.com/eGov/

Have the following information ready before registering. The time needed to complete registration varies by company; however, please note, the system times out 45 minutes after logging in.

You will need:

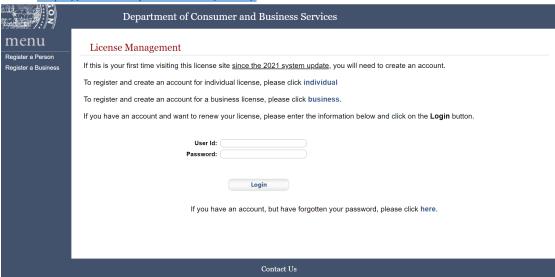
- 1. Active Oregon Secretary of State registration number
- 2. Valid credit card for the required registration fee of \$600
- 3. Valid email address for correspondence about registration and payment receipt
- 4. Business website address
- 5. Business mailing address
- 6. Business phone number
- 7. A narrative of 600 characters, or less, unformatted text describing the methods consumers may use to opt out of business activities. The best method is to compose the narrative in a simple text editor such as Notepad, and then copy and paste the text into the designated field on eGov. See example below:



- 8. Contact information for an owner or manager
- 9. Contact information for your Oregon registered agent

eGov Registration Steps

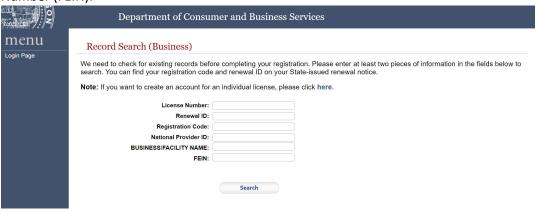
1. Go to https://ordcbs.mylicense.com/eGov/.



2. Select "Register a Business" in the left menu panel.



3. Use the provided fields and only enter the business name and Federal Employer Identification Number (FEIN).



4. Select "Search."



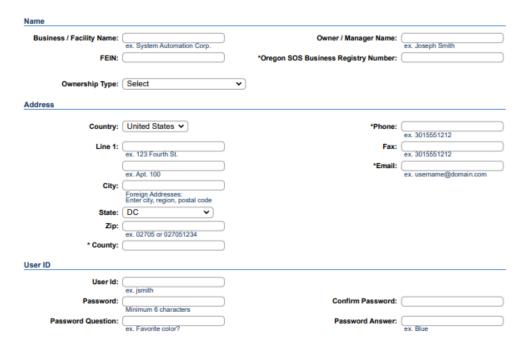
5. The search results should show no records, which means no one else has applied with your business name and FEIN. You will begin the application process from this screen. Contact the division at 503-947-7300 if search results show existing records.

Initial Registration

We were unable to find your records based on the entered search criteria.

- If you do not currently hold a business/facility license with the state and have not already submitted a paper application,
 the form below will allow you to register your business information with the state and create a username and password.
 Complete the form below and press the register button to create your record. Once logged into the e-Government
 application you will be able to submit an electronic license application.
- If you currently hold a business/facility license with the state or have already submitted a paper application to the state, click here to search again. Do not complete the form below to register as this will not allow you to access your business records. If your records can not be found, click here for information on contacting the proper department/agency/board.
- Stay on the Initial Registration page to create an account to submit an application with the division. You will need the user ID and password created on this page to log in to eGov. This user ID and password will be used again for renewal.

NOTE: Required fields are marked with an asterisk (*).



- 7. To create an account, you will need:
 - a. Business name
 - b. Owner or manager's name
 - c. Business FEIN
 - d. Oregon Secretary of State registration number
 - e. Contact email address (also used for the receipt)
 - f. Mailing address
- 8. You will need to create a custom user ID.
- 9. You will need to create a password with at least one character, one uppercase letter, and one number.
- 10. Keep your user ID and password in a safe place for use during renewals.
- 11. Enter the application information in all-caps.
- 12. The user ID can be lowercase. The password is case sensitive.
- 13. Fill out the required fields and select "Register."

