

1
2 **DEPARTMENT OF CONSUMER AND BUSINESS SERVICES**
3 **DIVISION OF FINANCE AND CORPORATE SECURITIES**
4 **SECURITIES SECTION**
5 **BEFORE THE DIRECTOR OF THE DEPARTMENT OF CONSUMER AND**
6 **BUSINESS SERVICES**

7 In the Matter of:)

S-03-0040

8 **ACCELERATED BENEFITS**)
9 **CORPORATION, C. KEITH**)
10 **LAMONDA and JESS LAMONDA,**)

ORDER TO CEASE AND DESIST,
WITH CONSENT TO ENTRY OF ORDER

11 **Respondents.**)
12 _____)

13 **WHEREAS** the Director of the Department of Consumer and Business
14 Services ("Director") has conducted an investigation of certain business activities
15 conducted by Accelerated Benefits Corporation ("ABC"), and has determined that
16 ABC has sold unregistered securities in violation of the Oregon Securities Laws;

17 **WHEREAS** ABC and the Director wish to resolve and settle this matter;

18 **NOW THEREFORE**, as evidenced by the authorized signature(s) subscribed
19 on this Order, ABC hereby **CONSENTS** to entry of this Order to Cease and Desist
20 upon the Director's Findings of Fact and Conclusions of Law as stated hereinafter.

21 **FINDINGS OF FACT**

22 The Director **FINDS** that:

23 1. ABC is a Florida corporation, whose principal place of business was
24 formerly located at 105 East Robinson Street, Third Floor; Orlando, Florida 32801. C.
25 Keith LaMonda ("Keith LaMonda") and Jess LaMonda are officers of ABC. Keith
26 LaMonda is a resident of the State of Florida and Jess LaMonda is a resident of the
State of Texas.

2. ABC is in the business of offering interests in viatical settlement
arrangements to investors.



1 3. At least one Oregon resident invested money with ABC for the purchase of
2 a fractional interest in a viatical settlement arrangement marketed by ABC.

3 4. Neither Keith LaMonda nor Jess LaMonda hold securities licenses in
4 Oregon or in any other state authorizing the sale of interests in ABC.

5 5. The interests sold by and/or for ABC have not been registered for sale as
6 securities under Oregon Securities Laws.

7 **CONCLUSIONS OF LAW**

8 The Director **CONCLUDES** that:

9 1. The interests in viatical settlement agreements marketed by Keith
10 LaMonda, Jess LaMonda and ABC constitute securities as defined in ORS 59.015
11 (19).

12 2. ABC sold unregistered securities in Oregon in violation of ORS 59.055.

13 **ORDER**

14 The Director, pursuant to ORS 59.245 hereby **ORDERS** that Respondents,
15 Keith LaMonda, Jess LaMonda and ABC, and any successor business or
16 corporation, shall **CEASE and DESIST** from:

17 1. Selling unregistered securities in the State of Oregon in violation of Oregon
18 Securities Laws; and

19 2. Violating any provision of the Oregon Securities Laws, including ORS
20 Chapter 59 and OAR Chapter 441.

21 The Director, pursuant to ORS 59.995, **HEREBY ORDERS** the following **CIVIL**
22 **PENALTIES:**

23 1. Respondents Keith LaMonda, Jess LaMonda and ABC, and any successor
24 business or corporation, shall be denied the use of any securities licensing or
25 registration exemptions contained in the Oregon Securities Laws, including ORS
26 Chapter 59 and OAR Chapter 441.

Division of Finance and Corporate Securities
Labor and Industries Building
350 Winter Street NE, Suite 410
Salem, OR 97310-3881
Telephone: (503) 378-4387



1 matter; that I understand that the Director reserves the right to take further actions
2 against me to enforce this Order or to take appropriate action upon discovery of other
3 violations of the Oregon Securities Law by me; and that I will fully comply with the
4 terms and conditions stated herein.

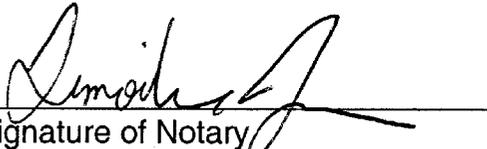
5 I further assure the Director that I will not engage in the activities of a
6 broker-dealer, investment adviser, or mortgage broker, or act as a salesperson for
7 any of these unless such activities are in full compliance with Chapter 59 of the
8 Oregon Revised Statutes.

