

1 STATE OF OREGON
2 DEPARTMENT OF CONSUMER AND BUSINESS SERVICES
3 DIVISION OF FINANCE AND CORPORATE SECURITIES

4 IN THE MATTER OF:)
5) No. S-05-0003
6 DEUTSCHE BANK SECURITIES,)
7 INC.)
8 60 Wall Street) ADMINISTRATIVE CONSENT ORDER
9 New York, NY 10005)
10)
11 CRD # 2525)
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Respondent.

9 WHEREAS, DEUTSCHE BANK SECURITIES, INC. ("Deutsche Bank")
10 is a broker-dealer registered in the State of Oregon;

11 WHEREAS, a coordinated investigation into Deutsche Bank
12 activities concerning securities research analysts' conflicts of
13 interest and investment banking business practices during the
14 period of approximately 1999 through 2001 has been conducted by
15 a multi-state task force and the U.S. Securities and Exchange
16 Commission ("SEC");

17 WHEREAS, the California Department of Corporations
18 conducted an investigation (with the assistance of the District
19 of Columbia Securities Bureau and the State of Maryland Attorney
20 General's Office) into the practices at Deutsche Bank;

21 WHEREAS, Deutsche Bank has cooperated with the above
22 securities regulators during the investigation;

23 WHEREAS, Deutsche Bank has agreed to resolve the
24 aforementioned investigation;

25 WHEREAS, Deutsche Bank agrees to adopt and implement
26 certain changes to securities research analysts' conflicts of

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1 interest and investment banking business practices and to make
2 certain payments as set forth herein;

3 WHEREAS, Deutsche Bank voluntarily elects to permanently
4 waive any right to a hearing and appeal under the ORS 59.295,
5 59.305; and ORS 183.310 to 183.550 with respect to this
6 Administrative Consent Order (the "Order");

7 WHEREAS, The Director of the Department of Consumer and
8 Business Services (herein-after the "Director") has jurisdiction
9 over this matter pursuant to ORS Chapter 59, the Oregon
10 Securities Law;

11 WHEREAS, The Director finds the following relief
12 appropriate and in the public interest; and

13 NOW, THEREFORE, the Director, as administrator of the
14 Oregon Securities Law, hereby enters this Order:

15 **I. ALLEGATIONS OF FACT**

16 1. Deutsche Bank admits the jurisdiction of the State of
17 Oregon, neither admits nor denies the Findings of Fact and
18 Conclusions of Law contained in this Order, and consents to the
19 entry of this Order by the Director.

20 2. The Director finds the following facts applicable to
21 this action:

22 **A. General Findings Of Fact:**

23 3. From July 1999 through 2001 ("the relevant period"),
24 Deutsche Bank engaged in acts and practices that created and/or
25 maintained inappropriate influence by investment banking over
26 research analysts, thereby creating conflicts of interest for

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1 its research analysts. Deutsche Bank failed to manage these
2 conflicts in an adequate manner. During this time period,
3 Deutsche Bank offered research coverage in order to gain
4 investment banking business and receive investment banking fees.
5 It received over \$1 million from other investment banks to
6 provide research coverage of their investment banking clients,
7 and made payments of approximately \$10 million to other
8 securities firms primarily for research coverage for its
9 investment banking clients. In addition, Deutsche Bank
10 compensated its research analysts based in part upon their
11 contributions to Deutsche Bank's investment banking business.
12 These relationships and activities constituted substantial
13 conflicts of interest for Deutsche Bank's research analysts.

14 4. Deutsche Bank failed to establish and maintain adequate
15 policies and procedures reasonably designed to manage these
16 conflicts of interest.

17 5. Deutsche Bank also failed to promptly produce copies of
18 e-mail communications that had been requested by the staff
19 during the investigation. Despite repeated inquiries from the
20 staff and state investigators, Deutsche Bank insisted during the
21 investigation that its production of the e-mail was complete.

22 In fact, Deutsche Bank had produced less than one-fourth of the
23 responsive e-mail by April 2003. Over the next year, Deutsche
24 Bank produced another 227,000 e-mail, more than tripling its
25 original production and delaying completion of the investigation
26 for over a year.

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1 RESPONDENT

2 6. Deutsche Bank Securities Inc. is a Delaware corporation
3 with its headquarters and principal executive offices in New
4 York, New York. It has branch offices throughout the U.S.,
5 including Washington, D.C., San Francisco, Los Angeles, and
6 Baltimore. Deutsche Bank is a broker-dealer registered with the
7 Commission pursuant to Section 15(b) [15 U.S.C. §78o(b)] of the
8 Exchange Act and is a member of NASD and NYSE. Deutsche Bank
9 provides a comprehensive range of advisory, financial,
10 securities research, and investment services to corporate and
11 private clients. Deutsche Bank's clients include both
12 institutional investors and individual investors (often referred
13 to as "retail customers"). Deutsche Bank also provides
14 investment banking services to corporate clients.

15 7. Deutsche Bank is currently registered with the **State of**
16 **Oregon** as a broker-dealer, and has been so registered since
17 **November 25, 1985.**

18 FACTUAL ALLEGATIONS

19 I. BACKGROUND

20 A. The Role of Research Analysts at Deutsche Bank

21 8. Deutsche Bank has a securities research department called
22 the "equity research department," which provides its investment
23 clients and the public with research reports on certain public
24 companies. Research analysts at Deutsche Bank are generally
25 assigned to review the investment outlook of specific public
26 companies within a certain industry or sector, such as

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1 technology or biosciences. This is called "covering" a
2 company's stock. In their research reports, analysts typically
3 review the performance of the covered companies, evaluate their
4 business prospects, and provide analysis and projections
5 regarding the future prospects of the company. They also
6 provide a rating or recommendation as to whether the company
7 presents a good investment opportunity, and often provide a
8 price target (the market price at which the analyst expects the
9 stock to trade within a given time).

10 9. During the relevant period, Deutsche Bank analysts made
11 themselves available via telephone, electronic mail, and in
12 person to the firm's institutional and retail sales force to
13 answer questions about industry sectors and companies covered by
14 the analyst. In addition, analysts provided periodic research
15 updates to the sales forces through "morning calls" held before
16 the start of trading.

