STATE OF OREGON
DEPARTMENT OF CONSUMER AND BUSINESS SERVICES
DIVISION OF FINANCE AND CORPORATE SECURITIES
ENFORCEMENT SECTION
BEFORE THE DIRECTOR OF THE
DEPARTMENT OF CONSUMER AND BUSINESS SERVICES

In the Matter of: **RJJ PASADENA SECURITIES, INC.,** **Respondent.**	**S-08-0034** **ORDER TO CEASE AND DESIST, ORDER ASSESSING CIVIL PENALTY, and CONSENT TO ENTRY OF ORDER**

WHEREAS the Director of the Department of Consumer and Business Services (hereinafter, "the Director") has conducted an investigation of certain business activities conducted by RJJ Pasadena Securities, Inc., and the Director has determined that RJJ Pasadena Securities, Inc. effected transactions in securities for the account of others in the State of Oregon in violation of the Oregon Securities Law; and

WHEREAS RJJ Pasadena Securities, Inc. wishes to resolve and settle this matter with the Director;

NOW THEREFORE, as evidenced by the authorized signature subscribed on this Order, RJJ Pasadena Securities, Inc. hereby **CONSENTS** to entry of this Order to Cease and Desist and Order Assessing Civil Penalties upon the Director's Findings of Fact and Conclusions of Law as stated hereinafter.

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Division of Finance and Corporate Securities
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350 Winter Street NE, Suite 410
Salem, OR 97301-3881
Telephone: (503) 378-4387

FINDINGS OF FACT

The Director **FINDS** that:

1. RJJ Pasadena Securities, Inc. (hereinafter, "RJJ Pasadena") is a broker-dealer firm with a principal place of business at 625 Fair Oaks Avenue, South Pasadena, California, 91030. The CRD number for the firm is #8425.

2. On or about June 23, 2008, RJJ Pasadena applied to the Oregon Division of Finance and Corporate Securities ("DFCS") for a broker-dealer license (the "Application"). That Application is still pending.

3. At all times material to this Order, RJJ Pasadena was not licensed in Oregon as a broker-dealer.

4. On or about October 1, 2007, while in the course of conducting a routine examination, the Branch Chief, Broker-Dealer Examinations at the Securities and Exchange Commission's Pacific Regional Office (the "SEC Examiner") discovered that RJJ Pasadena had effected transactions in securities for a customer account located in Oregon. The SEC Examiner referred her findings to a securities examiner at the Division of Finance and Corporate Securities, a division of the Department and Consumer and Business Services (the "DFCS Securities Examiner").

5. A further investigation by the DFCS Securities Examiner and a subsequent self-disclosure by RJJ Pasadena revealed that RJJ Pasadena effected thirty-one (31) transactions in securities for four (4) different Oregon residents on or between November 3, 2003 and June 23, 2008.

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6. On or between February 6, 2008 and April 15, 2008, the States of Washington and Illinois filed enforcement actions against RJJ Pasadena for effecting transactions in securities for residents in their respective states without a license.

7. RJJ Pasadena has cooperated with the DFCS investigation and asserts that it has modified its compliance procedures to check and confirm all address changes and to ensure proper licensing.

CONCLUSIONS OF LAW

The Director **CONCLUDES** that:

1. RJJ Pasadena transacted business in Oregon as a "broker-dealer," as defined in ORS 59.015(1), by effecting transactions in securities—including offers to buy and offers to sell under ORS 59.335 and ORS 59.345—for the accounts of four (4) Oregon residents; and

2. RJJ Pasadena effected these transactions without a license under the Oregon Securities Law in violation of ORS 59.165(1).

ORDER

The Director, pursuant to its authority under ORS 59.245, hereby **ORDERS** that Respondent, and any successor business or corporation, shall **CEASE and DESIST** from:

a. Transacting business as a broker-dealer in the State of Oregon without a license under the Oregon Securities Law, in violation of ORS 59.165(1); and

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b. Violating any of the provisions of ORS Chapter 59 or Oregon Administrative Rules Chapter 441.

The Director, pursuant to its authority under ORS 59.995, hereby **ASSESSES** the following **CIVIL PENALTY:** Respondent shall pay Four Thousand Dollars ($4,000) for thirty-one (31) violations of ORS 59.165(1). ONE THOUSAND FIVE HUNDRED DOLLARS ($1,500) is due and payable at the time of entry of this Order. The remaining TWO THOUSAND FIVE HUNDRED DOLLARS ($2,500) shall be paid in five (5) monthly installments of FIVE HUNDRED DOLLARS ($500), with the first installment due on February 1, 2009, and subsequent installments due on the first calendar day of each month. Timely payment shall be deemed to be of the essence; failure to make payment(s) in a timely fashion will constitute a violation of the terms of this Order.

The entry of this Order in no way limits further remedies which may be available to the Director under Oregon law.

Dated this 10th day of December, 2008, at Salem, Oregon.

CORY STREISINGER, Director

Department of Consumer and Business Services

David Tatman, Administrator

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CORPORATE CONSENT TO ENTRY OF ORDER

for RJJ Pasadena Securities, Inc.

I, SHAHRAM JAVADIZADEH state that I am an officer of RJJ Pasadena, and I am authorized to act on its behalf; that I have read the foregoing Order and that I know and fully understand the contents hereof; that RJJ Pasadena has been advised of its right to a hearing and of its right to be represented by counsel in this matter; that RJJ Pasadena voluntarily and without any force or duress, consents to the entry of this Order, expressly waiving any right to a hearing in this matter; that RJJ Pasadena understands that the Director reserves the right to take further actions to enforce this Order or to take appropriate action upon discovery of other violations of the Oregon Securities Law; and that RJJ Pasadena will fully comply with the terms and conditions stated herein.

RJJ Pasadena further assures the Director that neither RJJ Pasadena nor its officers, directors, employees or agents will effect securities transactions in Oregon unless such activities are in full compliance with Chapter 59 of the Oregon Securities Revised Statutes.

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I understand that this Consent Order is a public document.

Dated this 25TH day of NOV-2008, 2008.

By _____
(Signature of officer)

PRINCIPAL / CEO
(Office Held)

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CORPORATE ACKNOWLEDGMENT

There appeared before me this 25TH day of NOVEMBER, 2008 SHAHOUN JAVADIZADEH, who was

(name of affiant)

first duly sworn on oath, and stated that he was and is PRINCIPAL / CEO of RJJ Pasadena, Inc.,

(Office held)

and that as PRINCIPAL / CEO he is authorized

(Office held)

and empowered to sign this Consent to Entry of Order on behalf of RJJ Pasadena and to bind RJJ Pasadena to the terms hereof.

THOMAS RAMIREZ II
Commission # 1738360
Notary Public - California
Los Angeles County
My Comm. Expires Apr 13, 2011

California

NOTARY PUBLIC for the State of:

Thomas Ramirez II

(Printed name of Notary Public)

My commission expires: April 13, 2011

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