

# Oregon Prescription Drug Prices Annual Public Hearing

10 a.m. to 12:15 p.m., Thursday, Dec. 1, 2022

Sign up in the chat to provide public testimony.

Send written comments to [rx.prices@dcbs.oregon.gov](mailto:rx.prices@dcbs.oregon.gov)



Department of Consumer  
and Business Services

# Welcome

## Welcome and introductions

- Andrew Stolfi (he/him), insurance commissioner and agency director, DCBS
- Ralph Magrish (he/him), Prescription Drug Affordability Board executive director, DFR, DCBS

## Moderators

- Sen. Deb Patterson (she/her)
- Rep. Rob Nosse (he/him)
- Rep. Ron Noble

# Drug Price Transparency Program

Program presenters:

- Sofia Parra (she/her), program coordinator, Drug Price Transparency Program, DFR, DCBS
- Numi Rehfield-Griffith (she/her), senior policy advisor, DFR, DCBS

# Drug Price Transparency Program



- Operates under ORS 646A.680 to 646A.692 and administrative rules OAR 836-200-0500 to 836-200-0560.

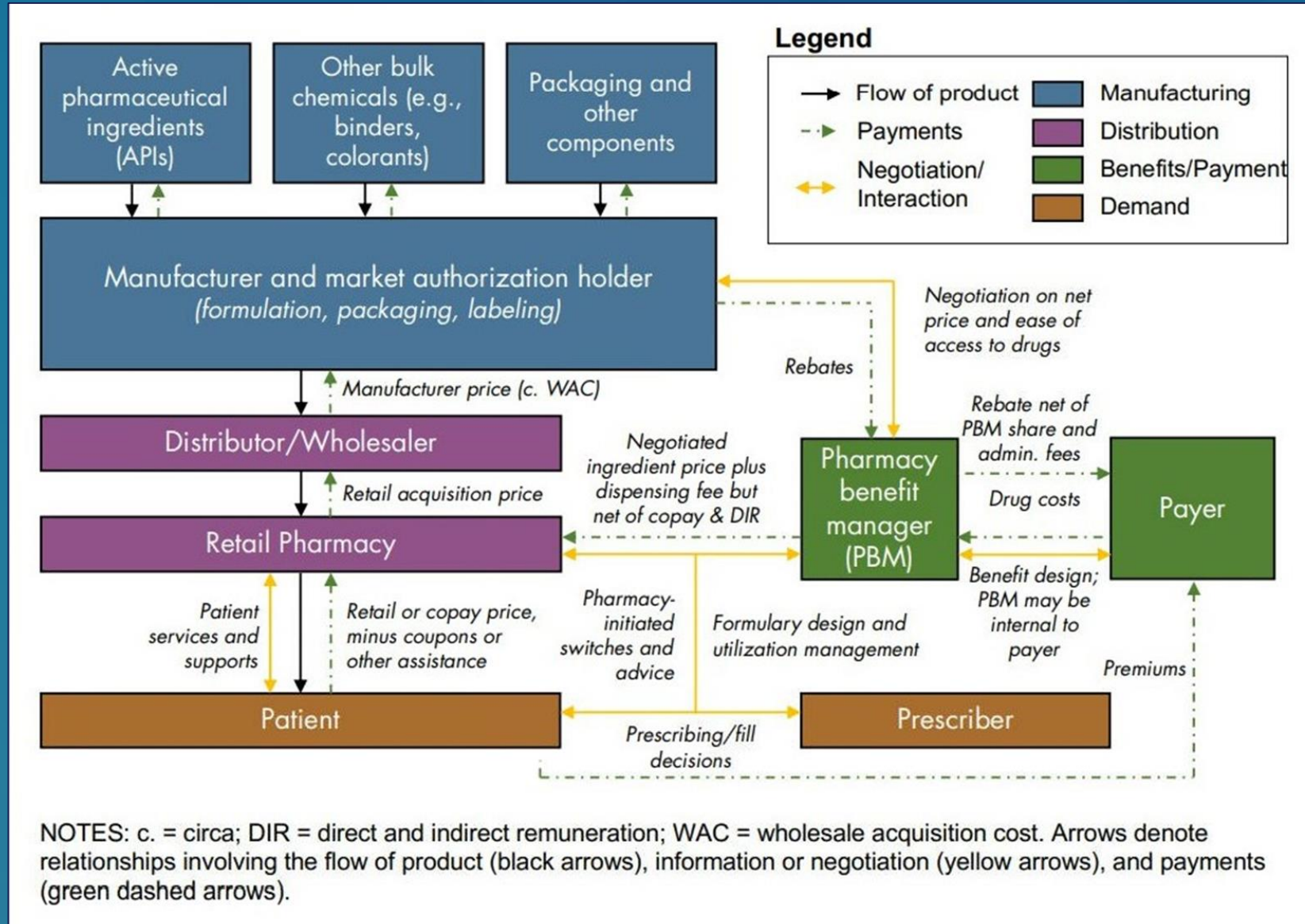


- Reporting manufacturers are required to register, file certain reports, and pay an annual billing to cover program costs.



- Reporting manufacturers are those who meet all of the following:
  - ✓ Registered with the Oregon Board of Pharmacy.
  - ✓ Manufacture prescription drugs for sale in Oregon.
  - ✓ Set the drug's price (wholesale acquisition cost – WAC).

# Pharmaceutical supply chain diagram



# Drug price transparency reporting

Program is directed by statute to receive:



- New drug reports: More than \$670.
- Annual price increase reports: \$100 or more and 10 percent net yearly increase.



- 60-day price increase notice: 10 percent or \$10,000 increase for brand name, 25 percent and \$300 increase for generic.



- Insurers report: Top 25 most costly and most prescribed drugs, and the impact of drug costs on premium rates.
- Consumers report: Personal price increase in Rx they have purchased.

# Program compliance and trade secret reviews

## DPT compliance

- Identifying manufacturer noncompliance and sending letters of noncompliance.
- Goal is compliance: Noncompliance letters allow 30 days to become compliant before file is referred to enforcement unit and manufacturers potentially accrue civil penalties.
- Primary areas of potential noncompliance:
  - Failure to respond to the request for additional information.
  - Failure to provide accurate and complete information in the required data elements.

## DPT trade secret

- Reviewing trade secret claims of various data elements and sending trade secret determinations.
- Lengthy and complex process to review and address determinations both in agreement and in opposition to manufacturer's trade secret claims.

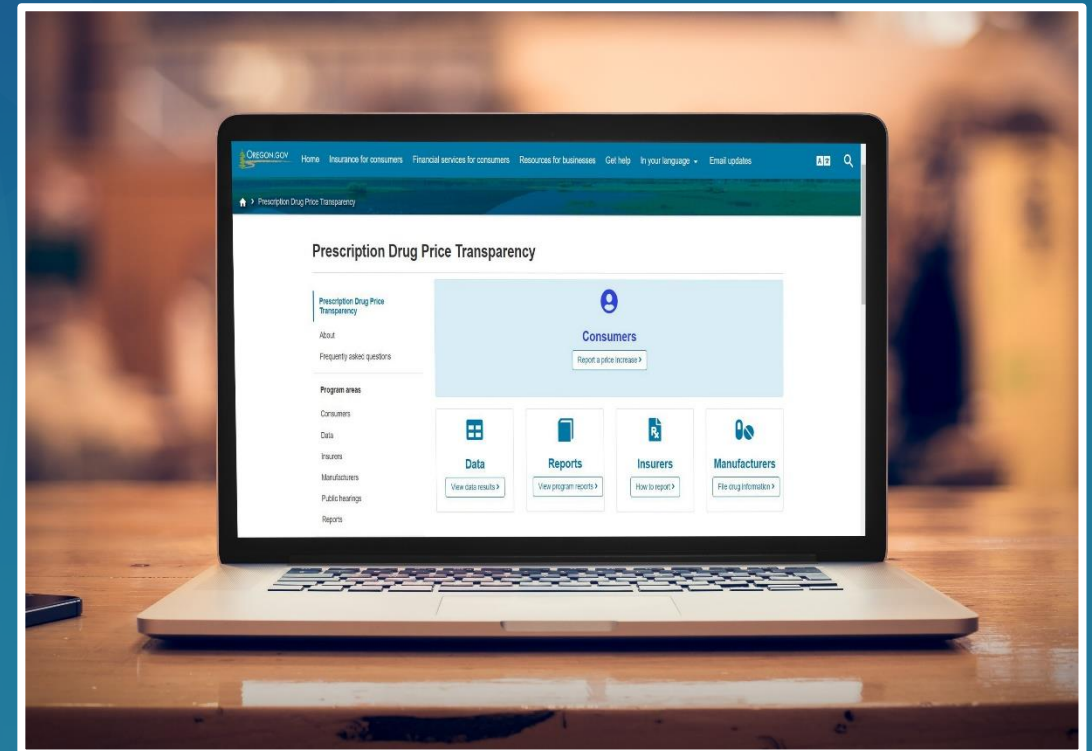
# Consumers and transparency

## Consumer reporting:

- Price increase reporting
- Stories and questions
- Outreach

## Transparency website:

- Reported data from manufacturers (non-trade secret)
- Information from insurers
- Consumer reports submitted





# New insurer reporting enhancements – 2022

- Total dollars paid for drugs by insured and by insurer after rebates and other price concessions
- Dollars paid for drugs by insured and insurer after rebates, etc., on a per member, per month basis
- Dollars paid for drugs by insurer after rebates, etc., as a percent of premium collected
- Total dollars received by insurer in rebates and other price concessions
- All broken out by market and insurer

# Key findings

- 193 new high-cost drugs reported (121 generic, 72 branded)
  - Highest prices: \$419,500 for Abecma, \$410,300 for Breyanzi, both “CAR-T” cancer therapies produced by Bristol-Meyers Squibb
- 71 drugs reported annual price increases (40 generic, 31 branded)
  - Largest increase: 778 percent for a generic from Nostrum Labs
  - Averages: +27 percent for generics, +13 percent for brands
- 10 insurers reported information to the program
  - Humira: \$93,544,597 for 19,225 prescriptions
  - 7.4 percent price increase led to \$1.4B more in spending nationally

# Have not taken medicine as prescribed due to cost

## About three in 10 say they haven't taken their medicine as prescribed due to costs

Percent who say they have done the following in the past 12 months because of the cost:

Not filled a prescription for a medicine

18%

Taken an over-the-counter drug instead

21%

Cut pills in half or skipped doses

15%

Did at least one of the above

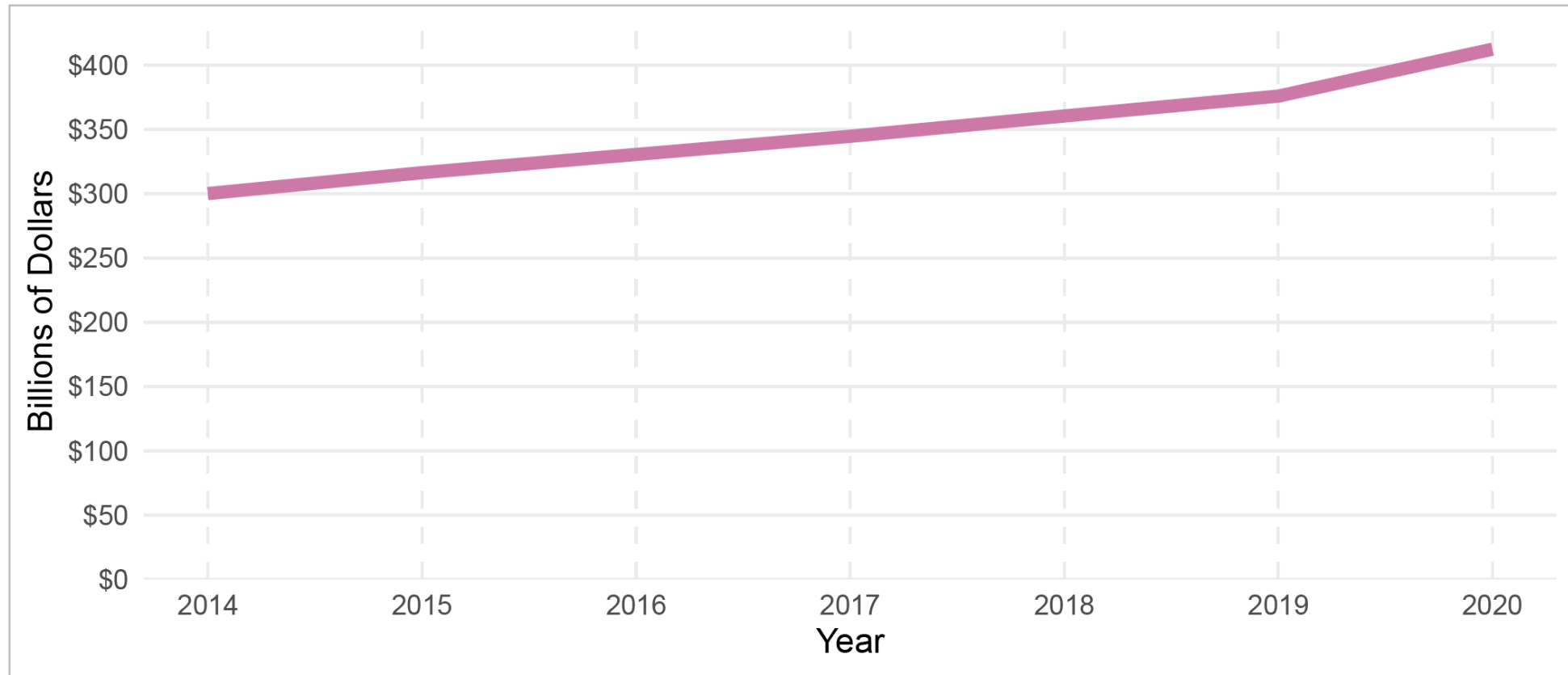
29%

NOTE: See topline for full question wording.