17 10. During the relevant period, Deutsche Bank had a four-
18 point rating system: "Strong Buy"; "Buy"; "Market Perform"; and
19 "Market Underperform." According to the firm's policy, a
20 "Strong Buy" or "1" rating meant that "DBSI expects, with a high
21 degree of confidence, that the securities will significantly
22 outperform the market time frame and that the time to buy the
23 securities is now." A "Buy" or "2" rating meant that "DBSI
24 expects that the securities will out perform the market by 10%
25 or more over the next 12 months." A "Market Perform" or "3"
26 rating meant that "DBSI expects that the securities will broadly

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1 perform in line with the local market over a 12-month period and
2 the share price is likely to trade within a range of +/- 10%."
3 A "Market Underperform" or "4" rating meant that "DBSI expects
4 the securities to underperform against the local market by 10%
5 or more over the next 12 months."

6 11. During the relevant time period, a substantial majority
7 of the companies covered by Deutsche Bank's analysts in the
8 technology, biotechnology, media, and telecommunications sectors
9 received a Buy or Strong Buy rating. In contrast, only one of
10 the more than 250 companies covered by Deutsche Bank during the
11 time period had lower than a Market Perform. Accordingly, what
12 Deutsche Bank held out as a four-point rating system for stocks
13 in the above sectors was effectively a three-point system.

14 12. Deutsche Bank distributed its analysts' research reports
15 internally to various departments at the firm, made the reports
16 available to its institutional and retail customers, and
17 disseminated the reports to subscription services such as First
18 Call and Bloomberg. The firm's customers received the research
19 reports through the firm's website and also through electronic
20 mail or postal mail if they were on the firm's mailing lists.
21 Analysts' recommendation were also reported in the U.S.
22 financial news media.

23 13. Deutsche Bank held out its research analysts as
24 providing independent, objective and unbiased information,
25 reports, and recommendations upon which investors could rely in
26 making informed investment decisions.

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1 **B. Investment Banking at Deutsche Bank**

2 14. Deutsche Bank's investment banking division assists
3 companies with raising capital through initial public offerings
4 ("IPOs"), "follow-on" offerings (subsequent offerings of stock
5 to the public), and private placements of stock. It also
6 assists companies with negotiating and brokering other corporate
7 transactions, such as mergers and acquisitions. During the
8 relevant period, investment banking was an important source of
9 revenue for Deutsche Bank, accounting for approximately 29.2% of
10 its total revenues.

11 15. Deutsche Bank generally competes with other investment
12 banks for selection by issuers and other sellers of securities
13 as lead underwriter or "bookrunner" on securities offerings.
14 The lead underwriters receive the largest portion of the
15 investment banking fees, called underwriting fees; accordingly,
16 there are significant financial rewards to being selected as the
17 lead underwriter. The lead underwriters also establish the
18 allocation of shares in a securities offering and typically
19 retain the greatest number of shares for themselves. The
20 typical IPO generates significant investment banking fees for
21 the lead underwriters. During the relevant period, Deutsche
22 Bank was the ninth largest underwriter in the U.S. securities
23 market, receiving about \$1.15 billion in investment banking
24 fees.

25 16. In addition to their research responsibilities, analysts
26 assisted investment bankers in performing due diligence on

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1 investment banking transactions.

2

3 **II. DEUTSCHE BANK'S RESEARCH STRUCTURE**

4 **CONTAINED CONFLICTS OF INTEREST**

5

6 17. Because Deutsche Bank does not charge for its research,
7 the Americas Equity Research Department at Deutsche Bank was a
8 "cost center." Its costs were substantially funded by the
9 firm's departments responsible for institutional clients and
10 investment banking. During the relevant period, the equities
11 department funded 50% of the research department's expenses, the
12 investment banking department funded 43%, and the retail
13 department funded 7%.

14 18. Investment banking considerations were an important
15 factor in deciding what research to provide and how much
16 research analysts were paid. As stated below, Deutsche Bank's
17 compensation structure rewarded analysts for investment banking
18 deals consummated in their sectors. Investment banking
19 interests also played a role in determining which companies
20 would be covered by the firm's analysts and which would be
21 dropped.

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**A. Analysts' Compensation Was Determined In
Part By
The Analysts' Contribution to Investment Banking
Revenues**

19. In order to "align" the interests of the analysts with the interests of the other departments at the firm whose revenues funded the research department, Deutsche Bank created an "analyst performance matrix" that ranked all of Deutsche Bank's analysts based upon several criteria. Beginning in 2000, Deutsche Bank determined bonuses for its research analysts based upon this matrix. These bonuses, which ranged from hundreds of thousands to millions of dollars, made up the vast majority of most analysts' compensation.

20. In 2000, under the matrix, one-third of an analyst's ranking was based upon the analyst's contribution to investment banking, one-third upon his or her contribution to the institutional investor franchise, and one-third upon the research director's subjective assessment. In 2001, a fourth equally-weighted category - the analysts' ranking in independent surveys, such as the All American Institutional Investor Poll - was added to the matrix.

21. Analysts received "credit" for all investment banking deals in their sector (regardless of whether they worked on the deal), as well as deals outside their sector to which they

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1 contributed personally. This amount was then adjusted upward or
2 downward by 25-30% based upon the reviews provided by the
3 investment bankers who worked with the analyst. Thus, if an
4 analyst was helpful to investment bankers in the analyst's
5 sector by, for example, generating deals for his sector, the
6 analyst could get a high rating from the investment banker and
7 thus increase his rating in the matrix and, potentially, the
8 size of the analyst's bonus.

9 22. Investment bankers rated analysts based on a scale of
10 1 ("Analyst Extremely Important To A Majority Of Investment
11 Banking Revenue. Without The Analyst, Our Revenue Would Have
12 Been More Than 50% Below What We Generated.") to 5 ("Analyst Had
13 A Negative Impact On Investment Banking Revenue."). Analysts at
14 the top of the matrix - and thus who received the largest
15 bonuses - typically received all 1's or 2's from investment
16 bankers, as well as scored highly in other areas of the matrix.

17 23. Deutsche Bank research management circulated draft
18 quarterly investment banking deal reports to analysts to verify
19 the investment banking deals for which analysts were to receive
20 credit. Analysts were encouraged to, and did, respond to these
21 reports with additional examples of deals in their sector or on
22 which they had worked.