9 I understand that this Consent Order is a public document.

10 Dated this 29th day of June, 2004.

11 
C. Keith LaMonda

12 SUBSCRIBED AND SWORN to before me this 29th day of June 2004
13 2004.

14 
Signature of Notary



15 Timothy J. Jones
My Commission DD229414
Expires October 28, 2007

16 Timothy Jones
(Printed Name of Notary Public)

17 Notary Public
18 for the State of: Florida

19 My commission expires: Oct 28, 2007

20 **CONSENT TO ENTRY OF ORDER**

21 I, Jess LaMonda, state that I am a resident of the State of Texas, that I have
22 read the foregoing Order and that I know and fully understand the contents hereof;
23 that I neither admit nor deny liability with respect to the Findings of Fact in the
24 foregoing Order; that I execute this consent as a settlement of the matter referred to
25 in the Order; that I have been advised of my right to a hearing, and that I have been
26 represented by counsel in this matter; that I voluntarily consent to the entry of this
Order without any force or duress, expressly waiving any right to a hearing in this

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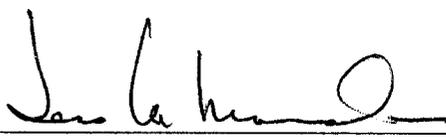


1 matter; that I understand that the Director reserves the right to take further actions
2 against me to enforce this Order or to take appropriate action upon discovery of other
3 violations of the Oregon Securities Law by me; and that I will fully comply with the
4 terms and conditions stated herein.

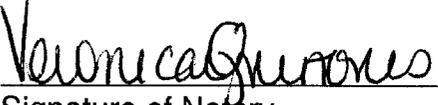
5 I further assure the Director that I will not engage in the activities of a
6 broker-dealer, investment adviser, or mortgage broker, or act as a salesperson for
7 any of these unless such activities are in full compliance with Chapter 59 of the
8 Oregon Revised Statutes.

9 I understand that this Consent Order is a public document.

10 Dated this 29th day of June, 2004.

11 
12 Jess LaMonda

13 SUBSCRIBED AND SWORN to before me this 29th day of June,
14 2004.

15 
16 Signature of Notary



17 Veronica Quinones
18 MY COMMISSION # DD138813 EXPIRES
19 August 1, 2006
20 BONDED THRU TROY FAIN INSURANCE, INC.

21 VERONICA QUINONES
22 (Printed Name of Notary Public)
23 Notary Public
24 for the State of: Florida

25 My commission expires: 8-1-06

26 **CORPORATE CONSENT TO ENTRY OF ORDER**

(for Jess LaMonda on behalf of Accelerated Benefits Corporation)

27 I, Jess LaMonda, state that I am an officer of Accelerated Benefits Corporation
28 ("ABC"), and I am authorized to act on its behalf; that I have read the foregoing Order
29 and that I know and fully understand the contents hereof; that I and this entity have
30 been advised of the right to a hearing and of the right to be represented by counsel in
31 this matter; that ABC voluntarily and without any force or duress, consents to the

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1 entry of this Order, expressly waiving any right to a hearing in this matter; that ABC
2 neither admits nor denies liability with respect to the Findings of Fact in the foregoing
3 Order; that ABC executes this Consent as a settlement of the matters referred to in
4 the foregoing Order; that ABC understands that the Director reserves the right to take
5 further actions to enforce this Order or to take appropriate action upon discovery of
6 other violations of the Oregon Securities Law; and that ABC will fully comply with the
7 terms and conditions stated herein.

8 ABC further assures the Director that neither ABC, nor its officers, directors,
9 employees or agents, will effect securities transactions in Oregon unless such
10 activities are in full compliance with Chapter 59 of the Oregon Revised Statutes.

11 ABC understands that this Consent Order is a public document.

12 Dated this 29th day of June, 2004.

13 By Jess LaMonda
14 [Signature]
15 (Office Held)

16 **CORPORATE ACKNOWLEDGMENT**

17 There appeared before me this 29th day of June, 2004, Jess LaMonda,
18 who was first duly sworn on oath, and stated that he was and is President
19 (office held) of ABC, and that he is authorized and empowered to sign this Consent to
20 Entry of Order on behalf of ABC and to bind ABC to the terms hereof.

21  Veronica Quinones
22 MY COMMISSION # DD:38813 EXPIRES
August 1, 2006
BONDED THRU TROY FAIN INSURANCE, INC

23 Veronica Quinones
24 Signature of Notary

25 Veronica Quinones
26 (Printed Name of Notary Public)
Notary Public
for the State of: Florida

My commission expires: 8-1-06

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