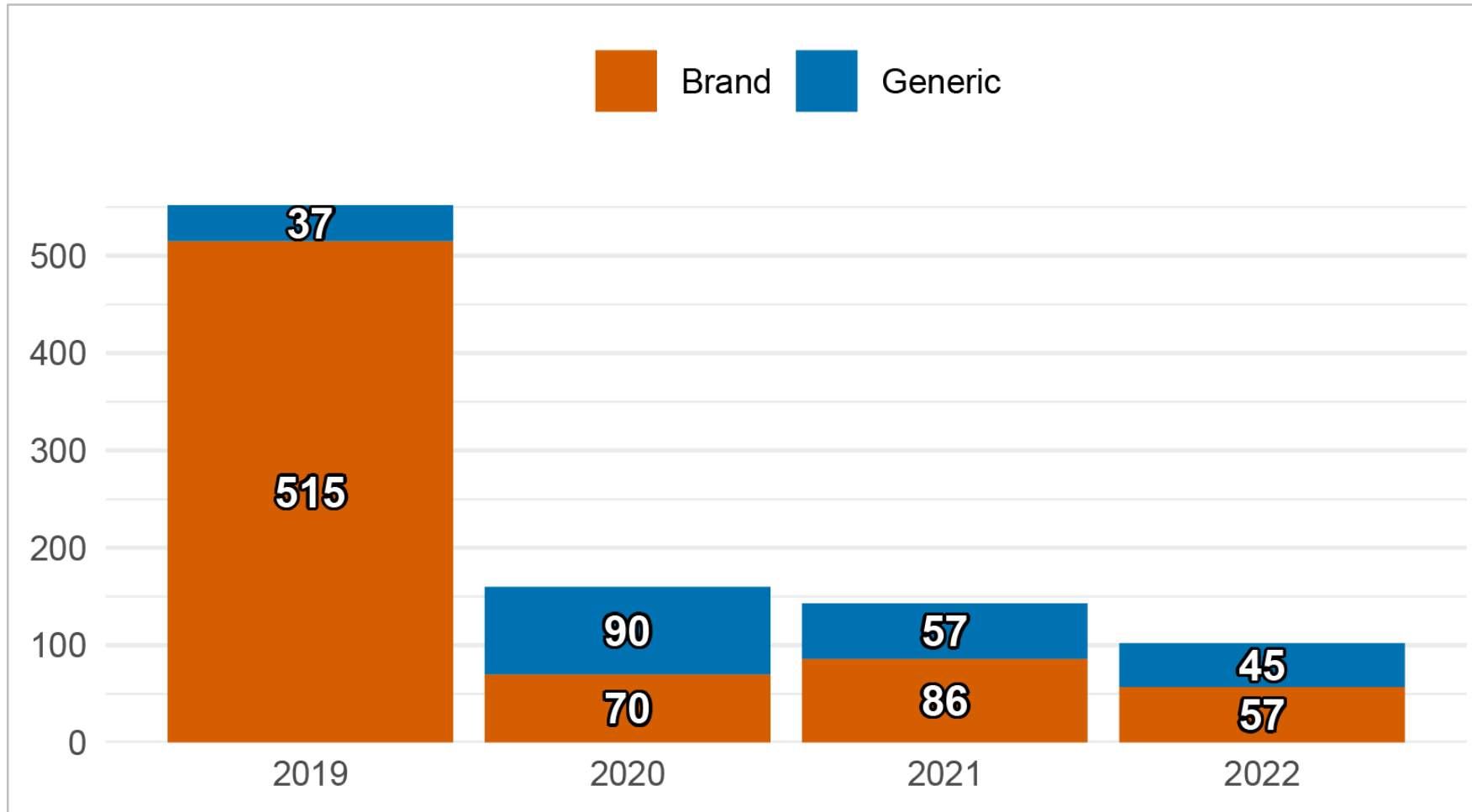
SOURCE: KFF Health Tracking Poll (March 15-22, 2022) • PNG

**KFF**

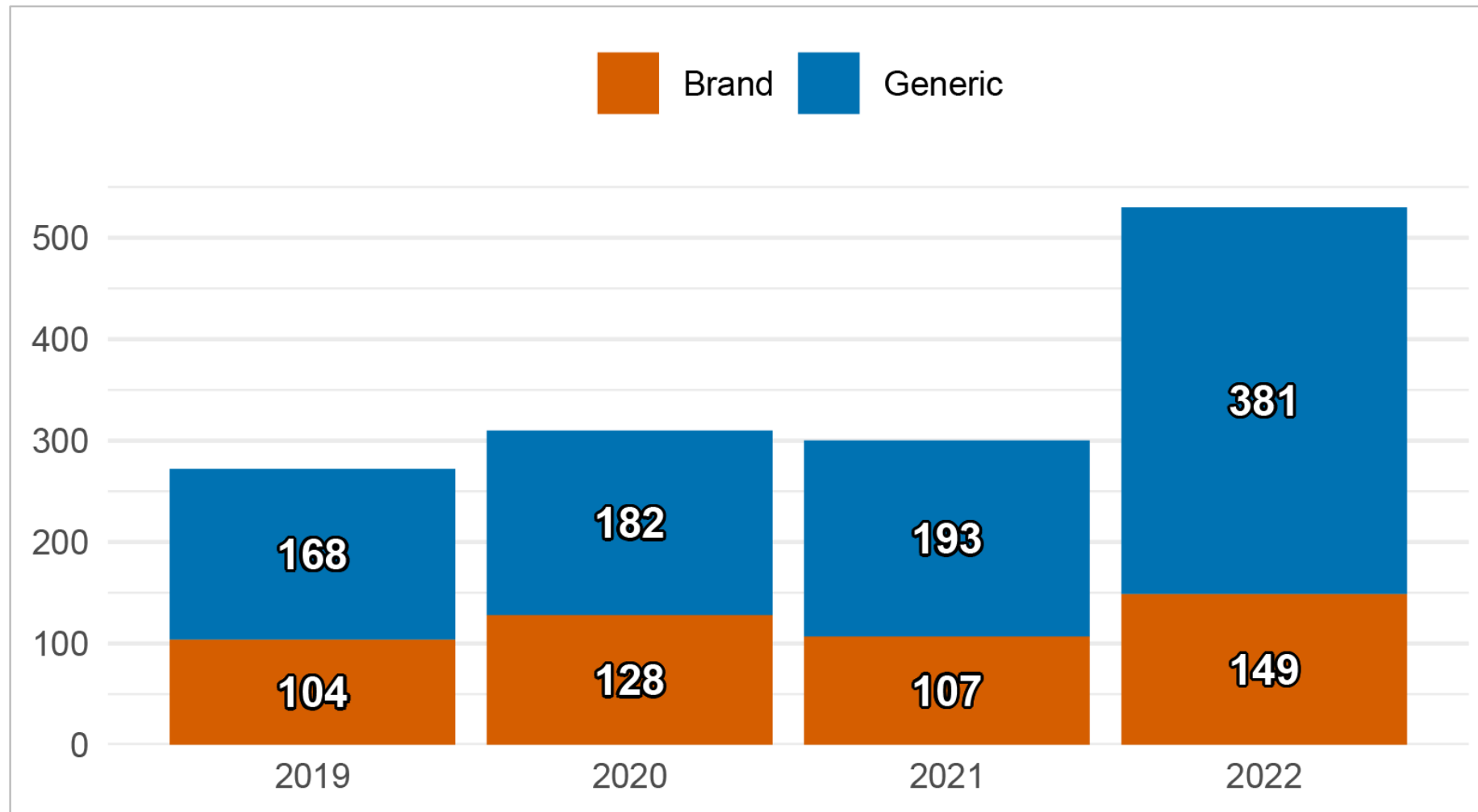
# Estimated expenditure on retail prescription drugs in U.S. (2014 to 2020)



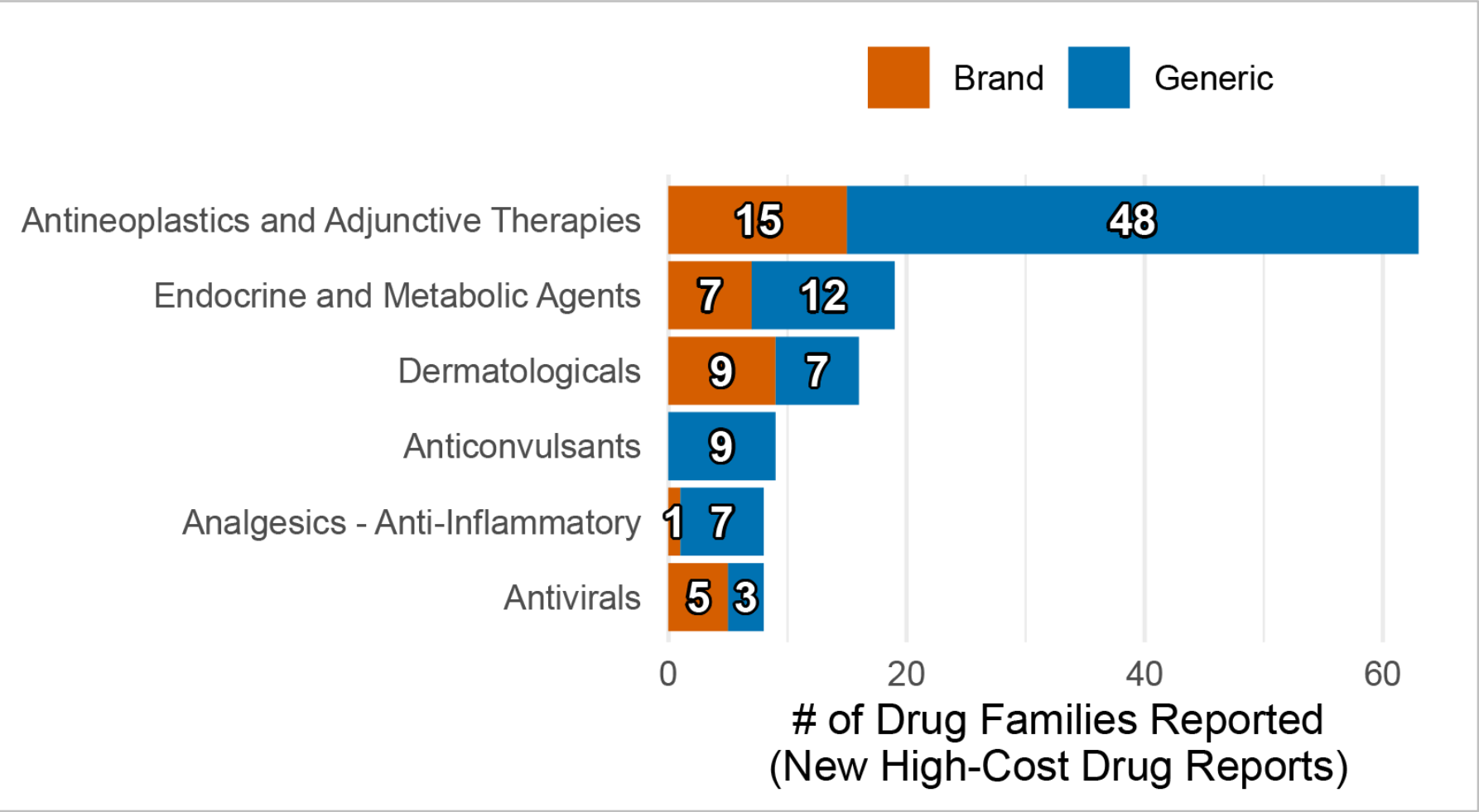
# Annual price increase reports from manufacturers 2019-22



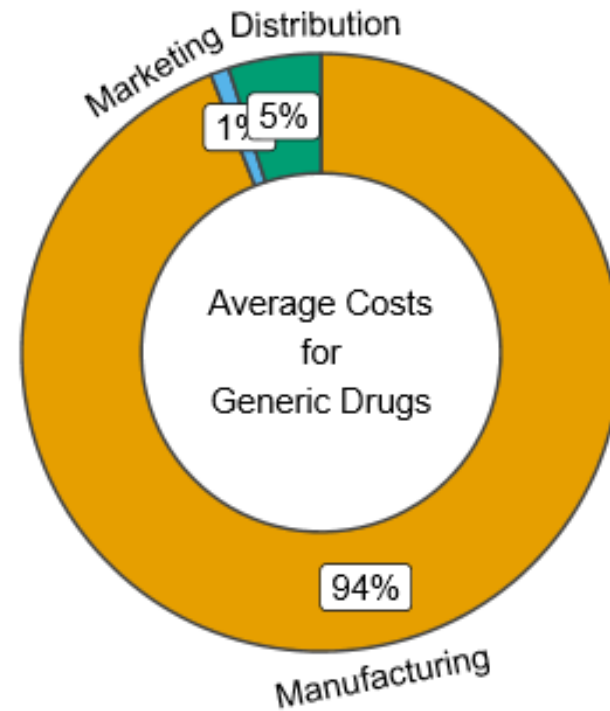
# New prescription drug price increase reports 2019-22