23 24. In these responses and in the yearly performance self-
24 evaluations that analysts completed, many analysts identified
25 the importance of their work in bringing investment banking
26 business to Deutsche Bank and the value of that work to the

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1 firm. For example, analysts stated in their self-evaluations:

2

3 (a) "Won two lead managed IPO mandates ... Won one
4 secondary offering ... as a result of
5 relationship with management team (our investment
6 bankers did not have any previous relationship
7 with the Company). ... DBAB generated a \$400K
8 (roughly) fee. Participated in winning mandate
9 on ... convertible debt offering despite previous ...
analyst leaving DBAB. ... DBAB earned a \$10M
(roughly) fee... My previous management
relationships allowed the firm to make equity
investment in a number of promised private
communications equipment companies.";

10 (b) Completed 8 banking deals ..., generating an
11 estimated \$8-10 million in fees; 7 of the 8 were
12 either research driven or solely research driven
... Were invited to pitch ... the \$2-3 billion
[company] IPO; I started the ball rolling."

13 25. In certain instances, research management requested that
14 analysts complete "business plans," such as when transitioning
15 coverage from one analyst to another. Analysts discussed the
16 investment banking imperatives that they had addressed through
17 coverage of certain areas or companies or otherwise. For
18 example, in an April 2001 e-mail exchange between two analysts,
19 one analyst said that he was told one of his goals for the year
20 was to "generate at least as much in banking fees as he did last
21 year."

22 26. Research management based promotion decisions in part
23 upon the analyst's assistance to the firm's investment banking
24 business.

25 27. In sum, research analysts at Deutsche Bank were
26 compensated millions of dollars in part for their contribution

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1 in winning the business of investment banking clients, for whom
2 they issued reports, ratings and recommendations.

3 **B. Investment Banking Interests Influenced Coverage**

4 **Decisions**

5 28. The research department at Deutsche Bank made decisions
6 about the stocks on which its analysts would initiate and
7 maintain coverage based in part upon investment banking
8 concerns. According to the director of research, investment
9 banking opportunities were a factor in determining research
10 coverage. For example, one analyst testified that he agreed to
11 maintain coverage of certain companies he would otherwise drop
12 until the banker had the opportunity to "close" the transactions
13 the banker was hoping to win.

14 29. In another example, an analyst expressed her
15 disappointment in a February 2001 e-mail that Deutsche Bank had
16 not been included in an offering by Charlotte Russe Holding Inc.
17 The analyst stated that "the only reason we picked up coverage
18 of the stock [Charlotte Russe Holding Inc.] was to be involved
19 in IB flow." The analyst had just rated the company a "Buy" on
20 December 21, 2000.

21 30. Analysts also routinely identified to their investment
22 banking counterparts private companies that might go public.
23 Often, it was the research analyst's relationship with the
24 company that convinced the company to use Deutsche Bank's
25 investment banking services. If the company did indeed use
26 Deutsche Bank for its investment banking business, the analyst

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1 would typically cover the company for Deutsche Bank. The fact
2 that the analyst had originated Deutsche Bank's investment
3 banking transaction with the company that he covered presented a
4 potential conflict of interest.

5 31. In July 2000, a banker in the Hong Kong office of
6 Deutsche Bank sent an e-mail to the director of research stating
7 that "the lack of coverage [of Pacific Century Cyberworks]
8 continues to be a major problem in our relationship, and we have
9 been categorically assured that none of [the company owner's]
10 (very substantial) deal flow will come our way until we make
11 good on our promise" The director of research later
12 sent an e-mail to his assistant stating "we need to have active,
13 co-coverage of this name in the US. been [sic] a big fee paying
14 customer of ours that we have promised US coverage that past US
15 research management agreed to."

16 32. In addition to initiating positive coverage on investment
17 banking clients, Deutsche Bank research analysts at times
18 maintained favorable ratings on investment banking clients'
19 stocks, even in the face of precipitous declines in the stocks'
20 prices.

21 33. For example, Deutsche Bank acted as a lead underwriter
22 for the Webvan IPO in November 1999 and initiated coverage with
23 a Strong Buy rating and \$50 price target shortly thereafter. At
24 the time, the stock was trading at \$24.69. In a series of
25 reports issued in April-July 2000, although the new analyst
26 covering the stock recognized and discussed significant risk

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1 factors facing the company in his reports, he maintained the
2 Strong Buy rating (with no price target) even as the stock
3 dropped to the \$6-9 range. On September 15, 2000, with the
4 stock trading at \$3.47, the analyst downgraded Webvan to a Buy.
5 On January 10, 2001, with Webvan at \$0.44, the analyst
6 downgraded it to Market Perform, and held that rating on July 9,
7 2001, when Webvan declared bankruptcy.

8 34. Similarly, in March 2000, Deutsche Bank had a Strong Buy
9 recommendation on the stock of Peregrine Systems. At the time,
10 the stock was trading at over \$70. In April 2000, although the
11 stock had dropped to \$24.50, Deutsche Bank maintained its Strong
12 Buy recommendation. Deutsche Bank continued its Strong Buy
13 recommendation until the stock price hit \$0.24 in September
14 2002.

15
16 **C. Deutsche Bank Implicitly Promised Potential**
17 **Investment Banking Clients Favorable**
18 **Research Coverage**
19

20 35. To win investment banking business for a public company,
21 securities firms typically put together a presentation
22 (soliciting an issuer's investment banking business is called
23 "pitching the company"). Investment banks make "pitches" for
24 any kind of investment banking business, most frequently for
25 initial public offerings ("IPOs") and follow-on offerings. The
26 presentation material is referred to as a "pitchbook." The

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1 pitchbooks were presented to the company's management by
2 Deutsche Bank investment bankers.

3 36. During the relevant period, Deutsche Bank implicitly
4 promised in its pitchbooks that its research analysts would
5 cover the company if the company gave it investment banking
6 business. Deutsche Bank pitchbooks spoke of the firm's
7 "commitment to research" and to the company, stating that
8 Deutsche Bank's "commitment doesn't end with the IPO" and that
9 Deutsche Bank would "be [the company's] leading advocate."
10 Analysts prepared one section of the pitchbooks, entitled
11 "Research Positioning." Deutsche Bank analysts typically
12 prepared this section after completing some due diligence on the
13 company and discussed in the section how the analyst would
14 market the company to investors in research reports. Generally,
15 the research positioning section of the pitchbook made a variety
16 of positive statements about the company. For example, the
17 pitchbook would sometimes state that Deutsche Bank analysts
18 would promote the company's "compelling business model," its
19 action in "rebuilding supply chains to provide superior value to
20 producers and customers," or its "huge market opportunity."
21 Pitchbooks described analysts as the "key 'Champion'" of the
22 pitched companies.