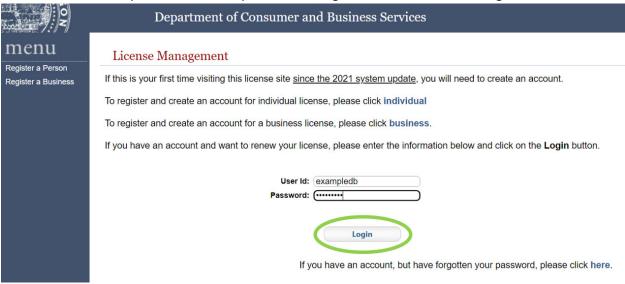
NOTE: Required fields are marked with an asterisk (*).

Business / Facility Name:	EXAMPLE DATA BROKER	Owner / Manager Name:	
	ex. System Automation Corp.		ex. Joseph Smith
FEIN:	11-11111111	*Oregon SOS Business Registry Number:	22-222222
Ownership Type:	Domestic Business Corp	•	
Address			
Country	United States V	*Phone:	5039477300
Country:	Onited States V	Phone:	ex. 3015551212
Line 1:	123 ADDRESS ST	Fax:	
Line 1.	ex. 123 Fourth St.	r ax.	ex. 3015551212
		*Email:	EXAMPLE@EMAIL.COM
	ex. Apt. 100		ex. username@domain.com
City:	SALEM		
	Foreign Addresses: Enter city, region, postal code		
State:	OR ▼		
Zip:	97301		
	ex. 02705 or 027051234		
* County:	MARION		
Jser ID			
User Id:	exampledb		
	ex. jsmith		
Password:	•••••	Confirm Password:	•••••
	Minimum 6 characters		
Password Question:	COLOR ex. Favorite color?	Password Answer:	BLUE ex. Blue
	ex. Payonte color?		ex. bide

14. The Registration Success page confirms that the account was created. Select "login" to begin the application.



15. Enter the user ID and password from Step 10 in the designated fields and select "Login."



16. The Licenses page is a summary of what was submitted through the Initial Registration page

Licenses

This page shows all of your active, inactive, and pending licenses. Click "Initial Application" to apply or click "Renew" in the top-left menu to renew a license.

Name

Business / Facility Name: EXAMPLE DATA BROKER Owner / Manager Name: EXAMPLE CONTACT

Oregon SOS Business Registry Number: 22-222222

Ownership Type: Domestic Business Corp

Address

Address: 123 ADDRESS ST

SALEM, OR 97301

Phone: 5039477300

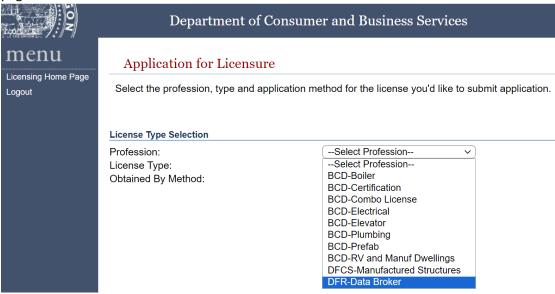
Fax:

Email: EXAMPLE@EMAIL.COM

17. Use the left menu panel to begin an application. This menu panel can be used to navigate through the pages during the application process. Select "Initial Application" to begin.



18. Select "DFR-Data Broker" from the profession drop-down menu on the Application for Licensure page.



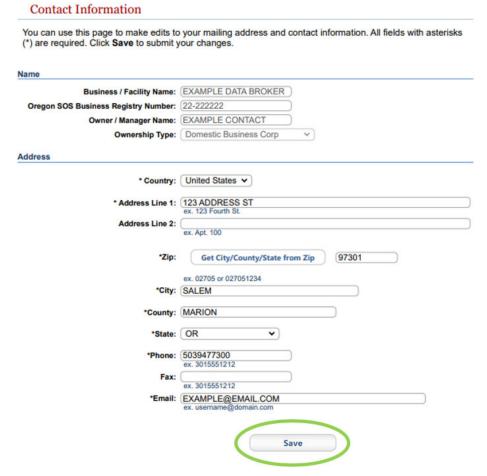
19. Select "Data Broker" from the license type drop-down menu and "Application" from the Obtained by Methods drop down menu. Select "Start Application".