# Distribution of new high cost drugs by common classes

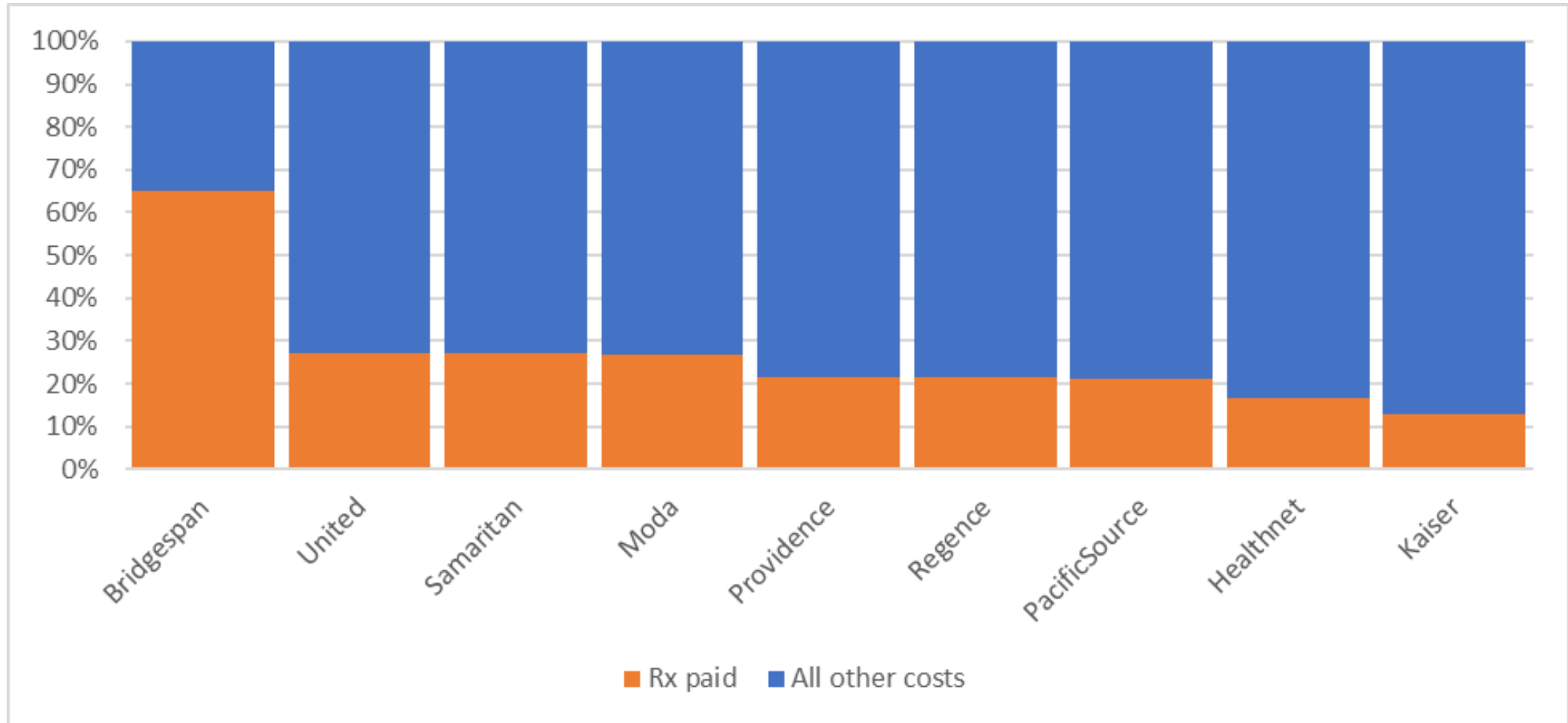


# Direct cost averages from annual price increase reports

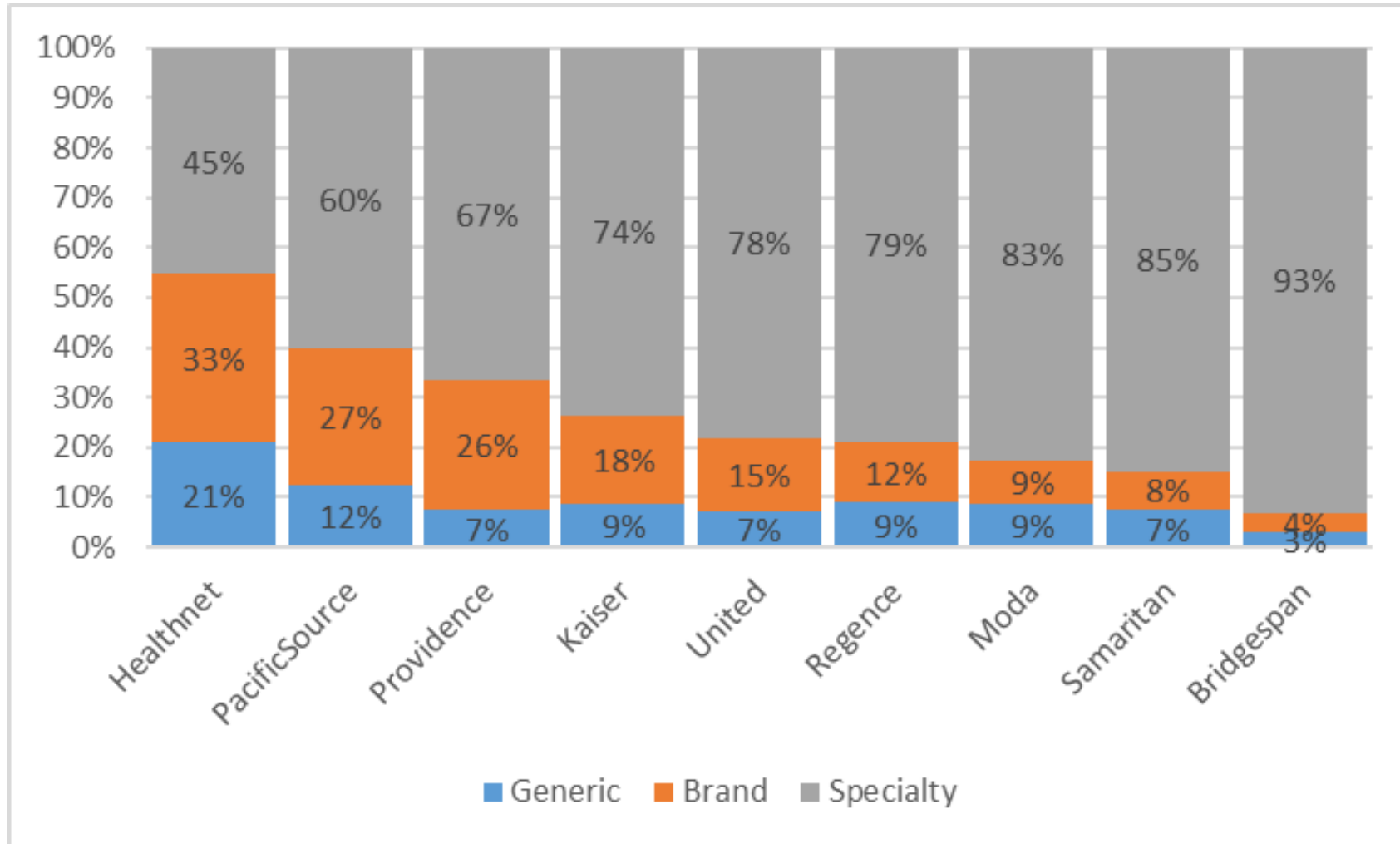




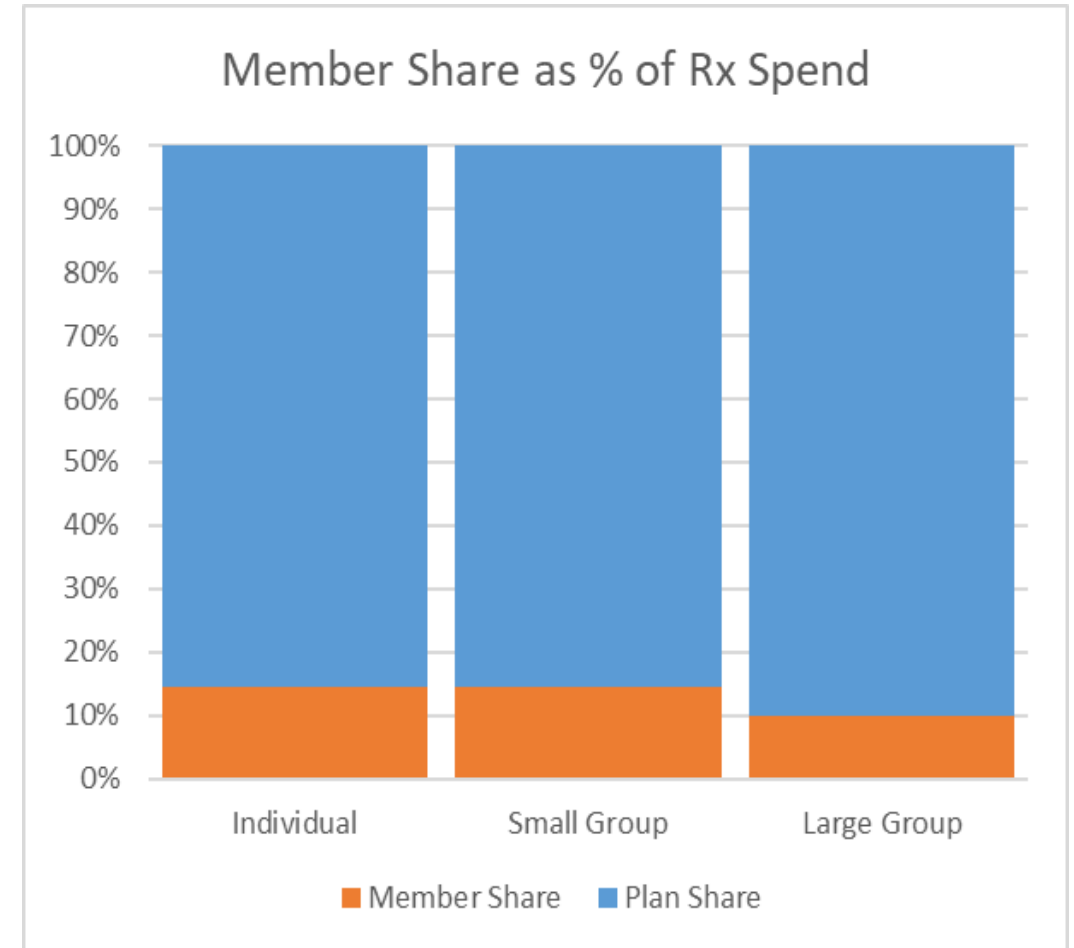
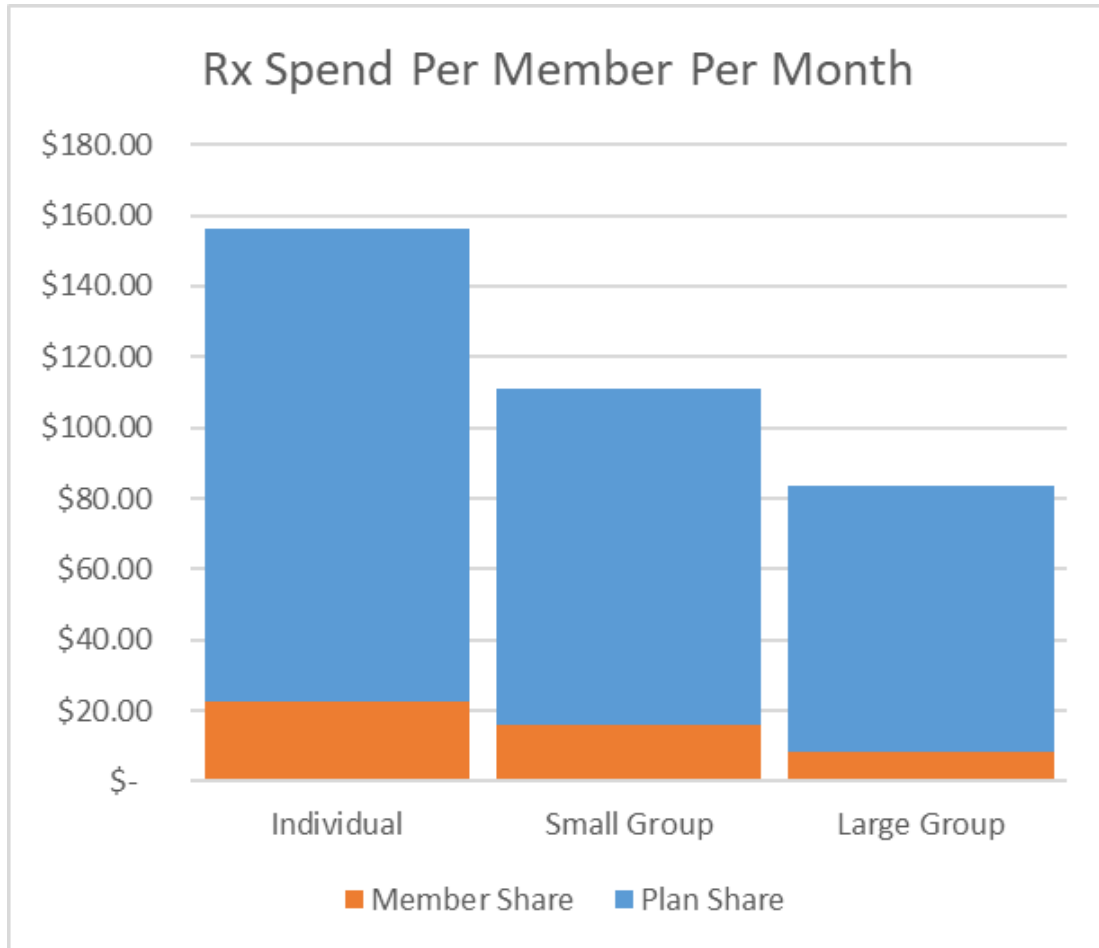
# Plan spending on prescription drugs as a percentage of premium



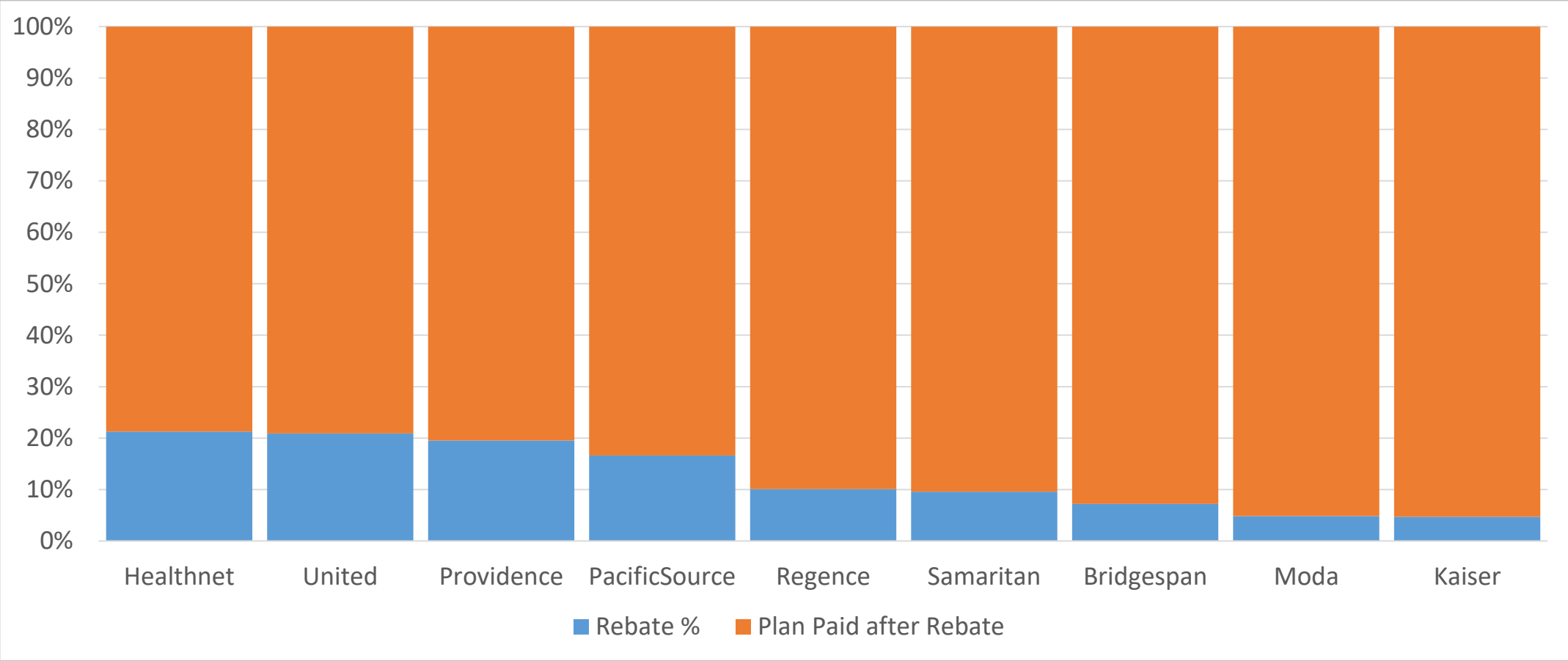
# Plan spending on prescription drugs by drug category



# Consumer cost sharing as reported by insurers



# Prescription drug rebates as a percentage of total drug spending



# Most prescribed prescription drugs

Drug	Class	Prescriptions
COVID-19 (SARS-CoV-2) mRNA Virus Vaccine	Vaccines	537,155
Influenza Virus Vaccine	Vaccines	231,714
Atorvastatin Calcium (Lipitor & generics)	Antihyperlipidemics	194,032
Levothyroxine Sodium	Thyroid agents	191,047
Lisinopril	Antihypertensives	172,584
Bupropion HCl (Wellbutrin & generics)	Antidepressants	144,690
Metformin HCl	Antidiabetics	140,073
Amphetamine-Dextroamphetamine (Adderall, Mydayis, & generics)	ADHD/anti-narcolepsy/anti-obesity/anorexiant	130,632
Escitalopram Oxalate (Lexapro & generics)	Antidepressants	117,177
Losartan Potassium	Antihypertensives	112,056