23 37. In other pitchbooks, the promise of positive research
24 coverage was suggested by reference to Deutsche Bank's positive
25 coverage of other companies. Deutsche Bank described how the
26 analyst had covered another company - and how the analyst's

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1 favorable ratings of the stock corresponded with the stock's
2 rise in price. For example, the December 11, 2001 pitchbook for
3 LeapFrog Enterprises, Inc. ("LeapFrog") similarly promoted the
4 analyst's reports on another company - his Buy and Strong Buy
5 ratings of that company in frequent research reports - and
6 graphed them against the stock price of the company to suggest
7 that the analyst's ratings and reports assisted in the increase
8 in the stock's price. Several months later, Deutsche Bank was
9 selected as a co-manager for LeapFrog and received investment
10 banking fees.

11 38. Deutsche Banks' pitchbooks also typically discussed the
12 "research commitment" of the firm, stating that the analyst
13 would engage in various activities in connection with the IPO,
14 including pre-marketing, marketing, initial coverage, ongoing
15 coverage, industry reports, sponsorship of visits, dinners with
16 key investors, and investor presentations. The analyst also
17 assisted the investment bankers in performing due diligence on
18 the company, and had a say in whether the firm would participate
19 in the offering. If the analyst did not support the deal, the
20 firm typically would not proceed with the offering.

21 39. In addition to preparing part of the pitchbook, research
22 analysts often accompanied investment bankers on the pitches to
23 the company. After the pitch and once Deutsche Bank was
24 selected as the underwriter, the analyst typically worked
25 together with the investment banker to (among other things)
26 perform additional "due diligence" on the offering and

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1 participated in so-called "roadshows" to meet institutional
2 investors.

3 40. It was understood by all parties involved - the analyst,
4 the underwriters, and the issuer - that the analyst would speak
5 favorably about the issuer when initiating coverage. Indeed, at
6 least one pitchbook implied that Deutsche Bank would provide
7 favorable coverage. In October 1999, Deutsche Bank marketed a
8 European-based company called Autonomy for its U.S. IPO. (At
9 the time, Deutsche Bank had an analyst in London covering the
10 company for the European markets.) The pitchbook for Autonomy
11 showed a timeline for the deal and indicated that after the
12 "quiet period" (statutorily-mandated period of time after an
13 offering during which the underwriting firms cannot publish
14 research), the analyst would "Raise Rating and Estimates."
15 After the pitch, Deutsche Bank became the lead underwriter. The
16 analyst who was involved in the pitch began covering the company
17 in the U.S. after its U.S. IPO at the same Buy rating that his
18 European counterpart had used prior to the U.S. IPO.

19 41. In another example, an analyst sent an e-mail to an
20 issuer stating the analyst would provide bi-monthly research
21 coverage on the issuer "if [Deutsche Bank were] meaningfully
22 included in [the issuer's] financing activities." The analyst
23 also stated that she would present the issuer to Deutsche Bank's
24 sales force once a week and to publish several in-depth reports
25 to send out to Deutsche Bank's institutional base.

26 42. The foregoing all contributed to Deutsche Bank's ability

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1 to win investment banking deals and receive investment banking
2 fees from such offerings and subsequent investment banking
3 relationships.

4

5 **D. Deutsche Bank Knew That Research Was An**
6 **Important Factor In Winning Investment**
7 **Banking Business**

8

9 43. Deutsche Bank knew that companies expected the firm to
10 commit to provide them with research coverage before they would
11 award the firm investment banking business. For example, in an
12 e-mail from Deutsche Bank's Asia office, a banker reported that
13 a company told them that "for any future business, [they] had to
14 have research coverage and it had to be from a U.S. analyst ...
15 the lack of coverage continues to be a major problem in our
16 relationship, and we have been categorically assured that none
17 of deal flow will come our way until we make good on our
18 promise". Thus, in at least some cases, companies often
19 demanded research coverage before selecting an investment
20 banker.

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21 44. Indeed, at least one company conditioned payment of its
22 investment banking fee to Deutsche Bank upon receiving research
23 coverage after the transaction. Proxima ASA withheld payment to
24 Deutsche Bank of approximately \$6 million in investment banking
25 fees relating to its merger with another company in 2000 because
26 Deutsche Bank had not published research on the company. After

1 Deutsche Bank subsequently issued a September 21, 2001 research
2 report on the company, the fee was paid.

3 45. In some instances, Deutsche Bank analysts also internally
4 suggested conditioning the continuation of research coverage
5 upon whether the company gave Deutsche Bank its investment
6 banking business. One analyst e-mailed the director of research
7 in April 2000 and asked whether he should tell a company whom he
8 believed had misled him about its earnings report that he would
9 drop coverage, unless they brought their recently announced
10 financing transaction to Deutsche Bank. The director of
11 research responded, "I think that is EXACTLY [sic] what you
12 should do." The firm ultimately did not drop coverage.

13

14 **III. IN CERTAIN INSTANCES, THE FIRM PUBLISHED**

15 **EXAGGERATED OR UNWARRANTED RESEARCH**

16

17 46. In some instances, Deutsche Bank analysts gave advice to
18 institutional clients or others that conflicted with their
19 published ratings on particular stocks, thus indicating that in
20 those instances, Deutsche Bank published research that was
21 exaggerated, unwarranted, or unreasonable.

22 47. In the spring of 2001, one of Deutsche Bank's analysts
23 met with a large institutional client of the firm to discuss the
24 stocks that analyst covered. One of those stocks was Oracle, on
25 which the analyst had Buy recommendations in his published
26 research on March 1, 2001, March 15, 2001, and April 30, 2001.

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1 After meeting with the analyst in the spring of 2001, the
2 institutional investor placed an order with Deutsche Bank to
3 sell more than a million shares of its position in the stock.
4 Immediately after the sale, the Deutsche Bank institutional
5 salesperson responsible for the account sent an e-mail to the
6 director of research, commending the analyst's performance and
7 stating that the client would be sending its *Institutional*
8 *Investor* votes to the analyst. (Subscribers vote for analysts
9 that have provided information in an annual poll of the most
10 influential research analysts conducted by *Institutional*
11 *Investor* magazine.) Other institutional salespeople also
12 commented about the analyst's helpfulness to them, stating that
13 he had put a "great sell on Oracle."