20. On the Applying For a License page, select "Click to Confirm" after reading the requirements.



- 21. Please remember, the application is not complete and will not be processed until the registration fees are paid on the final screen.
- 22. The Contact Information page displays a summary of the information submitted through the Initial Registration page. If the mailing and email address are correct for future regulatory correspondence, then select "Save."



23. Enter the physical address of the business on the License Address page and select "Save."

Enter the physical ac	iaress of the business on the	E License Address page and select "Save."	
Soul is all.	Department of Consumer and Busine	ss Services	
menu	Jpdate License Address		
* CONTACT INFORMATION	e the address below with your physical address and press the Save button to proceed.		
■ License Update ■ *CORPORATE PERSONNEL Addr	ess		
Finish		United States V	
Licensing Home Page Logout	* Address Line 1:		
	Address Line 2:	ex. 123 Fourth St.	
		ex. Apt. 100	
	Zip:	Get City/County/State from Zip	
	City:	ex. 02705 or 027051234	
	County:		
	State:	Please select a state V	
	Phone:		
	Fax:	ex. 3015551212	
	Email:	ex. 3015551212	
		ex. username@domain.com	
		Save	
Example with inform	ation:		
Update License A			
opuate License A	duress		
Update the address below	w with your physical address and pres	s the Save button to proceed.	
Address			
* Countr	y: United States 🕶		
* Address Line	1: (456 PHYSICAL ST		
- Address Line	ex. 123 Fourth St.		
Address Line	ex. Apt. 100		
	53.741.100		
Z	p: Get City/County/State from Zip	97301	
	ex. 02705 or 027051234		
Cit	y: SALEM		
Count	y: (MARION		
04	OB.		
Star	e: OR 🔻		
Phon	e: 5039477300		
Fa	ex. 3015551212 x:		
	ex. 3015551212		
Ema	il: (EXAMPLE@EMAIL.COM ex. username@domain.com		

Save

24. The next page has drop-down menus and a narrative that are all required.

26.

25. Section One is the data broker's activities page. Use the drop-down menus to select potential business activities. Add a DBA as needed in the space provided.

business activities. Add a DBA as needed in the space provided.		
Section One - Data Brokers Activities		
Please indicate what information is collected and for what business activity. Press the Save button to save the changes.		
Doing Business As (DBA): The resident individual's name or the name of a member of the resident individual's immediate family or household: The resident individual's address or an address for a member of the resident individual's immediate family or household.	Collect Collect, License Collect, Sell Collect, Sell, License	
The resident individual's date of birth:	Does Not Collect	~
The resident individual's place of birth:		•
The maiden name of the resident individual's mother:		•
Biometric information about the resident individual:		•
The resident individual's Social Security number or the number of any other government-issued identification for the resident individual of the resident ind	idual:	•
Other information that, alone or in combination with other information that is sold or licensed, can reasonably be associated with thindividual.	ne resident	~
May the resident individual use a proxy to opt out of the broker's activities?		~
Example with selections made:		
Section One - Data Brokers Activities		
Please indicate what information is collected and for what business activity. Press the Save button to save the changes.		
The resident individual's name or the name of a member of the resident individual's immediate family or household:	Collect, Sell, License ▼	
The resident individual's address or an address for a member of the resident	Collect. Sell. License ▼	

individual's immediate family or household. Collect, Sell, License 🕶 The resident individual's date of birth: Collect, Sell, License ▼ The resident individual's place of birth: The maiden name of the resident individual's mother: Does Not Collect ▼ Biometric information about the resident individual: Does Not Collect The resident individual's Social Security number or the number of any other Does Not Collect government-issued identification for the resident individual: Other information that, alone or in combination with other information that is Does Not Collect 🔻 sold or licensed, can reasonably be associated with the resident individual. May the resident individual use a proxy to opt out of the broker's activities? Yes 🕶

27. Section 2 is the data broker's resident opt-out declarations. Select "Yes," "No," or "N/A" to indicate if a resident individual is able to opt out of a data broker activity.