# Most costly prescription drugs

Drug	Class	Total Allowed
Humira (Adalimumab)	Analgesics – anti-inflammatory	\$76,966,470
Stelara (Ustekinumab)	Dermatologicals	\$35,999,195
Enbrel (Etanercept)	Analgesics – anti-inflammatory	\$28,675,010
Biktarvy (Bictegravir-Emtricitabine-Tenofovir Alafenamide Fumarate)	Antivirals	\$23,245,660
COVID-19 (SARS-CoV-2) mRNA Virus Vaccine (Includes both Moderna and Pfizer-BioNTech)	Vaccines	\$20,679,117
Trikafta (Elexacaftor-Tezacaftor-Ivacaftor)	Respiratory agents	\$17,964,545
Cosentyx (Secukinumab)	Dermatologicals	\$17,770,873
Keytruda (Pembrolizumab)	Antineoplastics and adjunctive therapies	\$16,463,259
Entyvio (Vedolizumab)	Gastrointestinal agents	\$14,872,464
Ocrevus (Ocrelizumab)	Psychotherapeutic and neurological agents	\$11,115,070

# Prescription drugs with increased plan spending

Drug	Class	Year over year increase
COVID-19 (SARS-CoV-2) mRNA Virus Vaccine	Vaccines	\$17,866,475
Stelara (Ustekinumab)	Dermatologicals	\$7,623,454
Trikafta (Elexacaftor-Tezacaftor-Ivacaftor)	Respiratory agents	\$4,906,302
Semaglutide (includes Ozempic, Rybelsus, Wegovy)	Antidiabetics	\$3,092,976
Skyrizi (Risankizumab-rzaa)	Dermatologicals	\$3,088,360
Keytruda (Pembrolizumab)	Antineoplastics and adjunctive therapies	\$3,072,226
Ocrevus (Ocrelizumab)	Psychotherapeutic and neurological agents	\$3,046,577
Emtricitabine-Tenofovir Disoproxil Fumarate (includes Truvada)	Antivirals	\$2,848,130
Perjeta (Pertuzumab)	Antineoplastics and adjunctive therapies	\$2,771,539
Revlimid (Lenalidomide)	Immunomodulators	\$2,628,811

# Policy recommendations

- Increase transparency of patient assistance programs
  - Require annual reporting on all patient assistance programs
- Expand insurer reports to additional markets
  - Include reporting from all health benefit plan issuers in Oregon instead of just individual and small group
- Require transparency for other supply chain entities (e.g. PBMs)
  - Add aggregated reporting requirements for PBMs
- Consider “upper payment limit” authority for PDAB
  - Explore opportunities for PDAB to set upper payment limits for state and local governments



# Policy recommendations continued

- Study feasibility of state generic manufacturing and expanded bulk purchasing
  - Allow state to leverage bulk purchasing power
  - Explore uniform drug lists for all state programs and PBM services
  - Establish centralized office of pharmacy purchasing for coordination and oversight of all state purchasing
- Protect consumer information reported to DPT
  - Exempt a personally identifiable information from public disclosure
- Share Rx data between state agencies working on Rx pricing
  - Require data sharing to allow more collaboration

# Questions?

## Members of the public:

Use the chat window to sign up to give public testimony.

### Program presenters:

Sofia Parra, program coordinator

Numi Rehfield-Griffith, senior policy advisor

# First public comment period

Send written testimony to [rx.prices@dcbs.oregon.gov](mailto:rx.prices@dcbs.oregon.gov)

# First panel – insulin prices

## Presenters:

- Kris Vallecillo, JD, MPP (he/him), policy associate, National Academy for State Health Policy (NASHP)
- Wisam Younis, PharmD (she/her), clinical pharmacist client manager, Regence Blue Cross Blue Shield of Oregon
- Maribeth Guarino, JD (she/her), health care advocate at Oregon Student Public Interest Research Group (OSPIRG)
- Allan Coukell, BSc (pharmacy), senior vice president for public policy, Civica Rx

**Presenter:**

- Kris Vallecillo, JD, MPP, policy associate, National Academy for State Health Policy (NASHP)

# State Action on Insulin Affordability & Access

*Oregon Annual Prescription Drug Price Transparency  
Hearing*

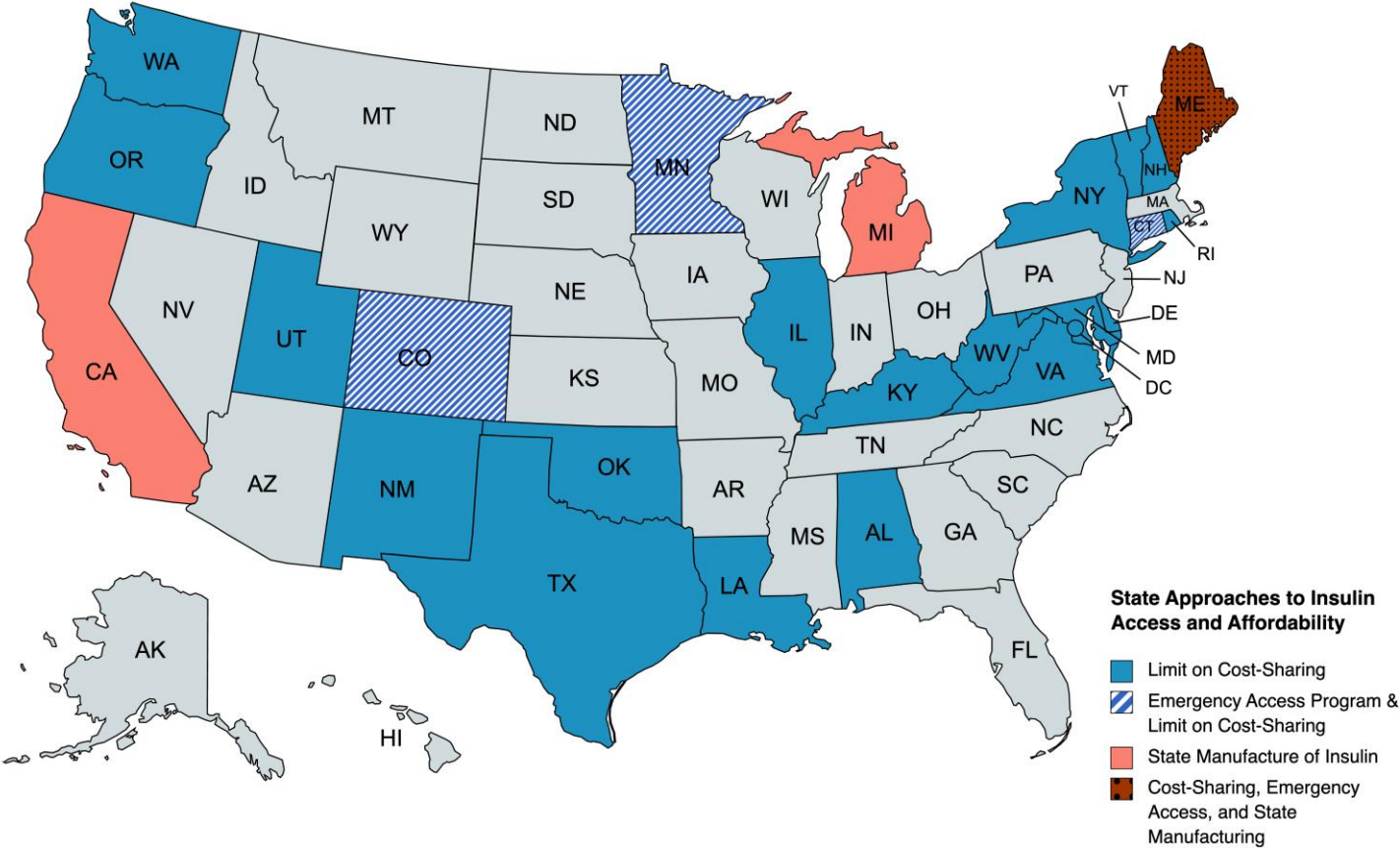
*December 1, 2022*

Kris Vallecillo, Policy Associate






# Current Landscape (Nov. 2022)

- Colorado was the first state to enact a cap on cost-sharing for insulin (2019).
- CA included \$100 million in its FY23 budget to develop its in-state manufacturing plans.
- Washington established the [Insulin Affordability Workgroup](#) (2022) to devise purchasing strategies that reduce the cost and total expenditures on insulin.



# Insulin Affordability & Access: State Options

---

- More than 37 million Americans have diabetes and about 31% take insulin to manage the condition.
- Despite being discovered more than a century ago, insulin prices continue to rise, creating affordability challenges for patients and state/local budgets.
- States have a variety of strategies to improve affordability and ensure access:
  -  Caps on cost-sharing requirements
  -  Emergency access & safety net programs
  -  State-directed or contracted manufacturing of insulin



# Insulin Affordability & Access: Limits on Cost-Sharing

---

- Influence plan design and direct insurers to cap cost-sharing requirements.
- At least 22 states have implemented such a cap, ranging from \$100 to \$35 per month.
- Provides relief at the point of purchase, where many patients face affordability challenges.
- Additional strategies needed for the uninsured, underinsured, and ERISA beneficiaries, and to address the rise of insulin prices.

# Insulin Affordability & Access: Emergency Access & Safety Net Programs

---

- Provides emergency supply of insulin and offers a stable long-term supply of affordable insulin for uninsured and underinsured patients.
- At least five states have created such a program — CO, CT, ME, MN, & UT
  - Utah's Insulin Savings Program allows consumers to purchase insulin at post-rebate price but does not offer an emergency access component.
- Emergency access:
  - Provide one-time, 30-day supply at a capped copay.
  - Can be needs-based or without application.
  - Manufacturers required to either refund the pharmacy or replace the supply.

# Insulin Affordability & Access: Emergency Access & Safety Net Programs

---

## Continuing need program



Source: MN Insulin Safety Net Program

- Long-term need:
  - Requires manufacturers to provide insulin to eligible individuals for up to one year.
  - Needs-based and typically requires patients to complete simple application.
  - States can leverage patient assistance programs for those with insurance.
- Manufacturers have challenged these programs as unconstitutional takings.

# Insulin Affordability & Access: State Manufacturing of Insulin

---

- The CalRx initiative empowers the state to develop generic drugs and sell them at low costs, targeting insulin first.
- Other states are exploring the topic.
  - Governor Whitmer (MI) recently signed E.O. for that state to study whether it should adopt a similar program.
  - Maine passed legislation in 2022 to create a commission to assess whether the state has the resources to manufacture its own insulin.
- Direct state investment in manufacturing insulin and other drug products is a novel strategy for states.

# Contact Information & Resources

---

Please feel free to contact either Kris Vallecillo ([kvallecillo@nashp.org](mailto:kvallecillo@nashp.org)) or Jennifer Reck ([jreck@nashp.org](mailto:jreck@nashp.org)) with any questions.

- [NASHP Legislative Tracker](#)
- [NASHP Prescription Drug Center's Model Legislation](#)
- [The IRA's Health Care Provisions: Opportunities for States](#)

**Presenter:**

- Wisam Younis, PharmD, clinical pharmacist client manager, Regence Blue Cross Blue Shield of Oregon



# Insulin Costs

*A payer's perspective*

**Wisam Younis, PharmD**

Clinical Pharmacist Client Manager

Regence BlueCross BlueShield of Oregon

# Why are insulin prices still high?

- Insulin is a biologic
- There are no “generics” for insulin, but rather biosimilars (brand drugs)
- Uphill battle for biosimilars:
  - Identifying a pathway for FDA approval
  - Gaining adoption
- Some headway since first biosimilar approval 9 years ago:
  - Established pathway for FDA approval – litigation continues to slow market entry
  - Providers gaining comfort with their use
  - Increased biosimilar innovation, market entry and competition
  - Payers (health plans) adopting biosimilars as preferred products
- Drug manufacturers beginning to moderate list price increases due to public and legislative pressure



# How payers address insulin affordability

- Meeting state mandate insulin copay/cost share caps (at a minimum)
- Offering benefit designs that bypass deductibles and/or low copays
  - Plans or employer groups may offer benefit designs that offer certain drugs for chronic conditions (that include certain insulins), enhanced benefits
- Moving to biosimilars when cost is as good or better than innovator products
  - First biosimilar interchangeable insulin available late 2021
  - Requires robust member, provider, manufacturer communication plan to switch insulins

# We still have an underlying problem...

- These strategies do not address the cost of insulin to the overall health system
- Employer groups consume a greater burden
- Lower member cost shares lead to increased premiums
- Narrow focus that does not address broader issue of overall drug costs and access
  - Members on insulin have a complicated disease with multiple co-morbidities

**Presenter:**

- Maribeth Guarino, JD, health care advocate at Oregon Student Public Interest Research Group (OSPIRG)

# Prescription Drug Price Transparency Hearing

December 1, 2022

Maribeth Guarino, OSPIRG

# Cameron L.

I'm a 24 year old living in Newport, Oregon. When I was 13 I was diagnosed with Type 1 diabetes and it was immediately apparent that this disease not only affects you physically, but also financially. Growing up, the cost of my insulin has caused situations where I've cut out meals or rationed out my remaining store because we didn't have enough money to pay for the next month's worth. Now that I've moved out, I'm already living paycheck to paycheck with a full time 40 hours a week job, and another job I take shifts for on the weekends. And I still can't afford my insulin. I have to rely on my parents to buy it for me. It's terrifying to me knowing I work sometimes 56 hours a week, and still can't afford insulin for myself.

## Riley L.

I have 2 sisters that have type 1 diabetes. They both were diagnosed at very young ages. My oldest sister was diagnosed at age 3, so she's been on insulin for 21 years now. I know that the insulin they are on costs about \$4 to make, but were charged \$300 for it. Since my family has two people that use it, it only lasts around 2 weeks. Even with insurance, it's \$300 multiple times per month for over 20 years.