14 48. In another example, an analyst in the software
15 application sector e-mailed an investment banker in April 2001
16 on another stock he covered, Eprise Corp., with a "request to
17 drop coverage," stating that the "stock continues to trade below
18 \$1 and these guys are permanent toast." The analyst had a
19 January 5, 2001 Market Perform rating on the stock at the time.

20 49. In April 2002, an analyst communicated to an executive
21 officer of Deutsche Bank's investment banking client, Getty
22 Images, Inc., about the price target he had given the company in
23 and April 5, 2002 report. He told the executive not to worry
24 about his current price target, because he would consider
25 raising it at another time:

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1 I thought my approach was appropriately supportive of
2 my favorite company [the client], but still
3 realistic... My best guess is the stock stays in a
4 trading range pending another quarter's evidence of
5 [the client's] superior operating skills, [sic]
6 leveraged by further improvements in the ad market.
7 This leaves me room to boost the target price in
8 conjunction with future increases in the earnings
9 estimates [sic]. I certainly wouldn't want to put you
10 under any near-term pressure by raising the bar too
11 high. After all, I'm only thinking about you!

12 **IV. DEUTSCHE BANK RECEIVED AND MADE PAYMENTS FOR**
13 **SERVICES THAT INCLUDED THE PROVISION OF RESEARCH**

14 50. During the relevant time period, Deutsche Bank received
15 over \$1 million from other investment banks for services that
16 included research coverage of those firms' banking clients. In
17 addition, it directed payments of more than \$10 million to other
18 brokers for services that included research coverage of Deutsche
19 Bank's banking clients. These payments were made from the
20 underwriting proceeds of the transaction, and in certain
21 instances, were directed by the issuers.

22 51. In a January 2000 e-mail discussing the "norm" on Wall
23 Street, a banker stated that for transactions above \$75 million,
24 "there are plenty of gross spread dollars to be allocated for
25 future research coverage in the management fee."

26 **A. Deutsche Bank Received Payments for Research**

52. During the relevant time period, Deutsche Bank received
payments on at least four deals for which it was not the lead or
co-lead manager. Internal documents at the firm reflect that
these payments were made for research.

53. For example, in the spring of 2001, Deutsche Bank was



1 covering Transkaryotic Therapeutics, Inc. with a "Strong Buy"
2 and was pitching for the company's investment banking business.
3 When the company selected another investment bank, the research
4 analyst called Transkaryotic and expressed his displeasure that
5 Deutsche Bank had not been selected to do the deal. The analyst
6 told the company that he had spent his morning on the phone
7 supporting the deal and that it was the analyst's upgrade of the
8 stock from a Market Perform to a Strong Buy several weeks before
9 that had increased the stock price and helped make the deal a
10 success. The company directed that Deutsche Bank receive a
11 payment of \$300,000 from the underwriting proceeds. The analyst
12 recorded in his self-evaluation form for that year that the firm
13 had been "paid for our research" on this and one other deal.

14 54. Similarly, in October 1999, a company called Emisphere,
15 which was not being covered by Deutsche Bank, decided to do a
16 follow-on offering. Although Deutsche Bank did not participate
17 in the deal, it received an \$87,500 payment from the proceeds of
18 the deal. The deal sheet and the \$87,500 check from the lead
19 manager both reflected that the payment was made "for research."
20 In fact, the deal sheet specifically stated "Not in Deal /
21 Received \$87500.00 for research." Moreover, a contemporaneous
22 internal e-mail from Deutsche Bank states that "[t]here was talk
23 about us participating in the deal but b/c of the small size,
24 proposed economics, etc we opted to pass. However, we did agree
25 to pick up research coverage and a[s] result we will be getting
26 the sales credit on 10% of the institutional pot." (During an

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1 offering, whenever the sale of shares to large institutional
2 clients cannot be attributed to the selling efforts of any one
3 firm, the commissions for the sales are placed into an
4 "institutional pot." The credits are then divided among the
5 firms as selling concessions). Deutsche Bank initiated research
6 coverage of Emisphere with a Buy recommendation on November 17,
7 1999, after the end of the quiet period. The research report
8 did not disclose the \$87,500 payment.

9 55. Deutsche Bank also received a payment of \$150,000 in
10 March 2000 for research on United Therapeutics, Inc. and a
11 payment of \$375,764 in December 2001 for covering Trimeris, Inc.

12 56. In each of the four instances where Deutsche Bank
13 received a payment for research, Deutsche Bank was not a member
14 of the underwriting syndicate. (In several of the instances,
15 Deutsche Bank was considered a member of the "selling group;"
16 however, the selling group members do not retain any
17 underwriting risk and Deutsche Bank did not acquire or sell any
18 shares in these offerings). The payments were made from the
19 underwriting proceeds of the offerings. The payments totaled
20 over \$900,000.

21 57. In each instance, Deutsche Bank issued research reports
22 recommending the stocks of the issuers involved in the
23 offerings. Emisphere was initiated at a "Buy"; the ratings of
24 the three stocks already covered by Deutsche Bank did not
25 change. However, in all four instances, Deutsche Bank failed to
26 disclose in its research reports that the firm had received the

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1 payments and the source and amount of the payments.

2 **B. Deutsche Bank Made Payments To Other Firms for**
3 **Coverage**

4 58. During the relevant period, Deutsche Bank made payments
5 to other investment banking firms to have them, among other
6 things, provide research coverage of Deutsche Bank's investment
7 banking clients. A senior executive in Deutsche Bank's Equity
8 Capital Markets department testified that, during the relevant
9 time period, these payments were made on "one out of four" deals
10 for which Deutsche Bank was the lead or co-lead manager.

11 59. Although in many instances the payments were made at the
12 issuer's direction, Deutsche Bank actively participated in the
13 process. In its pitches for the business, Deutsche Bank advised
14 the issuer that it would select members for the underwriting
15 syndicate based upon that firm's ability to provide research
16 coverage. In at least one instance, Deutsche Bank advised its
17 client that it would be possible to "attract specific additional
18 Research Analysts" by offering them free retention shares.