Section 2 - Data Broker's Opt Out Declaration

Indicate if a resident individual is able to opt out of the information below		
The resident individual's name or the name of a member of the resident individual's immediate family or household:	~	
The resident individual's address or an address for a member of the resident individual's immediate family or household:	~	N/A No
The resident individual's date of birth:	~	Yes
The resident individual's place of birth:	~	
The maiden name of the resident individual's mother:	~	
Biometric information about the resident individual:	~	
The resident individual's Social Security number or the number of any other government-issued identification for the resident individual.:	~	
Other information that, alone or in combination with other information that is sold or licensed, can reasonably be associated with the resident individual.	~	
Section 3 is where the data broker uses text fields to report its opt-out meth	nods an	d narrative
Report the methods a resident individual may opt out of providing or permitting the data broker to collect, se license personal data.	ll or	

28. 9 e.

Email:	
Street Address:	
City:	
State:	
Zip Code:	
Phone:	
Website:	
Other Method:	

29. Section 3, part 2, is for the data broker's opt-out narrative. The narrative is a simple statement informing the consumer of how they may opt out of business activities. In the field provided, submit up to 600 characters of unformatted text. The best method is to compose the narrative in a simple text editor such as Notepad, and then copy and paste into the text field. Copy and paste is encouraged because the text field will not change size.

Please submit up to 600 characters of unformatted text that is a narrative describing details to consumers about how they can opt out of all or portion of the data broker's activities. The best method is to copy and paste from a simple text editor such as Notepad.

Opt Out Narrative:	

The text used in the example below is: "VISIT <u>WWW.OPT-OUT.COM</u> OR CALL 1-800-OPT-OUT1 (1-800-678-6881) TO OPT OUT OF DATA BROKER'S BUSINESS ACTIVITIES."

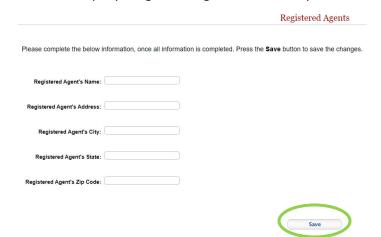
30. When the drop-downs, methods, and narrative are complete, select "Save."

Section One - Data Brokers Activities		
Please indicate what information is collected and for what business activity. Press the Save button to save the changes.		
The resident individual's name or the name of a member of the resident individual's immediate family or household:		Collect, Sell, License v
The resident individual's address or an address for a member of the resident individual's immediate family or household.	Collect, Sell, License 🗸	
The resident individual's date of birth:		Collect, Sell, License 🕶
The resident individual's place of birth:		Collect, Sell, License 🕶
The maiden name of the resident individual's mother:		Does Not Collect v
Biometric information about the resident individual:		Does Not Collect 🔻
The resident individual's Social Security number or the number of any other government-issued identification for the resident individual	al:	Does Not Collect 🔻
Other information that, alone or in combination with other information that is sold or licensed, can reasonably be associated with the	resident individual.	Collect, Sell, License ✔
May the resident individual use a proxy to opt out of the broker's activities?		Yes v
Section 2 - Data Broker's Opt Out Declaration		
Indicate if a resident individual is able to opt out of the information belo	<u>w</u>	
The resident individual's name or the name of a member of the resident individual's immediate family or household:		Yes 🗸
The resident individual's address or an address for a member of the resident individual's immediate family or household		Yes 🗸
The resident individual's date of birth:		
The resident individual's place of birth:		Yes v
The maiden name of the resident individual's mother:		N/A 🕶
Biometric information about the resident individual:		N/A 🕶
The resident individual's Social Security number or the number of any other government-issued identification for the resident	dent individual.:	N/A 🗸
Other information that, alone or in combination with other information that is sold or licensed, can reasonably be associated the combination of the combination with other information that is sold or licensed, can reasonably be associated to the combination of the combination with other information that is sold or licensed, can reasonably be associated to the combination of the combination with other information that is sold or licensed, can reasonably be associated to the combination of the combination with other information that is sold or licensed, can reasonably be associated to the combination of the combinat	ted with the resident individual.	Yes v
Section 3: Data Broker's Opt Out Methods		
Report the methods a resident individual may opt out of providing or permitting the data broker to co license personal data.	lect, sell or	
Email:	EXAMPLE@EMAIL.COM	
Street Address:	123 ADDRESS ST	
City:	SALEM	
State:	OR	
Zip Code:	97301	
Phone:	18006786881	
Website:	WWW.OPT-OUT.COM	
Other Method:	OTHER METHODS	