# Let's do some math

$$\text{\$300/month} \times 12 \text{ months/year} = \text{\$3600/year}$$

\*Doesn't account for premiums, other health care needs

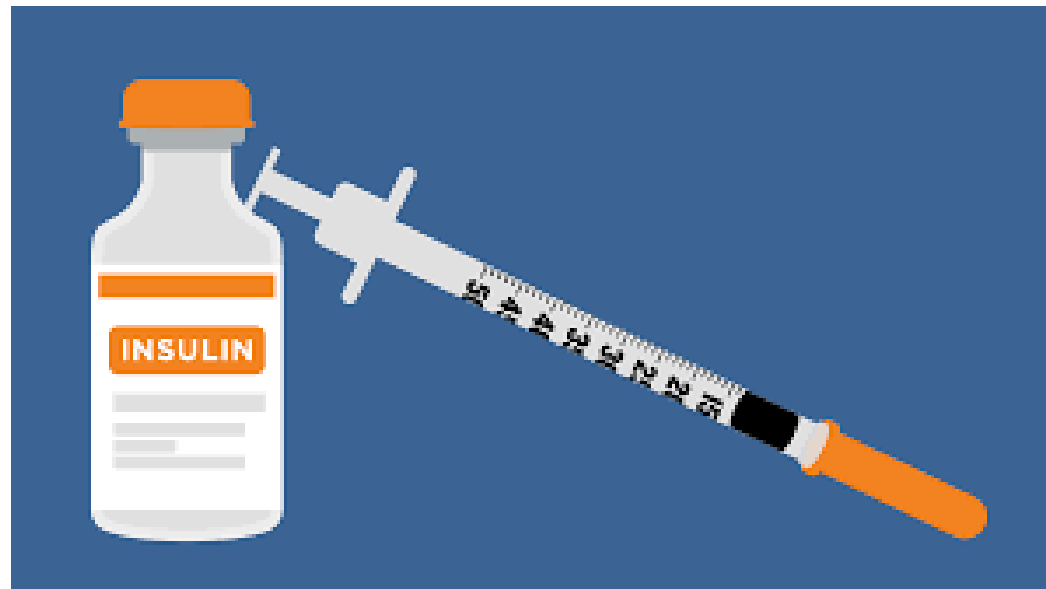
Assuming life expectancy is about 75 years and a diagnosis at 13:

$$\text{\$3600/year} \times 62 \text{ years} = \text{\$223,000 over a lifetime}$$

\*Doesn't account for inflation, rising costs

# Recent progress

- PDAB, SB 844 (2021) to review affordability of 1 insulin product/year
- HB 2623 (2022) to cap monthly insulin co-pays at \$75/month
- Inflation Reduction Act to cap monthly insulin co-pays at \$35/month for Medicare





# Where do we go from here?

- Empowering entities to lower costs
- Preventing price gouging
- Enforcing reporting and transparency requirements
- Using data responsibly to identify problem areas and solutions



# Questions?

Contact:

Maribeth Guarino, Health Care Advocate

[mguarino@ospirg.org](mailto:mguarino@ospirg.org)

**Presenter:**

- Allan Coukell, BSc (pharmacy), senior vice president for public policy, Civica Rx

# Civica Rx: Quality Generic Medicines at Sustainable Prices



Oregon Drug Price Transparency Hearing  
Allan Coukell, SVP Public Policy, Civica  
01 Dec 2022

# Civica's Mission

**Make quality generic medications available and affordable to everyone.**

**“Do what is in the best interest of patients”**



# Civica Today

Serving in the public interest as a **non-stock, non-profit** 501(c)(4) corporation to address shortages of generic drugs while lowering their cost

Founded by **7 health systems** concerned about generic drug shortages, and **3 philanthropic members** passionate about improving healthcare

Committed to transparency, a **one-price-for all model**, and its membership is open to all

**55+**  
Health  
Systems  
Members

**>1,400**  
Hospitals

**1/3**  
of U.S.  
licensed  
beds

**68**  
Medicines

**100M**  
Vials for  
**40M**  
Patients



**Long-term contracts**

**Redundant suppliers**

**Strategic stockpiles (Safety Stock)**

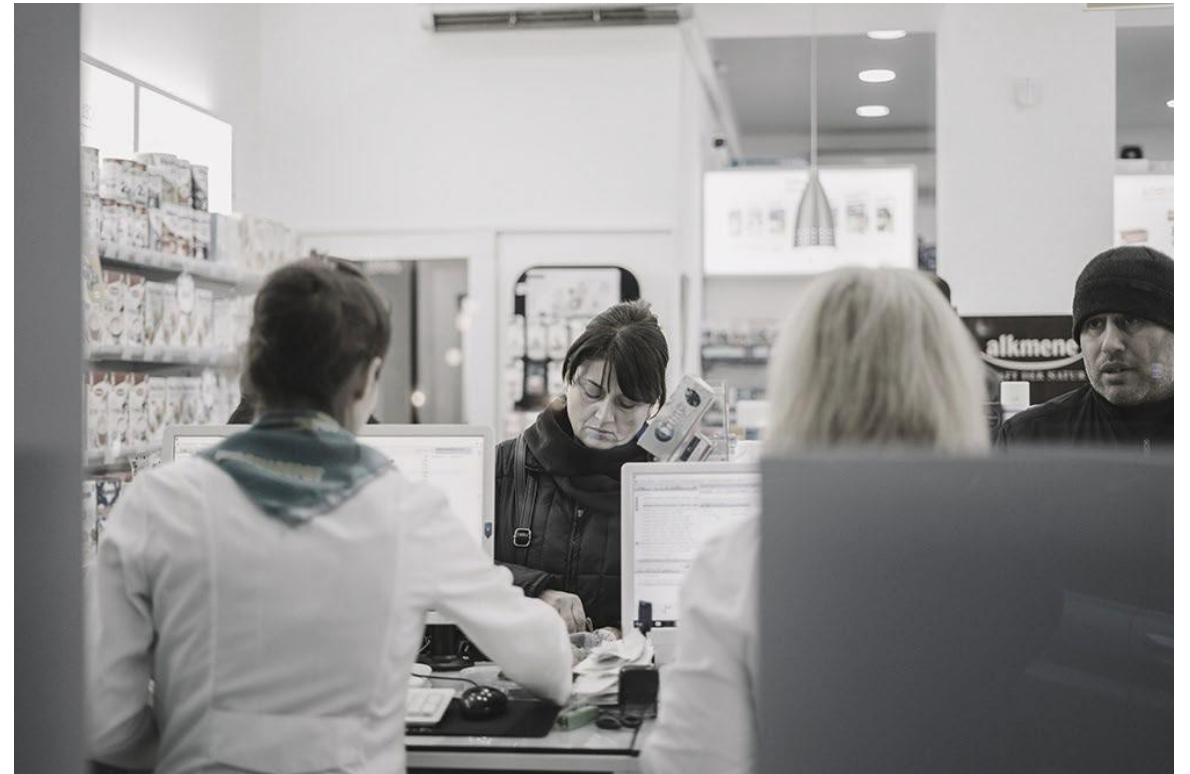
**Emphasis on U.S. manufacturing**

**“One price” model**

# Expanding the mission: Lowering Costs for High-priced Generics at the Pharmacy Counter



**With BCBS companies and Anthem, we've created a new entity that is open to other health plans, employers, retailers and other health care innovators who will pass along savings to consumers.**





# Insulin 1921 - 2021

## Celebrating 100 Years



Drs. Frederick Banting and Charles Best\*

A discovery of the **life-sustaining liquid** that would transform diabetes from a death sentence into a manageable condition for millions worldwide.\*

## Heartbreaking Reality

**Today, the out-of-pocket cost of Insulin in the U.S. is often \$1000 a month.** Some patients are forced to ration, even to the point of death. It's a fact that would "have Banting and Best rolling over in their graves."\*



Millions of Americans require insulin to manage their diabetes, and some are forced to make painful tradeoffs because of pervasively high costs.

“I began to eat less to make my insulin last longer.”\*



Sa'ra, insulin user

**25%**  
OF PATIENTS IN  
ONE STUDY  
SKIPPED OR  
TOOK SMALLER  
DOSES THAN  
PRESCRIBED  
DUE TO HIGH  
INSULIN COST

“We’re told if you don’t take care of yourself, you’re going to lose your eyesight or lose a kidney...in reality, the biggest fear that we have is not being able to afford insulin, which is the only thing that keeps us alive.”\*



Gail, person with Type 1 diabetes\*

\*[Insulin’s deadly cost: Ultrahigh prices in the U.S. mean many diabetics can’t afford the medication they need to survive](#); *Fortune* Dec. 6, 2021

# “Nonprofit Civica goes after insulin prices in a big way, prepping for \$30 vials by 2024”

*-Endpoints News*

- ~\$125M development cost
  - Clinical trials
  - Pen delivery device
  - Drug substance partner
  - Capital investments
- Contributions from >25 funders
  - Diabetes organizations
  - Health plans
  - Health systems
  - Foundations
  - Individuals

“ The Civica Insulin Development Project is a tremendous step forward to make insulin accessible for all, regardless of insurance status, and address a national crisis. JDRF is firm in its stance that people with insulin-dependent diabetes should not have to choose between food and shelter or life-saving medicine because of its cost. This project will make a real difference for millions of Americans, including those living with T1D, and we are proud to support it.

Aaron Kowalski, Ph. D., CEO

**JDRF**

# What are we doing?

- Civica will develop, manufacture and distribute insulins at significantly lower prices than insulins currently on the market.
- Civica will produce three interchangeable insulins:
  - glargine (Lantus)
  - lispro (Humalog)
  - aspart (Novolog)
- Each will be available both in vials and prefilled pens, with the first product to market in 2024

# The proof is in the pricing



Vial



Box of  
five pen  
cartridges

**ESTIMATED PRICE  
FOR UNINSURED<sup>4</sup>**

**\$329**

**\$510**

**CIVICA INSULIN  
RECOMMENDED  
PRICE<sup>5</sup>**

**NO MORE THAN**

**\$30**

**NO MORE THAN**

**\$55**

**AVERAGE  
SAVINGS**

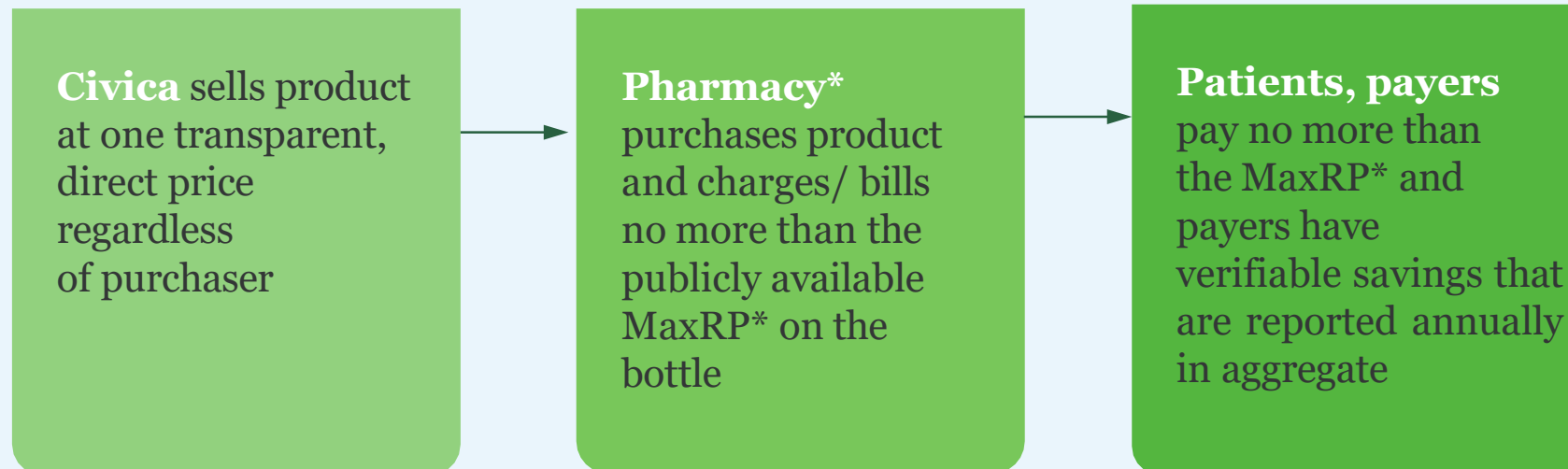
**90%**

**90%**

<sup>1</sup>JAMA, Cost-Related Insulin Underuse Among Patients with Diabetes, 2019; CDC NHIS Study, 2020.; <sup>2</sup>CDC, 2020 National Diabetes Statistics Report; NCBI, Diabetes in America.; <sup>3</sup>Contingent on FDA approval, Civica anticipates that the first insulin (glargine) will be available for purchase as soon as early 2024.; <sup>4</sup>Based on Average Wholesale Price of lowest-price reference insulin product.; <sup>5</sup>CivicaScript's policy for pharmacies and other distributors who choose to distribute Civica insulins reflects its philosophy that prices to consumers should be fair, reasonable and transparent, and be no more than the public, recommended price.

# CivicaScript's transparent, cost-plus distribution path

**The Civica model has no rebates or other hidden price concessions in the pharmaceutical distribution channel.**



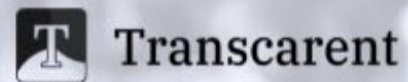
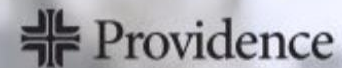
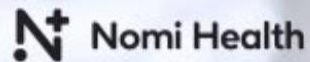
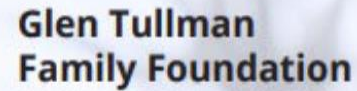
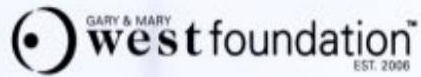
\*Available to any pharmacy that will abide by our MaxRP

# Relationship to state & federal efforts

- Complementary to state and federal out-of-pocket caps
- Complementary to other Inflation Reduction changes in Medicare
- Opportunity for other states to help transform the insulin market

[www.CivicaInsulin.org](http://www.CivicaInsulin.org)

# Support from Leading Advocates to Reduce Cost of Insulin





# CIVICA<sup>®</sup>



Quality



Supply



Sustainability

## Questions for presenters?

- Kris Vallecillo, JD, MPP, policy associate, National Academy for State Health Policy (NASHP)
- Wisam Younis, PharmD, clinical pharmacist client manager, Regence Blue Cross Blue Shield of Oregon
- Maribeth Guarino, JD, health care advocate at Oregon Student Public Interest Research Group (OSPIRG)
- Allan Coukell, BSc (pharmacy), senior vice president for public policy, Civica Rx

# Second panel – supply chain and PBM rebate transparency

## Presenters:

- Tonia Sorrell-Neal (she/her), senior director state affairs for Oregon, Taft-Hartley plan employer trustee, Pharmaceutical Care Management Association (PCMA)
- Dharia McGrew, PhD (she/her), director, state policy at PhRMA
- Leah Lindahl (she/her), senior director, state government affairs, Healthcare Distribution Alliance (HDA)
- Kevin Russell, RPh, MBA, BCACP, director, Prescriptive Pharmacy, Redmond Oregon, Central Oregon director – Oregon State Pharmacy Association

**Presenter:**

- Tonia Sorrell-Neal, senior director state affairs for Oregon, Taft-Hartley plan employer trustee, Pharmaceutical Care Management Association (PCMA)



# PBMs and Your Care

This presentation will explain the role of PBMs in healthcare



Tonia Sorrell-Neal

PCMA Sr. Director, State Affairs

# Tonia

Healthcare Trustee & PCMA Staff

- 15 years plan decision-maker
- Employer representative
- Always fighting for your choice

LIVES WITH HIGH CHOLESTEROL

access to affordable  
medications





# A Pharmacy Benefit Manager

Leverages pharmacy expertise & scale to lower prescription drug costs.