19 60. During the relevant period, Deutsche Bank made these
20 payments in at least 25 offerings where it was the lead or co-
21 lead manager. The payments, which came from the underwriting
22 proceeds, were made to at least 35 other broker-dealers who
23 either were not part of the underwriting syndicate or who
24 received a payment significantly in excess of their underwriting
25 fee on the transaction. In many of these instances, Deutsche
26 Bank's internal e-mail and other internal documents recorded

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1 these payments as "research payments."

2 61. For example, Deutsche Bank was the lead manager for U.S.
3 Aggregates' follow-on offering of 5.475 million shares of stock
4 in August 1999. The dealer book (the document used by Deutsche
5 Bank to track firms' involvement in the deal) noted under one
6 firm's name: "RESEARCH FOR \$\$ ADDL 100M SHARES OF CREDIT."
7 The dealer book made similar notations for other firms.

8 62. Similarly, Deutsche Bank was the lead manager for Endwave
9 Corporation's follow-on offering of 6.9 million shares of stock
10 in October 2000. Deutsche Bank's dealer book reflected that
11 another firm would receive payment as part of the deal and notes
12 that the Deutsche Bank deal captain "spoke to Jan - their going
13 rate is \$100,000 - no less for research, she will follow with [
14] analyst..." On January 12, 2001, Deutsche Bank sent a \$100,000
15 check to the firm. The accompanying statement reflected that
16 the payment was a "Research Payment."

17 63. Although not all of the firms appear to have issued
18 research after receiving the payments, internal e-mails indicate
19 that Deutsche Bank policed the other firms to ensure that
20 research was in fact issued. For example, in connection with
21 Deutsche Bank's lead-managed follow-on offering for Align
22 Technologies, Inc. in January 2001, one of the deal captains
23 wrote, "They [another firm] owe us on a past deal for which they
24 promised and got paid on research but lost the analyst prior to
25 rollout. They are picking this up regardless with no fees
26 associated."

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1 64. In all, Deutsche Bank made payments totaling over \$10
2 million on at least 50 deals in order to have other firms
3 provide research coverage of Deutsche Bank's investment banking
4 clients. These payments were not disclosed in the prospectus or
5 other publicly available documents disclosing the terms of the
6 underwriting deal. Deutsche Bank did not take steps to ensure
7 that these firms disclosed in their research reports that they
8 had been paid to issue research. Further, where applicable,
9 Deutsche Bank did not disclose or cause to be disclosed in the
10 offering documents or elsewhere the details of these payments.

11

12 **V. DEUTSCHE BANK FAILED TO REASONABLY SUPERVISE**
13 **RESEARCH ANALYSTS' ACTIVITIES AND TO ESTABLISH**
14 **PROCEDURES TO GUARD AGAINST IMPROPER CONDUCT**

15 65. Deutsche Bank failed to establish and maintain adequate
16 policies and procedures to ensure the objectivity and
17 independence of its research reports and recommendations.
18 Although Deutsche Bank had written policies governing the
19 preparation and distribution of research during the relevant
20 period, these policies were not reasonably designed to prevent
21 or manage conflicts of interest that existed between research
22 and investment banking.

23 66. In addition, at least several analysts were unfamiliar
24 with or did not comply with the policies. Deutsche Bank's
25 written policies in effect after May 2001 prohibited research
26 analysts from sending issuers draft reports containing the

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1 analysts' recommendations and price targets. At least one
2 analyst was unaware of this policy; other analysts admitted that
3 even though they knew of the policy, they violated it by sending
4 draft reports with recommendations and price targets to issuers
5 for comment before the reports were published.

6

7 **VI. DEUTSCHE BANK FAILED TO PROMPTLY**

8 **PRODUCE ALL ELECTRONIC MAIL**

9 67. In April 2002, state and federal regulators requested
10 that Deutsche Bank produce all e-mail for a two-year period for
11 certain employees in its research and investment banking
12 departments. At the same time, Deutsche Bank was asked to not
13 delete e-mail or overwrite e-mail backup tapes. Deutsche Bank
14 agreed to the requests, sent out such instructions, and began
15 producing e-mail. State regulators joined in the investigation
16 in coordination with the federal regulators.

17 68. In their review of Deutsche Bank's production, the SEC
18 and California state regulators noticed apparent discrepancies
19 in the volume of e-mail that was being produced for various
20 individuals. The regulators also believed that anticipated
21 responses to certain e-mails were missing and the production
22 appeared to be incomplete. These discrepancies were immediately
23 brought to the attention of Deutsche Bank. Deutsche Bank
24 repeatedly assured the regulators that its e-mail production was
25 complete. Responding to the issues raised by the regulators,
26 the firm stated that the variance in the volume of emails for

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1 particular individuals was attributable to a) individual
2 practices (that is, that some people received and kept more e-
3 mail than others), b) the fact that different entities that now
4 comprised Deutsche Bank had differing historical e-mail
5 retention practices, or c) Deutsche Bank's failure to maintain
6 all of its e-mail for the required three-year time period, for
7 which the firm had been fined \$1.65 million in joint actions by
8 the SEC, the NASD, and the NYSE in December 2002.

9 69. The regulators continued to examine the production
10 discrepancies. One discrepancy involved Deutsche Bank's
11 production of e-mails for only twelve of the twenty-four months
12 for the e-mail server located in its San Francisco office.
13 Ultimately, on the eve of the Global Settlement in April 2003,
14 Deutsche Bank, based on inquiries by California state
15 regulators, determined that one or more e-mail backup tapes had
16 not been restored to retrieve available e-mail, and so informed
17 the regulators. Deutsche Bank subsequently learned, and
18 informed the regulators, that in numerous instances, their
19 production retrieval process had failed.

20 70. Deutsche Bank failed to ensure that it was producing all
21 responsive e-mail. Deutsche Bank relied upon the statements of
22 low level supervisory and information technology personnel that
23 all available e-mail had been produced, without confirming that
24 such assurances were accurate. The information technology
25 personnel who retrieved the email data from backup tapes and
26 other storage media did not have sufficient guidance and had not

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1 been adequately trained on how to respond to regulatory or other
2 requests for e-mail. Despite Deutsche Bank's assurances to
3 regulators that e-mail would not be overwritten or deleted, a
4 number of electronic backup tapes containing e-mail were
5 discarded during the production period by an employee who
6 believed that they contained no recoverable e-mail. Internal or
7 external third parties with forensic data retrieval expertise
8 were not consulted to confirm that the tapes were corrupted and
9 to assess whether restoration was possible using different
10 technology.