Please submit up to 600 characters of unformatted text that is a narrative describing details to consumers about how they can opt out of all or portion of the data broker's activities. The best method is to copy and paste from a simple text editor such as Notepad.



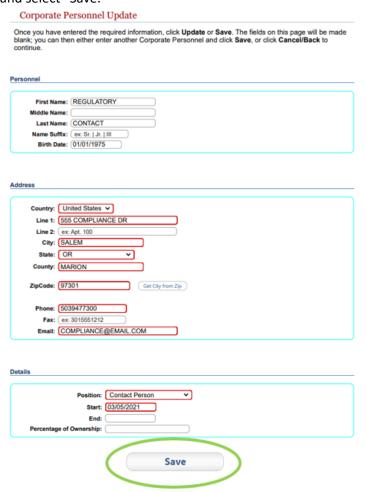
31. Add the company's registered agent in the fields provided and select "Save."



32. The Corporate Personnel Info page is used to enter personnel. At minimum, one regulatory contact needs to be added. Select "Add" to include the regulatory contact.



33. The first and last name are required as well as the fields in red. Enter the contact information and select "Save."



Name Suffix: ex: Sr. | Jr. | III

Birth Date: 1/1/1975

34. The page returns the information just entered. Select "Cancel/Back" if the information looks correct.

Corporate Personnel Update Once you have entered the required information, click Update or Save. The fields on this page will be made blank; you can then either enter another Corporate Personnel and click Save, or click Cancel/Back to continue. Cancel/Back Personnel First Name: REGULATORY Middle Name: Last Name: CONTACT

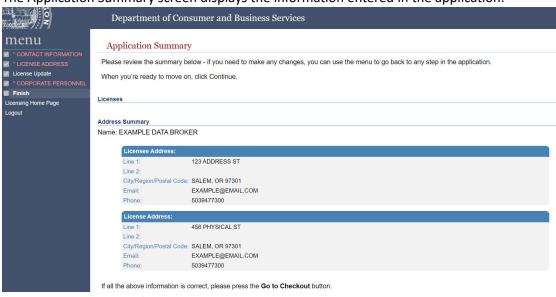
35. The page will show that the person has been added.



- 36. To add more people, follow steps 31-34 again (i.e., select "Add," input personnel information, and then select "Save," followed by the "Cancel/Back" button to view the summary.)
- 37. Select "Continue" to move forward.



38. The Application Summary screen displays the information entered in the application.



39. Review the application for accuracy.

Application Summary

Please review the summary below - if you need to make any changes, you can use the menu to go back to any step in the application.

When you're ready to move on, click Continue.