Promotes competition to counterbalance drug manufacturers' high prices

Encourage the use of more affordable prescription drug alternatives, like generics and biosimilars.

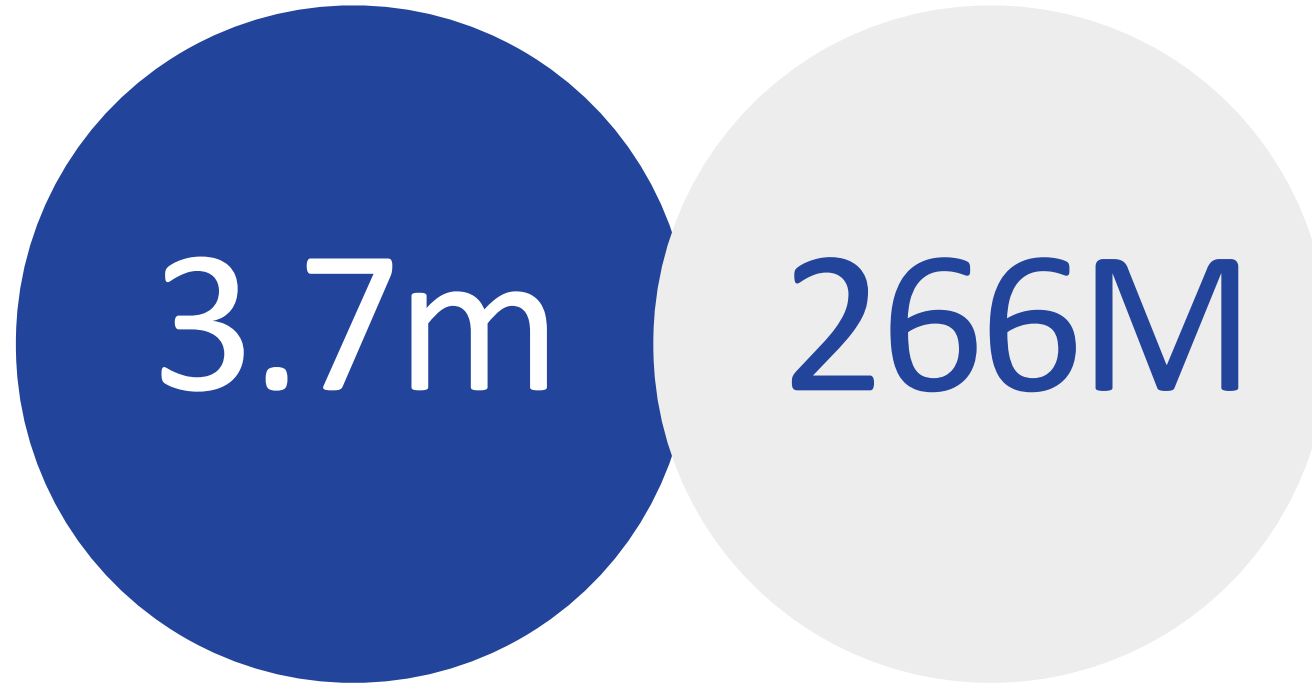




# Who we do not work for

pharmacies or drug  
manufacturers

# Who do we work for?



Oregonians

Americans



# Who

state of Oregon employees

labor unions

trade associations

teacher's unions

utility companies

firefighters

retail & restaurant employees

mom and pop in every Oregon community

Ask your health plan sponsor, who your PBM is.

# what do we do for all those people



- Improve drug safety
- Negotiate for patient affordability
- Drive innovation & competition
- Create apps and IT solutions to make it easier for patients to get the correct medication
- Support you in hitting your goals.



# How

PBMs utilize tools to provide employers choices that help them provide affordable, quality prescription drug coverage for their employees – the patients.

# Tools

## mail delivery

Making it easy for patients to get their medications through programs like mail delivery and 90-day fills

## keeping the conversation on the patient

keeping premiums low, educating on drug options, and pharmacy network options

## knowing the patient

Making it easy for patients to know when and how to take the correct medicine

## providing pharmacy expertise

PBMs employ specialists in pharmacy, business and insurance including pharmacists.

## bulk purchasing

PBMs can bring volume to manufacturers which helps lower the price.

## rebates

Keep premiums low as not all drugs have alternatives available.

## prescription drug formularies

A customized list of prescription drugs approved by your plan sponsor.

## pharmacy & therapeutic Committees

Selecting the right drug for the right diagnosis, at the right time is a key factor in driving efficient, high-quality health care.





# The world without PBMs

Without management of prescription drug benefit, 40–50% more in costs.

- Less utilization of generic drugs
- No competition between drug manufacturers
- No quality controls in the pharmacy environment
- No auditing for fraud, waste, and abuse
- No utilization controls to increase adherence
- Paper claims, longer claims processing times

# Do you have any questions?

Feel free to reach out!

[www.pcmagnet.org](http://www.pcmagnet.org)



[www.onyoursiderx.com](http://www.onyoursiderx.com)

**Tonia Sorrell-Neal**  
tsorrell-neal@pcmanet.org

## Second panel – supply chain and PBM rebate transparency

### Presenter:

- Dharia McGrew, PhD, director, state policy at PhRMA



# Prescription Medicine: Costs in Context

*Oregon Drug Price Transparency Public Hearing*

*Dec 1, 2022*

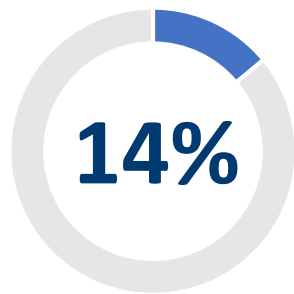
*Dharia McGrew, PhD*

*Director, State Policy*

*[dmcgrew@phrma.org](mailto:dmcgrew@phrma.org)*

# Spending on Medicines Is a Small and Stable Share of Total Health Care Spending

Prescription medicines account for just

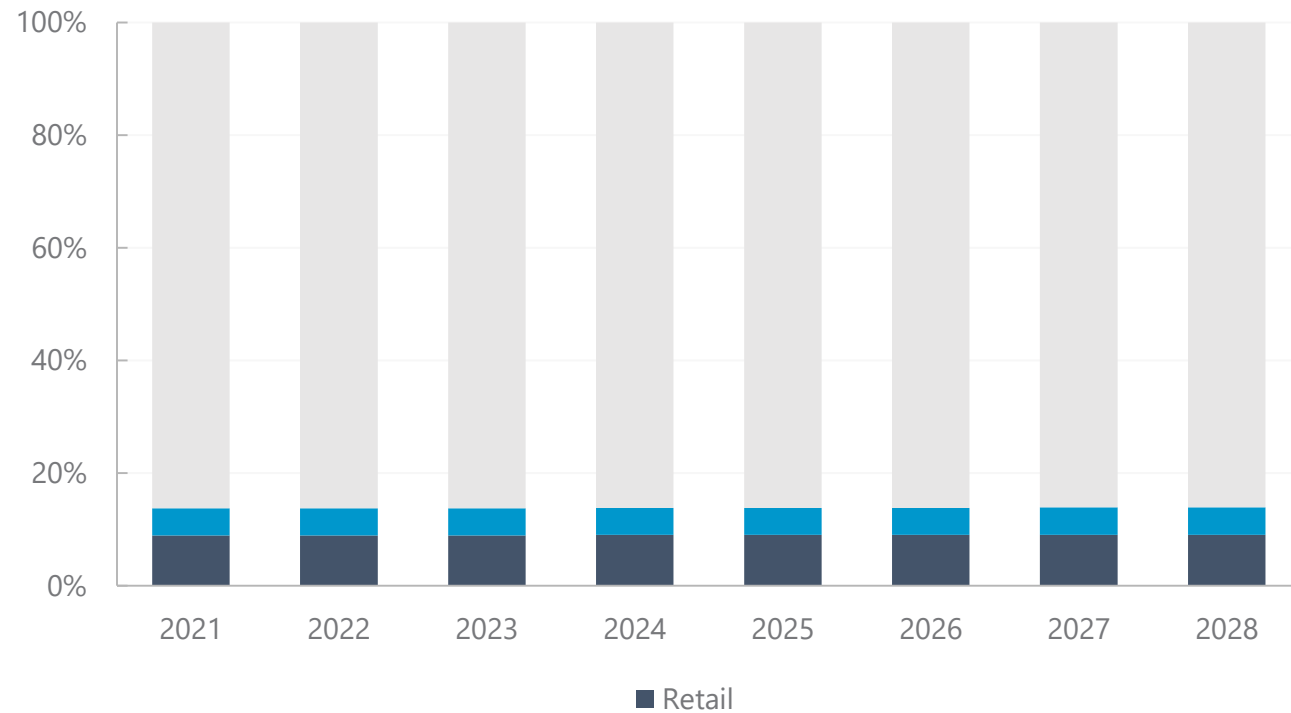


of total health care spending

In 2021, per capita spending on medicines\* declined by

1%

Projected US Health Care Expenditures Attributable to Retail and Nonretail Prescription Medicines, 2021-2028

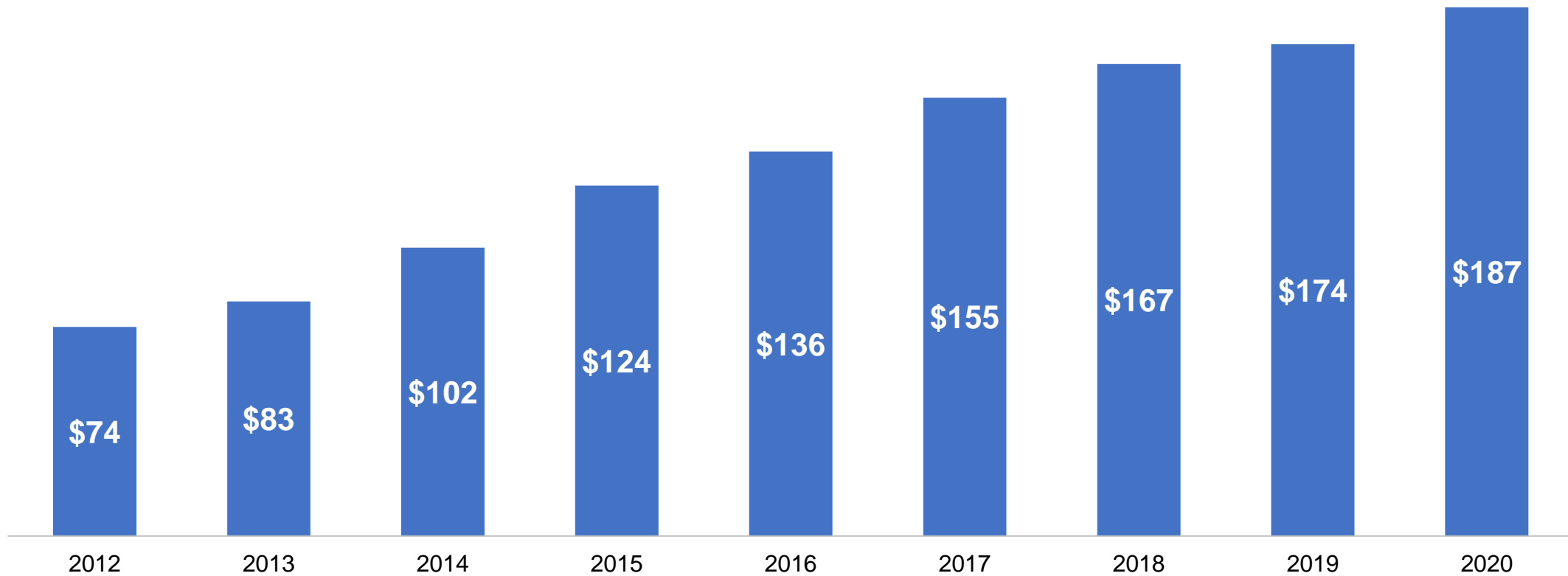


Note: Nonretail prescription medicines are those purchased through physicians' offices, clinics and hospitals and are typically administered to the patient by the provider. Retail prescription medicines are those filled at retail pharmacies or through mail service.

\* Excludes spending on COVID-19 vaccines and treatments  
Source: Altarum, IQVIA, 2022.

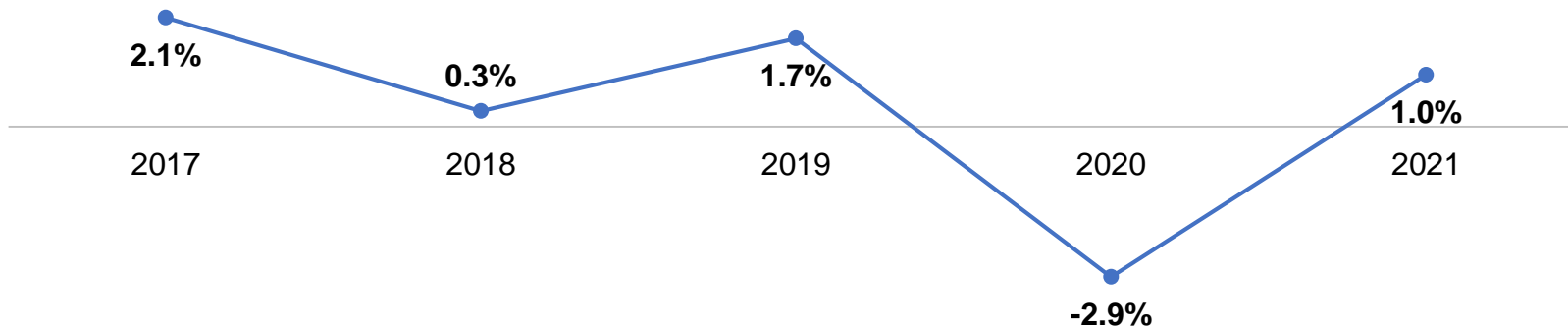
# Rebates and Other Manufacturer Price Concessions Have More Than Doubled Since 2012

Total Value of Manufacturers' Gross-to-Net Reductions (\$B), 2012-2020



# Net Prices for Brand Medicines Have Stayed Nearly Flat For The Past Five Years

Average Net Price Growth for Brand Medicines, 2017-2021



On average, a brand medicine's net price is

**49%**

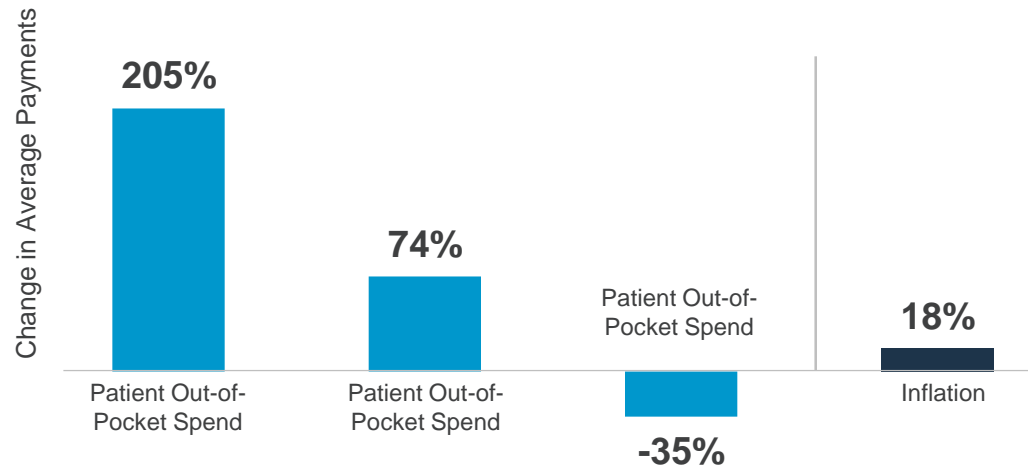
lower than its list price.