11 71. In certain instances, Deutsche Bank neglected to restore
12 backup tapes to determine whether they contained responsive e-
13 mail. In other instances, Deutsche Bank incorrectly identified
14 as "unavailable" backup tapes that were, in fact, available or
15 in offsite storage facilities, and also stated that certain
16 tapes had been overwritten when that turned out not to be the
17 case. Deutsche Bank also discovered, after continued
18 questioning by the regulators, that a large volume of e-mail
19 still existed on file servers, an offline help desk server, and
20 backup tapes that had been scrapped but not yet overwritten.

21 Once the tapes were restored and data retrieved from them,
22 Deutsche Bank found certain e-mail for analysts for whom
23 Deutsche Bank had previously stated that no e-mail existed.
24 After Deutsche Bank had informed the regulators that it was
25 close to completing its production, Deutsche Bank determined
26 that it had the ability to retrieve certain previously-deleted

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1 e-mail which had not been retrieved by Deutsche Bank's original
2 restoration process.

3 72. Deutsche Bank's inability to reliably locate and produce
4 e-mail in response to regulatory requests and subpoenas, which
5 resulted from a lack of guidance to information technology
6 personnel, a lack of adequate procedures, and a lack of proper
7 supervision, delayed the completion of the investigation into
8 analyst conflicts of interest at Deutsche Bank by over a year.
9 As the investigation continued, the regulators were forced to
10 invest considerable time and resources to probe Deutsche Bank's
11 e-mail production failures, including taking testimony from
12 numerous information technology personnel. In response to the
13 problems that were identified by the regulators in April 2003,
14 Deutsche Bank took steps to ensure that the previously
15 overlooked e-mail was restored and produced to regulators, and
16 revised its procedures and protocol for gathering and producing
17 historical e-mail. Ultimately, however, the failure of Deutsche
18 Bank to fully and completely respond to the initial requests of
19 the regulators significantly delayed the completion of the
20 investigation for an unreasonable length of time.

21 73. Over the course of the following year, Deutsche Bank
22 produced an additional 227,000 e-mail -- more than three times
23 the volume that it produced during the investigation as of
24 December 2002.

25 74. By failing to timely produce e-mail, Deutsche Bank
26 breached its obligation to comply with a reasonable regulatory

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1 request for documents that it is required by law to maintain and
2 produce for inspection to the Commission staff and state
3 regulators.

4 **VII. CONCLUSIONS OF LAW**

5 The **Director** has jurisdiction over this matter pursuant to
6 ORS Chapter 59.

7 The **Director** finds that the above conduct is in violation
8 of ORS 59.135, ORS 59.195, ORS 59.205 and OAR Ch.441,Div.205.

9 The **Director** finds the following relief appropriate and in
10 the public interest.

11 **VIII. ORDER**

12 On the basis of the Findings of Fact, Conclusions of Law,
13 and **Deutsche Bank's** consent to the entry of this Order, for the
14 sole purpose of settling this matter, prior to a hearing and
15 without admitting or denying any of the Findings of Fact or
16 Conclusions of Law,

17 IT IS HEREBY ORDERED:

18 1. This Order concludes the investigation by the Director
19 and any other action that the Director could commence under ORS
20 Chapter 59 on behalf of the State of Oregon as it relates to
21 certain research practices at Deutsche Bank described herein,
22 provided, however, that Director may enforce any claims against
23 defendant arising from or relating to any violation of the
24 "Order" provisions herein.

25 2. Respondent Deutsche Bank will CEASE AND DESIST from
26 engaging in acts in violation of ORS Chapter 59 in connection with

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1 the research practices referenced in this Order and will comply
2 with the undertakings of Addendum A, incorporated herein by
3 reference.

4 3. As a result of the Findings of Fact and Conclusions of
5 Law contained in this Order, Deutsche Bank shall pay a total
6 amount of \$87,500,000.00. This total amount shall be paid as
7 specified in the final judgment in the related action by the SEC
8 against Deutsche Bank ("SEC Final Judgment") as follows:

9 a) \$28,750,000 to the states (50 states, plus the
10 District of Columbia and Puerto Rico), which amount
11 includes the states' portion of the penalty for
12 violating Section 17(b) of the Exchange Act as
13 specified in the SEC Final Judgment and related state
14 law (Deutsche Bank's offer to the state securities
15 regulators hereinafter shall be called the "state
16 settlement offer"). Upon execution of this Order,
17 Deutsche Bank shall pay the sum of **\$303,166.00** of this
18 amount to **the Oregon Department of Consumer and**
19 **Business Services** as a civil monetary penalty pursuant
20 to **ORS 59.995**, to be deposited in the **General Fund,**
21 **ORS 59.995**. The total amount to be paid by Deutsche
22 Bank to state securities regulators pursuant to the
23 state settlement offer may be reduced due to the
24 decision of any state securities regulator not to
25 accept the state settlement offer. In the event
26 another state securities regulator determines not to

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- 1 accept Deutsche Bank's state settlement offer, the
2 total amount of the **Oregon** payment shall not be
3 affected, and shall remain at **\$303,166.00**.
- 4 b) \$25,000,000 as disgorgement of commissions, fees and
5 other monies as specified in the SEC Final Judgment;
6 c) \$25,000,000, to be used for the procurement of
7 independent research, as described in the SEC Final
8 Judgment;
- 9 d) \$5,000,000, to be used for investor education, as
10 described in Addendum A, incorporated by reference
11 herein;
- 12 e) \$3,750,000 to the SEC, as a penalty for violating
13 Section 17(b) of the Exchange Act, as specified in the
14 SEC Final Judgment.

15 4. Deutsche Bank agrees that it shall not seek or accept,
16 directly or indirectly, reimbursement or indemnification,
17 including, but not limited to payment made pursuant to any
18 insurance policy, with regard to all penalty amounts that
19 Deutsche Bank shall pay pursuant to this Order or Section II of
20 the SEC Final Judgment, regardless of whether such penalty
21 amounts or any part thereof are added to the Distribution Fund
22 Account referred to in the SEC Final Judgment or otherwise used
23 for the benefit of investors. Deutsche Bank further agrees that
24 it shall not claim, assert, or apply for a tax deduction or tax
25 credit with regard to any state, federal or local tax for any
26 penalty amounts that Deutsche Bank shall pay pursuant to this



1 Order or Section II of the SEC Final Judgment, regardless of
2 whether such penalty amounts or any part thereof are added to
3 the Distribution Fund Account referred to in the SEC Final
4 Judgment or otherwise used for the benefit of investors.
5 Deutsche Bank understands and acknowledges that these provisions
6 are not intended to imply that the **Director** would agree that any
7 other amounts Deutsche Bank shall pay pursuant to the SEC Final
8 Judgment may be reimbursed or indemnified (whether pursuant to
9 an insurance policy or otherwise) under applicable law or may be
10 the basis for any tax deduction or tax credit with regard to any
11 state, federal or local tax.

