

**STATE OF OREGON
DEPARTMENT OF CONSUMER AND BUSINESS SERVICES
INSURANCE DIVISION**

In the Matter of **Aryeh T. Goldbloom**) **STIPULATION and**
) **FINAL ORDER**
) Case No. INS 12-11-002

STIPULATION

The Director of the Oregon Department of Consumer and Business Services (director) , by an through the Insurance Division, commenced this administrative proceeding, pursuant to Oregon Revised Statutes (ORS) 731.256, to take enforcement action against Aryeh T. Goldbloom (Goldbloom).

Goldbloom desires to conclude this proceeding without a hearing by entering into this stipulation pursuant to ORS 183.417(3).

Goldbloom waives all rights relative to an administrative hearing and judicial review thereof.

Goldbloom stipulates to the following facts, conclusions, action, and to the issuance of a final order incorporating this stipulation.

Facts and Conclusions

Licensing Information

Goldbloom has been licensed in Oregon as a nonresident individual insurance producer since 4/9/04. Goldbloom's license is scheduled to expire on 2/28/13. Goldbloom's license number is 197060, and NAIC national producer number is 1507365. Goldbloom's last recorded residence address is 3138 W Wallen Avenue, Chicago, IL 60645-5761; and telephone number is 773-761-5365. Goldbloom's last recorded business address is AGT Tax and Insurance Services (AGT)¹, 5009 Oakton Street, Skokie, IL 60077-2907; telephone number is 847-933-9222; and e-mail: aryeh@agttax.com.

¹ AGT is not licensed in Oregon as a business entity insurance producer.

Provided Incorrect Information on License Application

Goldbloom is subject to enforcement action pursuant to ORS 744.074(1)(a) because of the following circumstances.

ORS 744.074(1)(a) permits the director to take any authorized enforcement action against a person who has applied for a license or is licensed in Oregon as an insurance producer if the person provided to the director incorrect, misleading, incomplete or materially untrue information on an Oregon insurance producer license application.

On 4/9/04, the director received from Goldbloom an Oregon nonresident insurance producer license application dated 4/9/04. On the application, Goldbloom answered “No” to question 2 which asked “Have you ever been named or involved as a party in an administrative proceeding regarding any professional or occupational license or registration?” (Emphasis added). Goldbloom’s answer was incorrect because Goldbloom was involved in the following administrative actions.

On 11/22/02, the National Association of Securities Dealers (NASD) accepted from Goldbloom a letter of acceptance, waiver and consent, number C8A020082, suspending Goldbloom’s license for ten business days and assessing Goldbloom a fine of \$5,000.00. The NASD took the action because Goldbloom allegedly violated: (1) NASD Conduct Rule (CR) §2210(b)(1) by distributing literature which included an illustration of a variable life insurance product that was not approved by the NASD; (2) CR§2210(c)(1) by failing to file the illustration with the NASD; (3) CR§2210(d)(1)(A) by failing to provide investors with a sound basis for evaluating the securities product offered, failing to disclose that it was hypothetical and failing to disclose how the numbers presented were derived; (4) CR§2210(d)(1)(B) by providing misleading information about variable life insurance policies, including that they will provide an “Annual Retirement Income that is Tax Free” and “can be considered an Emergency Fund;” and (5) CR§2210(d)(2)(N) by providing investment predictions and projections.

On 5/22/03, the securities regulator for the State of Illinois issued an order, file number 0300010, revoking Goldbloom’s Illinois investment advisor registration.

The securities regulator took the action because Goldbloom allegedly violated Illinois Compiled Statutes (ILCS) Chapter 815 §8.E(1)(j) by allegedly violating the NASD rules cited above.

Failed to Report Administrative Action by Other State Agency

Goldbloom is subject to enforcement action pursuant to ORS 744.089(1) because of the following circumstances.

ORS 744.089(1) requires a person who is licensed in Oregon as an insurance producer to notify the director of any administrative action taken against the person by another state insurance regulator and provide a copy of the order within 30 days of the final disposition of the action.

On 8/1/11, the insurance regulator for the State of Wisconsin issued an order, case number 08-C31888, assessing Goldbloom a civil penalty of \$5,000.00 and forbidding Goldbloom from selling annuities or conducting seminars in that state for 12 months. The insurance regulator took the action because Goldbloom allegedly violated: (1) Wisconsin Statute (Wis. Stat.) §628.34(1) by misrepresenting his credentials and insurance products, failing to determine the suitability of those products; (2) Wis. Stat. §628.347 and Wisconsin Administration Code (Wis. Adm. Code) Ins. 2.16(6) by failing to gather the necessary information or make the necessary disclosures to make a suitable annuity recommendation; and (3) Wis. Adm. Code Ins. 2.16(8) by failing to disclose the identity of the insurer. The action was effective on 8/4/11. The action was finally disposed of 8/4/11. Goldbloom was required to notify the director of the action and provide a copy of the order by 9/6/11. On 10/27/11, 51 days late, the director received from Goldbloom a letter dated 10/19/11 notifying the director of the action and providing a copy of the order.

Action

As consideration for the director not continuing to investigate or taking enforcement action against Goldbloom, Goldbloom surrenders his Oregon nonresident insurance producer license effective on the date of this stipulation; and agrees to not apply for any license authorized by ORS Chapter 744, for a period of five years from the date of the final order.

Goldbloom, as president of AGT, also agrees that AGT shall not apply for any license authorized by ORS Chapter 744 for a period of five years from the date of the final order.

Goldbloom further agrees that neither he nor anyone on behalf of AGT will service any existing clients in Oregon. If an existing client in Oregon contacts Goldbloom or AGT about any insurance product, Goldbloom and AGT will inform the client to contact the insurer that issued the client's existing insurance policy.

Dated February 1, 2013 /s/ Aryeh T. Goldbloom
Aryeh T. Goldbloom

FINAL ORDER

The director incorporates herein and adopts the above stipulation as the director's final decision in this proceeding, and orders that no enforcement action shall be taken.

Dated February 6, 2013 /s/ Louis Savage
Louis Savage
Insurance Commissioner

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