# Patient Cost Sharing is Increasingly Tied to List Prices through Coinsurance and Deductibles

## Patient Spending Rises as Plans Use More Deductibles and Coinsurance

## More Than Half of Commercially Insured Patients' Cost Sharing For Brand Medicines is Based on the Undiscounted List Price

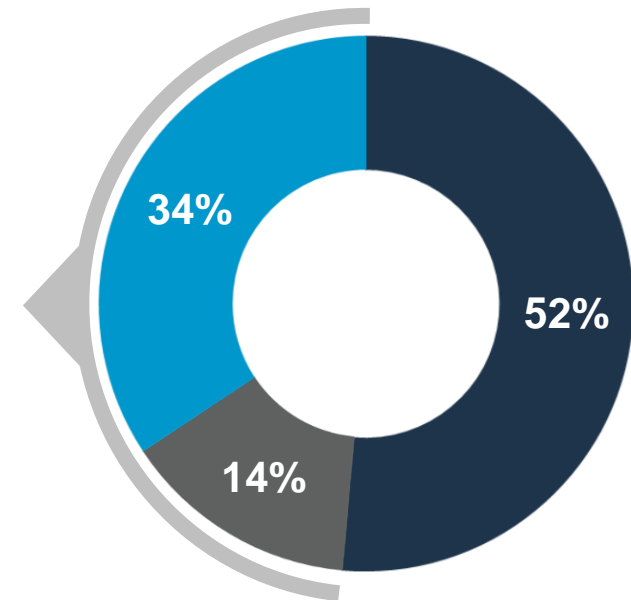
### Change Among Large Employer Health Plans, 2007-2017



Source: Peterson Center on Healthcare and Kaiser Family Foundation. Tracking the rise in premium contributions and cost-sharing for families with large employer coverage. August 2019.

**49%**  
of patient cost sharing is based on list price

- Copay
- Deductible
- Coinsurance



Source: IQVIA Institute for Human Data Science. Medicine spending and affordability in the United States. August 2020.



# Vertical Consolidation in PBM Market



1. Cigna partners with providers via its Cigna Collaborative Care program. However, Cigna does not directly own healthcare providers.  
 2. AllianceRx Walgreens Prime is jointly owned by Prime Therapeutics and Walgreens Boots Alliance.  
 3. Since 2020, Prime sources formulary rebates via Ascent Health Services. In 2021, Humana began sourcing formulary rebates via Ascent Health Services for its commercial plans.  
 Source: Drug Channels Institute research; Companies are listed alphabetically by insurer name.

This chart appears as Exhibit 210 in *The 2021 Economic Report on U.S. Pharmacies and Pharmacy Benefit Managers*. Available at <http://drugch.nl/pharmacy>

# Policies That Help *Patients Pay Less*



Share the savings



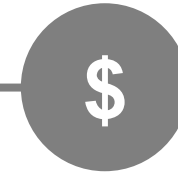
Make coupons count



Offer lower cost-sharing options



Cover medicines from day one



Hard-dollar cost sharing caps

# Sharing Negotiated Discounts Could Save Some Patients Almost \$1000 Annually and May Only Increase Member Premiums About 0.6 Percent.



Legislation to require insurers and pharmacy benefit managers to share negotiated discounts and rebates at the pharmacy counter could save some patients **\$900+ annually**.

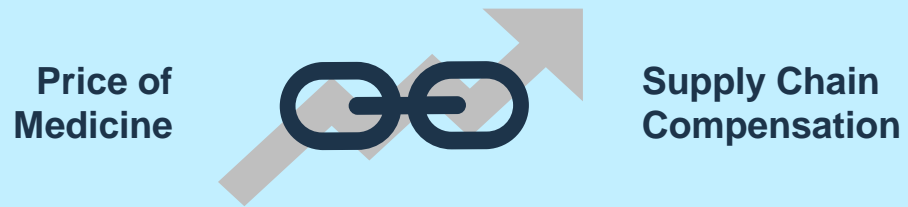
Sharing all of the negotiated rebates with patients may increase member premiums **0.6 percent or less**.

# “Delinking” Supply Chain Compensation From the Price of Medicines Would Better Align Incentives in the System

**Rather than receiving compensation based on the price of a medicine, supply chain entities should receive a flat fee based on the services they provide.**

## Today: Current System

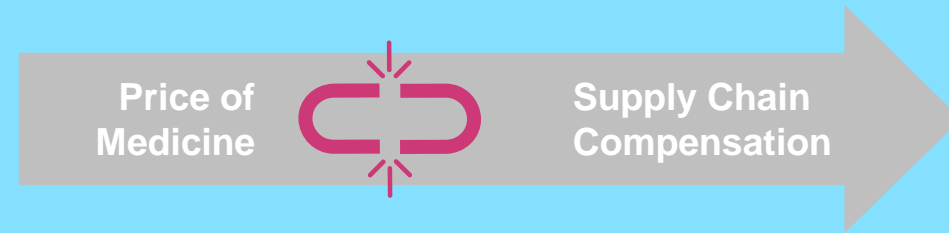
Compensation for supply chain entities is often tied to the price of a medicine.



When the price of a medicine goes up, supply chain payments go up.

## Tomorrow: With “Delinking” Reforms

Supply chain members receive flat fees based on the services they provide.



No relationship between supply chain compensation and the price of a medicine.

## Second panel – supply chain and PBM rebate transparency

### Presenter:

- Leah Lindahl, senior director, state government affairs, Healthcare Distribution Alliance (HDA)

# THE ROLE OF A WHOLESALE DISTRIBUTOR

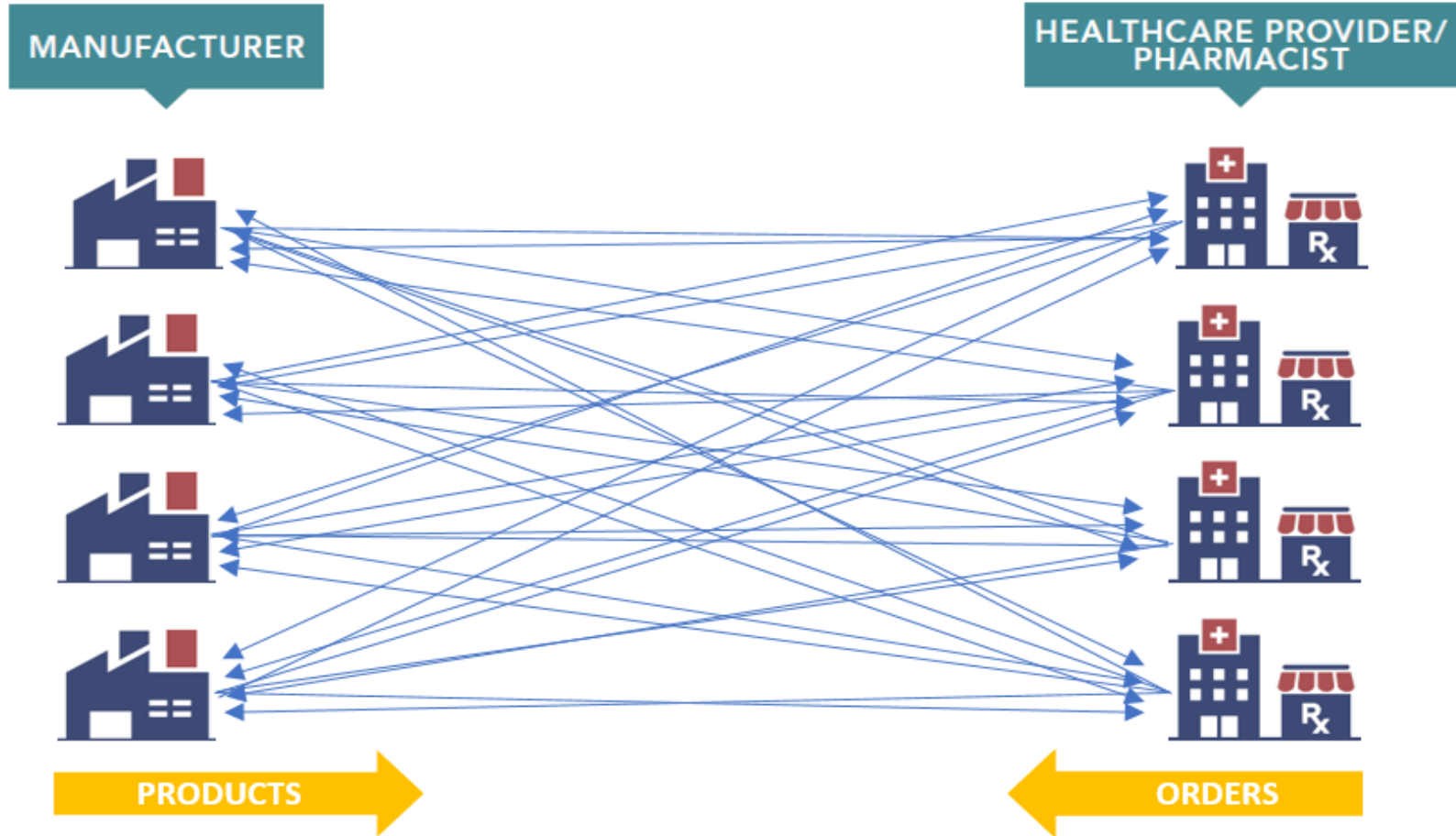
Leah Lindahl

Senior Director, State Government Affairs

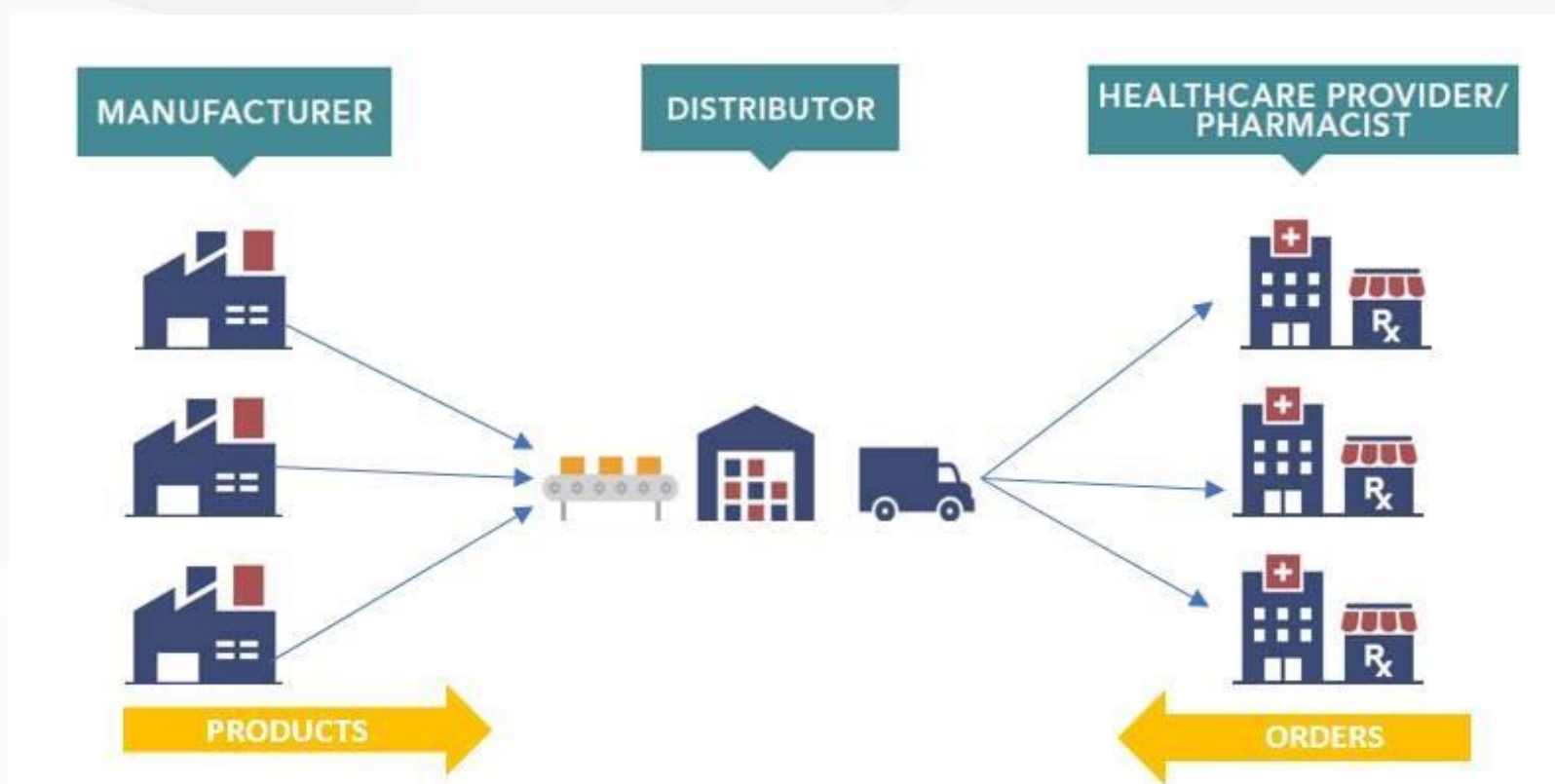
Healthcare Distribution Alliance

[LLindahl@hda.org](mailto:LLindahl@hda.org)