12 5. If payment is not made by Deutsche Bank or if Deutsche
13 Bank defaults in any of its obligations set forth in this Order,
14 the Director may vacate this Order, at its sole discretion, upon
15 10 days notice to Deutsche Bank and without opportunity for
16 administrative hearing and Deutsche Bank agrees that any statute
17 of limitations applicable to the subject of the Investigation
18 and any claims arising from or relating thereto are tolled from
19 and after the date of this Order.

20 6. This Order and any dispute related thereto shall be
21 construed and enforced in accordance with, and governed by, the
22 laws of the **State of Oregon** without regard to any choice of law
23 principles.

24 7. This Order is not intended by the Director to subject
25 any Covered Person to any disqualifications under the laws of
26 any state, the District of Columbia or Puerto Rico

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1 (collectively, "State"), including, without limitation, any
2 disqualifications from relying upon the State registration
3 exemptions or State safe harbor provisions. "Covered Person"
4 means Deutsche Bank, or any of its officers, directors,
5 affiliates, current or former employees, or other persons that
6 would otherwise be disqualified as a result of the Orders (as
7 defined below.).

8 8. The SEC Final Judgment, the NYSE Stipulation and
9 Consent, the NASD Letter of Acceptance, Waiver and Consent, this
10 Order and the order of any other State in related proceedings
11 against Deutsche Bank (collectively, the "Orders") shall not
12 disqualify any Covered Person from any business that they
13 otherwise are qualified, licensed or permitted to perform under
14 the applicable law of the state of Oregon and any
15 disqualifications from relying upon this state's registration
16 exemptions or safe harbor provisions that arise from the Orders
17 are hereby waived.

18 9. The Orders shall not disqualify Deutsche Bank from any
19 business that they otherwise are qualified or licensed to
20 perform under applicable state law.

21 10. For any person or entity not a party to this Order,
22 this Order does not limit or create any private rights or
23 remedies against Deutsche Bank including, without limitation,
24 the use of any e-mails or other documents of Deutsche Bank or of
25 others regarding research practices, or limit or create
26 liability of Deutsche Bank, or limit or create defenses of



1 Deutsche Bank to any claims.

2 11. Nothing herein shall preclude the State of Oregon, its
3 departments, agencies, boards, commissions, authorities,
4 political subdivisions and corporations, other than the Director
5 and only to the extent set forth in paragraph 1 above,
6 (collectively, "State Entities") and the officers, agents or
7 employees of State Entities from asserting any claims, causes of
8 action, or applications for compensatory, nominal and/or
9 punitive damages, administrative, civil, criminal, or injunctive
10 relief against Deutsche Bank in connection with securities
11 research analysts' conflicts of interest and investment banking
12 business practices at Deutsche Bank.

13 12. Deutsche Bank agrees not to take any action or to make
14 or permit to be made any public statement denying, directly or
15 indirectly, any finding in this Order or creating the impression
16 that this Order is without factual basis.

17 13. This Order shall be binding upon Deutsche Bank and its
18 successors and assigns. Further, with respect to all conduct
19 subject to Paragraph 2 above and all future obligations,
20 responsibilities, undertakings, commitments, limitations,
21 restrictions, events, and conditions, the terms "Deutsche Bank"
22 and "Deutsche Bank's" as used herein shall include Deutsche
23 Bank's successors and assigns which, for these purposes, shall
24 include a successor or assign to Deutsche Bank's investment
25 banking and research operations, and in the case of an affiliate
26 of Deutsche Bank, a successor or assign to Deutsche Bank's

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1 investment banking or research operations.

2 Dated this 17th day of March, 2005.

3

4

BY ORDER OF THE DIRECTOR OF THE
DEPARTMENT OF CONSUMER AND BUSINESS SERVICES

5

6

By *Cory Streisinger*

7

CORY STREISINGER

8

DIRECTOR

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10

11

**CONSENT TO ENTRY OF ADMINISTRATIVE ORDER
BY DEUTSCHE BANK SECURITIES, INC.**

12

13

14

DEUTSCHE BANK SECURITIES, INC. hereby acknowledges that
it has been served with a copy of this Administrative Order, has
read the foregoing Order, is aware of its right to a hearing and
appeal in this matter, and has waived the same.

15

16

17

18

DEUTSCHE BANK SECURITIES, INC. admits the jurisdiction
of the State of Oregon, neither admits nor denies the Findings of
Fact and Conclusions of Law contained in this Order; and consents
to entry of this Order by the Director as settlement of the issues
contained in this Order.

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DEUTSCHE BANK SECURITIES, INC. states that no promise
of any kind or nature whatsoever was made to it to induce it to
enter into this Order and that it has entered into this Order
voluntarily.

24

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DEUTSCHE BANK SECURITIES, INC. understands that the

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1 State of **Oregon** may make such public announcement concerning
2 this Order and the subject matter thereof as the State of **Oregon**
3 may deem appropriate.

4 I, Robert Kly represent that I am _____
5 General Counsel of DEUTSCHE BANK SECURITIES, INC. and that, as
6 such, have been authorized by DEUTSCHE BANK SECURITIES, INC. to
7 enter into this Order for and on behalf of DEUTSCHE BANK
8 SECURITIES, INC..

9 Dated this 16 day of February, 2005.

10 DEUTSCHE BANK SECURITIES, INC.

11
12 By: Robert Kly

13
14 Title:

15 General Counsel

16
17
18
19 SUBSCRIBED AND SWORN TO before me this 16 day of
20 February, 2005.

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NYREE A. McALLISTER
Notary Public, State of New York
No. 01MC604554
Qualified in Queens County
Certificate Filed in New York
Commission Expires July 31, 2006

Nyree A. McAllister

Notary Public

My Commission expires: July 31, 2006

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