Licenses

Address Summary

Name: EXAMPLE DATA BROKER

Licensee Address:

Line 1:	123 ADDRESS ST
Line 2:	
City/Region/Postal Code:	SALEM, OR 97301
Email:	EXAMPLE@EMAIL.COM
Phone:	5039477300
	5000 T 500
License Address:	
License Address:	456 PHYSICAL ST
License Address:	
License Address:	456 PHYSICAL ST
License Address: Line 1: Line 2: City/Region/Postal Code:	456 PHYSICAL ST

If all the above information is correct, please press the Go to Checkout button.

Otherwise, please go back and correct any necessary information.

REGULAT	ORY CONTACT		
Position:	Contact Person	Address:	555 COMPLIANCE DR SALEM, OR 97301 United States
Start:	3/5/2021	Phone:	5039477300
End:		Fax:	
Shares:		Email:	COMPLIANCE@EMAIL.COM
Birth Date:	1/1/1975		

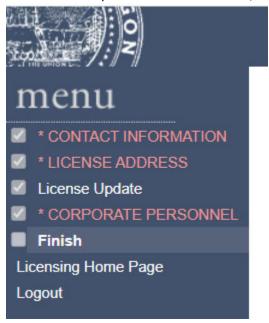
Section One - Data Brokers Activities	
The resident individual's name or the name of a member of the resident individual's immediate family or household:	Collect, Sell, License v
The resident individual's address or an address for a member of the resident individual's immediate family or household.	Collect, Sell, License 🗸
The resident individual's date of birth:	Collect, Sell, License V
The resident individual's place of birth:	Collect, Sell, License 🗸
The maiden name of the resident individual's mother:	Does Not Collect v
Biometric information about the resident individual:	Does Not Collect v
The resident individual's Social Security number or the number of any other government-issued identification for the resident individual:	Does Not Collect v
Other information that, alone or in combination with other information that is sold or licensed, can reasonably be associated with the resident individual.	Collect, Sell, License 🔻
May the resident individual use a proxy to opt out of the broker's activities?	Yes v

Section 2 - Data Broker's Opt Out Declaration The resident individual's name or the name of a member of the resident individual's immediate family or household: Yes The resident individual's address or an address for a member of the resident individual's immediate family or household: Yes The resident individual's date of birth: Yes The resident individual's place of birth: The maiden name of the resident individual's mother: N/A Biometric information about the resident individual: The resident individual's Social Security number or the number of any other government-issued identification for the resident individual: N/A Other information that, alone or in combination with other information that is sold or licensed, can reasonably be associated with the resident individual.

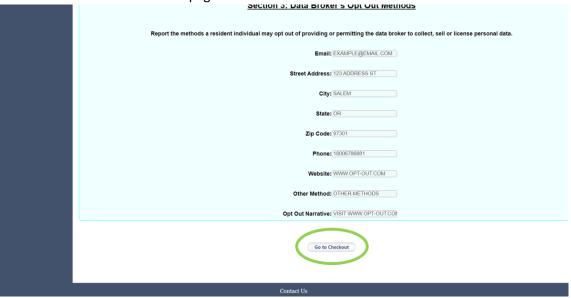
Section 3: Data Broker's Opt Out Methods Report the methods a resident individual may opt out of providing or permitting the data broker to collect, sell or license personal data. Email: EXAMPLE@EMAIL.COM Street Address: 123 ADDRESS ST City: SALEM State: OR Zip Code: 97301 Phone: 18006786881 Website: WWW.OPT-OUT.COM Other Method: OTHER METHODS Opt Out Narrative: VISIT WWW.OPT-OUT.COI

Go to Checkout

40. Note that the left menu panel will show items in red with an asterisk. This does not mean the items are incomplete. If edits are needed, use the left menu panel to navigate to those sections.



41. If the application is complete after reviewing the Application Summary page, select "Go to Checkout" at the bottom of the page.



- 42. Follow the instructions on the payment screens to complete payment. The fee is \$600.
- 43. The Application Complete page indicates the application has been submitted for review by the division.



- 44. You may exit the page.
- 45. The division will email the submitted business contact about the status of the registration after its full review.