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2 DEPARTMENT OF CONSUMER AND BUSINESS SERVICES
3 DIVISION OF FINANCE AND CORPORATE SECURITIES
4 ENFORCEMENT SECTION
BEFORE THE DIRECTOR OF THE DEPARTMENT OF CONSUMER AND BUSINESS SERVICES

5 In the Matter of:
6 Noble Finance Corporation,
7
8 Respondent.

CF-06-0015

ORDER TO CEASE AND DESIST
ORDER TO RESTORE CREDIT AND
REIMBURSE MONEYS
ORDER ASSESSING INVESTIGATIVE AND
PUBLICATION COSTS
And
CONSENT TO ENTRY OF ORDER

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13 WHEREAS the Director of the Department of Consumer and Business Services
14 for the State of Oregon (hereinafter "the Director"), acting by authority of the Oregon
15 Consumer Finance Act, Chapter 725 of the Oregon Revised Statutes (hereinafter "ORS
16 Chapter 725"), has conducted an investigation of the possession by an unauthorized
17 third person of confidential customer files of Noble Finance Corporation (hereinafter
18 "Noble") and determined that there is reasonable cause to believe that Noble engaged
19 in activities which could constitute violations of ORS Chapter 725 and Oregon
20 Administrative Rules Chapter 441 Division 730 (hereinafter "OAR 441-730"); and

21 WHEREAS Noble wishes to resolve and settle this matter with the Director,

22 NOW THEREFORE, as evidenced by the authorized signatures subscribed on
23 this order, Noble hereby **CONSENTS** to entry of this order upon the Director's Findings
24 of Fact and Conclusions of Law as stated hereinafter,
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FINDINGS OF FACT

The Director **FINDS** that:





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3 1. At all times relevant to this matter, Noble Finance conducted business in Oregon
4 as a consumer finance lender through offices licensed by the Division under the Oregon
5 Consumer Finance Act (hereinafter "the Act"). The Division issued license number
6 0102-001-C for Noble Finance to operate an office then located at 4109 SE 82nd
7 Avenue, Portland, Oregon (hereinafter "the Office").

8 2. In or about July 2005, a person not authorized to possess confidential customer
9 files in the custody of the Office obtained possession of confidential customer files.

10 3. Probable cause exists that the unauthorized person's possession of the
11 confidential customer files would not have occurred if the Office had employed
12 adequate record security policies, procedures, and practices.

13 4. Subsequent to July 2005, Noble hired an outside firm, Apgar & Associates
14 (hereinafter "Apgar"), to review its file security policies, procedures, and practices.
15 Noble made changes as suggested by Apgar and a follow-up audit by the firm found
16 that Noble was adhering to good file security policies, procedures and practices.
17 Apgar's letter to D.L. Belcher dated January 3, 2007, attached as Exhibit 1 hereto, listed
18 actions being taken to secure the confidentiality of customer files at Noble, which were
19 adequate to comply with expected security at the time.

20 5. The Director incurred expenses in the investigation of the possession of the
21 customer files by the unauthorized person.

22 6. Noble has ceased making loans from its offices in Oregon and is not transacting
23 business under a license issued by the Department.

24 CONCLUSION OF LAW

25 Based on the Findings of Fact, the Director **CONCLUDES** that:

1. There is reasonable cause to believe that Noble's failure to employ adequate record security policies, procedures, and practices such that a person not authorized to

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2 possess confidential customer files in the custody of the Office obtained possession of
3 confidential customer files prior to July 2005, if known to the Director at the time of
4 licensing, would have warranted the Director refusing to issue a license to Noble
5 pursuant to ORS 725.140, constituting grounds to suspend the license pursuant to ORS
6 725.230.

7
8 2. The Director is entitled to recover from Noble the costs that the Director incurred
9 investigating the possession of customer files of Noble by an unauthorized person
10 pursuant to ORS 725.310.

11 ORDER

12 The Director, pursuant to the Act, hereby **ORDERS** that Noble and any assigns
13 or successors shall:

- 14
15 1. In conducting business in Oregon, employ the record security policies,
16 procedures, and practices that are at least as effective as those described in Apgar's
17 letter to D.L. Belcher dated January 3, 2007 and that comply with the Oregon Identity
18 Theft Protection Act.
- 19 2. Restore the credit of any customer in whose name credit was unlawfully obtained
20 as a result of the unauthorized possession of customer files described in Finding of Fact
21 No. 2.
- 22 3. Reimburse any moneys stolen from a customer as a result of the unauthorized
23 possession of customer files described in Finding of Fact No. 2.
- 24 4. Pay the Division \$5,000 to assist in the production and dissemination of a
25 brochure that informs entities regulated by the Division about record protection
obligations and strategies.
5. Pay the Department of Consumer and Business Services \$20,000 as
reimbursement for the costs of the investigation.



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3 The date of this order is the day the Director or Director's nominee signs the
4 order. The entry of this Order in no way limits further remedies which may be available
5 to the Director under Oregon law.

6 DATED this 18th day of April, 2008.

7 **CORY STREISINGER, Director**
8 **Department of Consumer and Business Services**

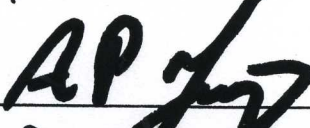
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10 David C. Tatman, Administrator
11 Division of Finance and Corporate Securities

12 **CORPORATE CONSENT TO ENTRY OF ORDER**

13 I, A. P. Gentry, state that I am an officer of Noble Finance Corporation and I am
14 authorized to act on its behalf; that I have read the foregoing Order and that I know and
15 fully understand the contents hereof; that I and this entity have been advised of the right
16 to a hearing and of the right to be represented by counsel in this matter; that Noble
17 Finance Corporation neither admits nor denies the findings of Facts and Conclusion of
18 Law contained herein; that Noble Finance Corporation voluntarily and without any force
19 or duress, consents to the entry of this Order, expressly waiving any right to a hearing in
20 this matter; that Noble Finance Corporation understands that the Director reserves the
21 right to take further actions to enforce this Order or to take appropriate action upon
22 discovery of violations of the Oregon Consumer Finance Law; and that Noble Finance
23 Corporation will fully comply with the terms and conditions stated herein.

24 Respondent understands that this Consent Order is a public document.

25 Dated this 4th day of April, 2008.

By  A. P. Gentry
President/CEO
Position held

Division of Finance and Corporate Securities
Labor and Industries Building
350 Winter Street NE, Suite 410
Salem, OR 97301-3881
Telephone: (503) 378-4140



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CORPORATE ACKNOWLEDGMENT

There appeared before me this 4th day of April, 2008, by A. P. Gentry, who was first duly sworn on oath, and stated that he was and is the President/CEO of Noble Finance Corporation and that he is authorized and empowered to sign this Consent to Entry of Oregon on behalf of Noble Finance Corporation and to bind Noble Finance Corporation to the terms hereof.

Rebecca I. Hudson

Notary Public
for the State of: Texas

My commission expires: 4/23/10



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