# Supply Chain Without Pharmaceutical Distributors



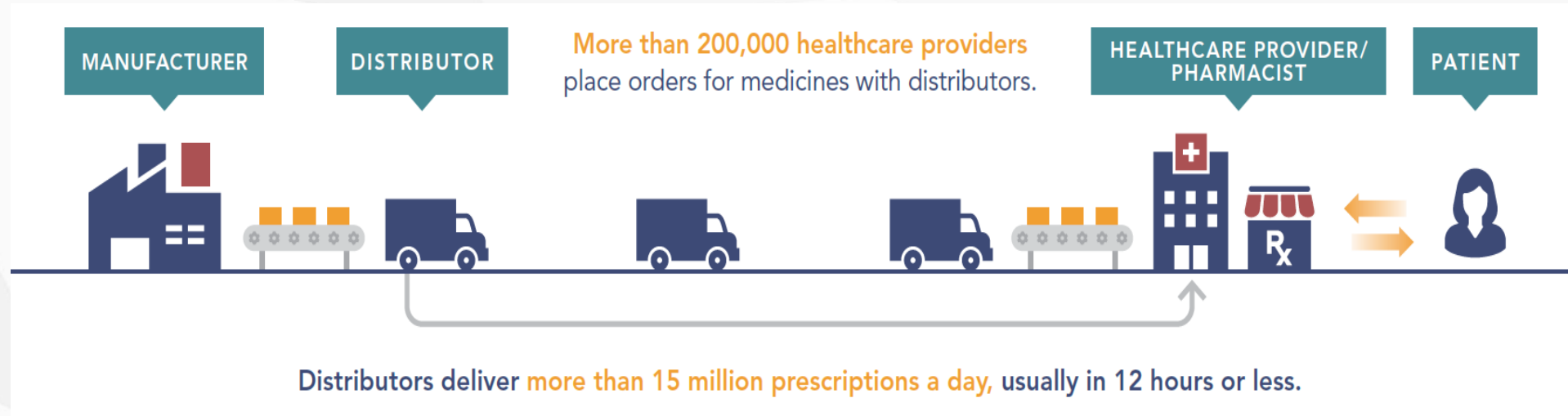
# Supply Chain With Pharmaceutical Distributors





# Pharmaceutical Distributors:

A vital link in the healthcare supply chain

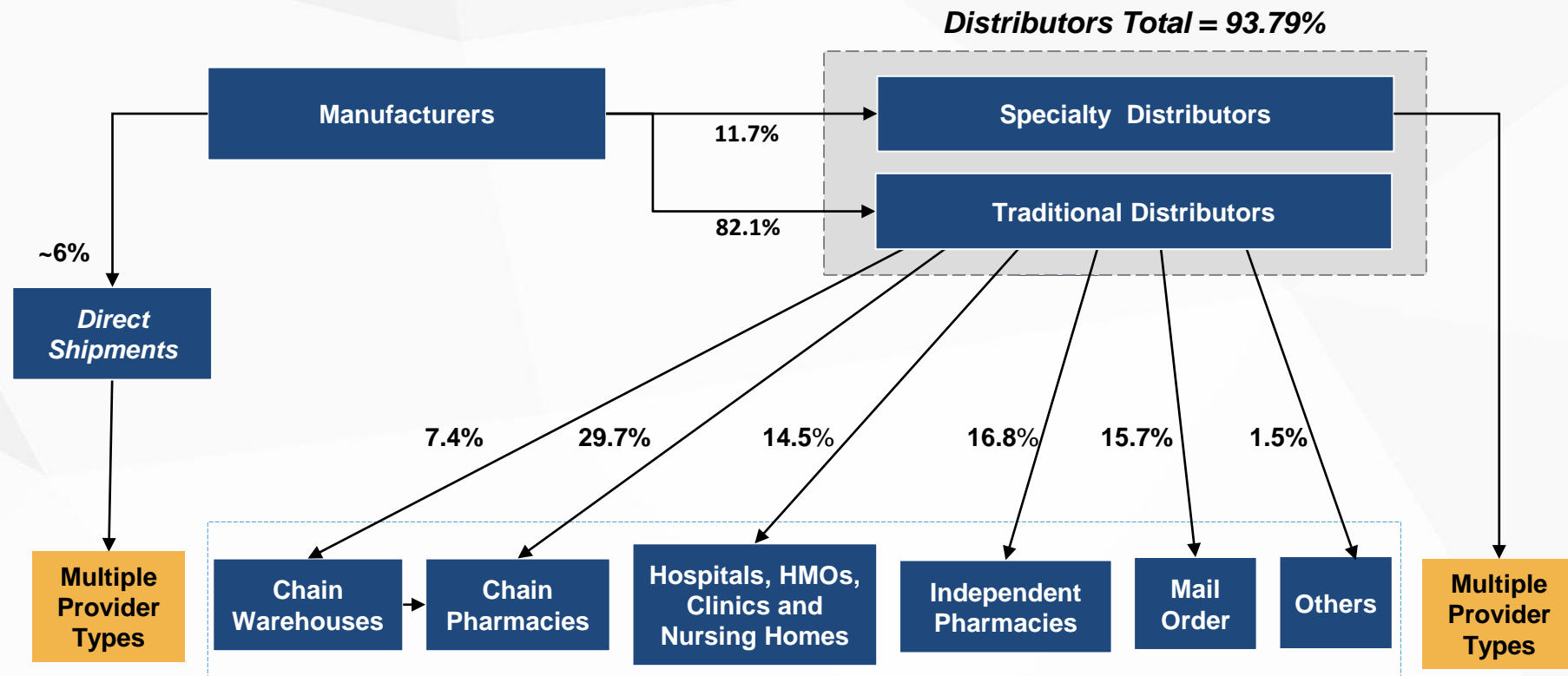


## DISTRIBUTORS ARE LOGISTICS EXPERTS.

Distributors provide a one-stop-shop for dispensing locations to acquire product from any licensed manufacturer. Wholesale distributors do not **manufacture, prescribe** or promote medicines or **impact patients benefit design or out of pocket costs.**

# Distribution to Points-of-Care

Ranging from large chains to small, independent pharmacies



# Ensuring Safe, Reliable Delivery of Medicine Across the Country



## Safety

Distributors continuously monitor, protect and enhance the security of the pharmaceutical supply chain to ensure medicines are safely stored and efficiently delivered.



## Technology

Distributors go to great lengths to deliver a wide range of medicines where and when they are needed — regardless of the circumstances.



## Efficiency

Every day, distributors deliver millions of prescription medicines and healthcare products to hundreds of thousands of providers across the country.

**Due to these efficiencies, distributors provide between \$33–\$53 billion in cost savings to the U.S. healthcare economy each year.**

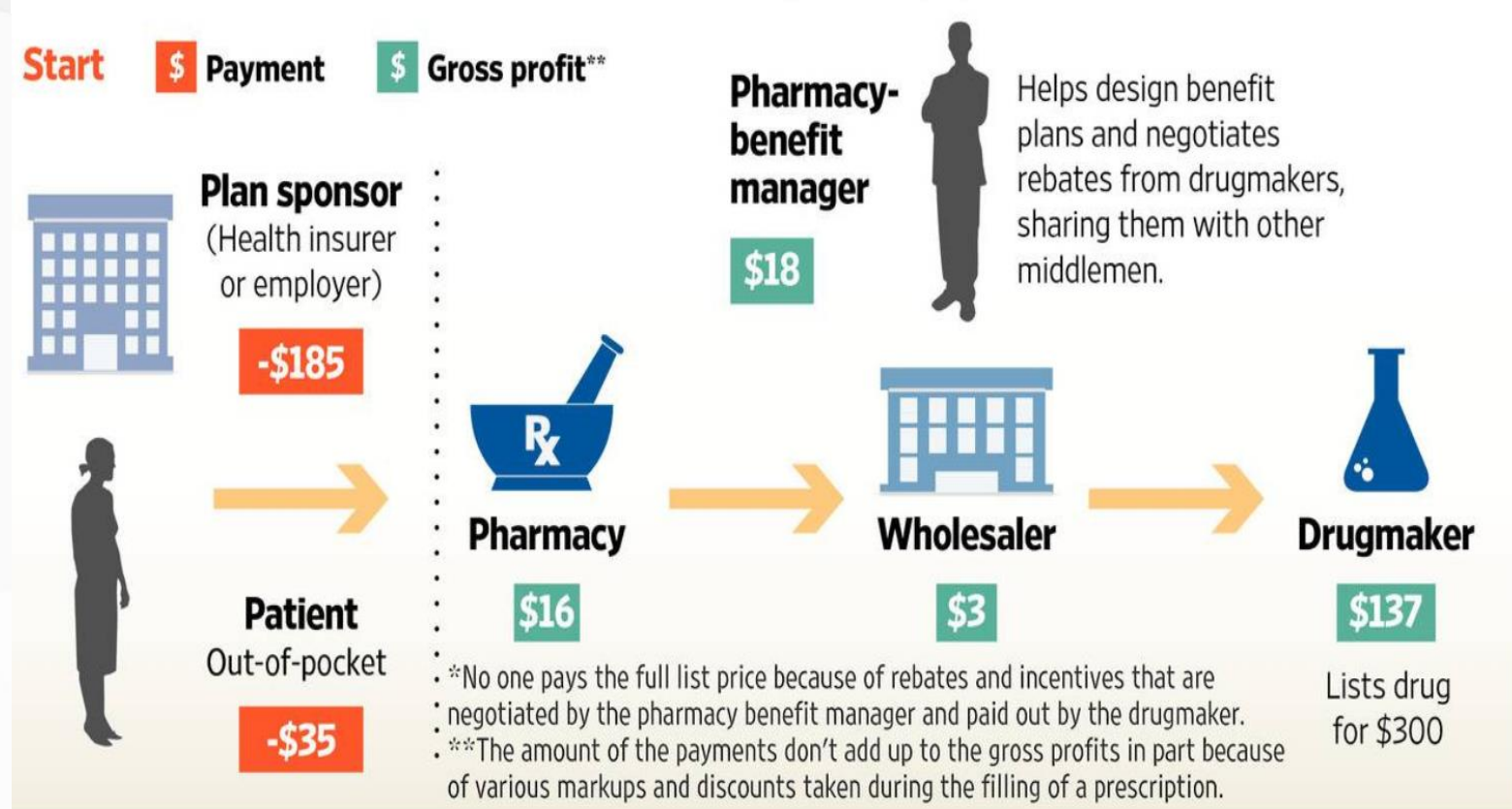
# Wholesale Distributors & Pricing

- Pharmaceutical wholesale distributors primarily utilize a **fee-for-service model**.
  - Purchase from manufacturers based on the Wholesale Acquisition Cost (“WAC”), a publicly available figure set by the manufacturer.
  - Charge manufacturers bonafide service fee based on federal law, these fees are NOT passed on to subsequent customer.
  - Typically sell branded drugs based on WAC or often WAC – a %.
  - May purchase generic drugs at the list price but can use market power to negotiate discounted prices on generic drugs.
- High value, high volume but very low margin industry. Consistently maintaining a profit margin of **less than one percent** of the cost of brand medicines.

Wholesale distributors do not have any insight into pricing of dispensable units, or the prices that consumers pay based on what it costs them to fill their specific prescriptions. Distributors are not a part of any negotiations on the “pay side” of the supply chain, rather this is the role of health insurers and pharmacy benefit managers (PBMs). Wholesale distributors do not have data on a per pill or per dose basis seen at the pharmacy cash register.

# Supply Chain Profits Example

## \$300 Brand Name Drug



Sources: Pembroke Consulting; WSJ staff reports

THE WALL STREET JOURNAL.

**LEARN MORE**

---

**[www.healthdelivered.org](http://www.healthdelivered.org)**

**Presenter:**

- Kevin Russell, RPh, MBA, BCACP, director, Prescriptive Pharmacy, Redmond Oregon, Central Oregon director – Oregon State Pharmacy Association

# The Drug Supply Chain of Independent Pharmacies and the Affects on Price and Access

Kevin Russell R.Ph, MBA, BCACP

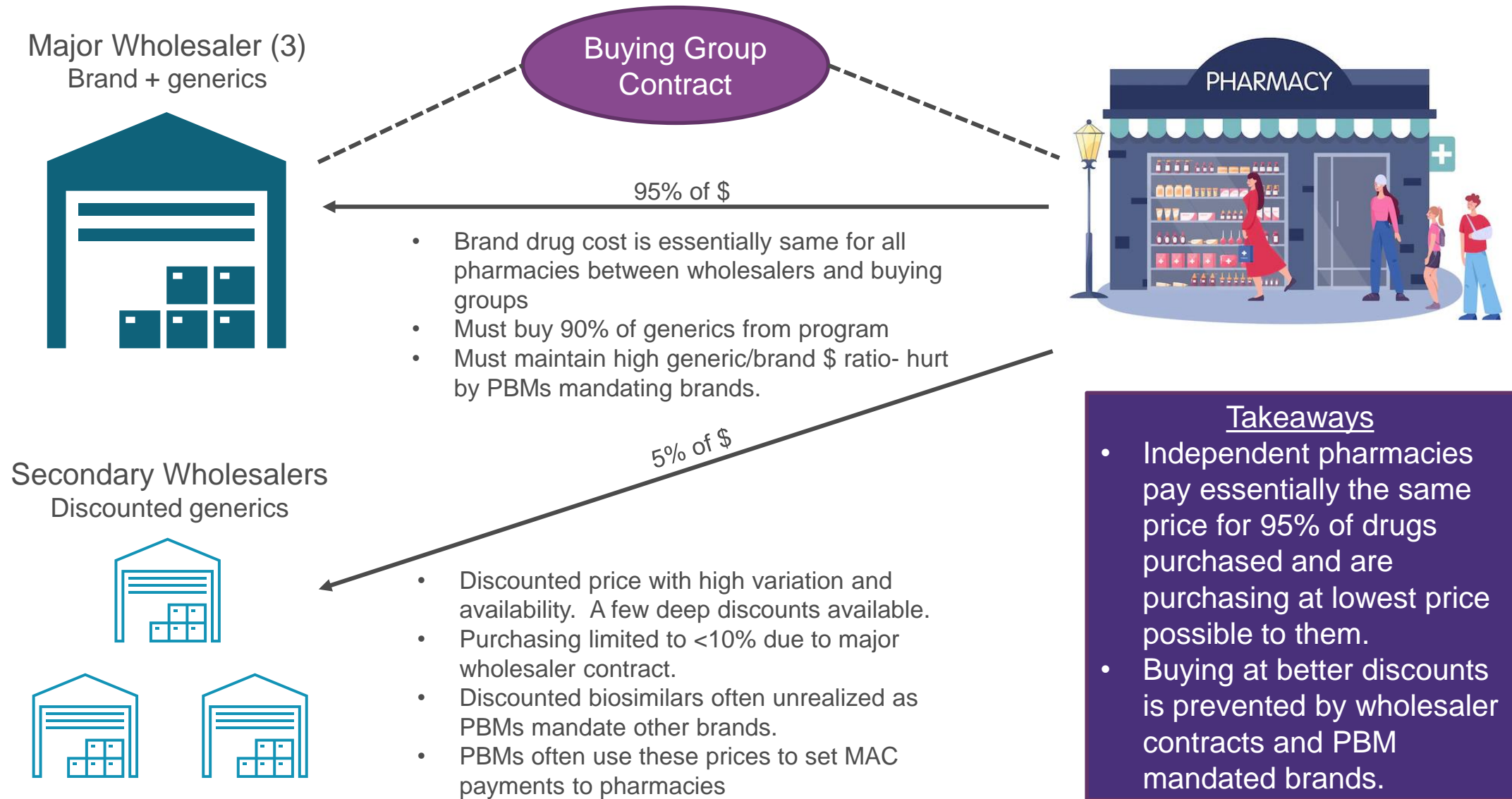
Director of Pharmacy, Prescriptive Pharmacy in Redmond, OR

Central Oregon Director, Oregon State Pharmacy Association

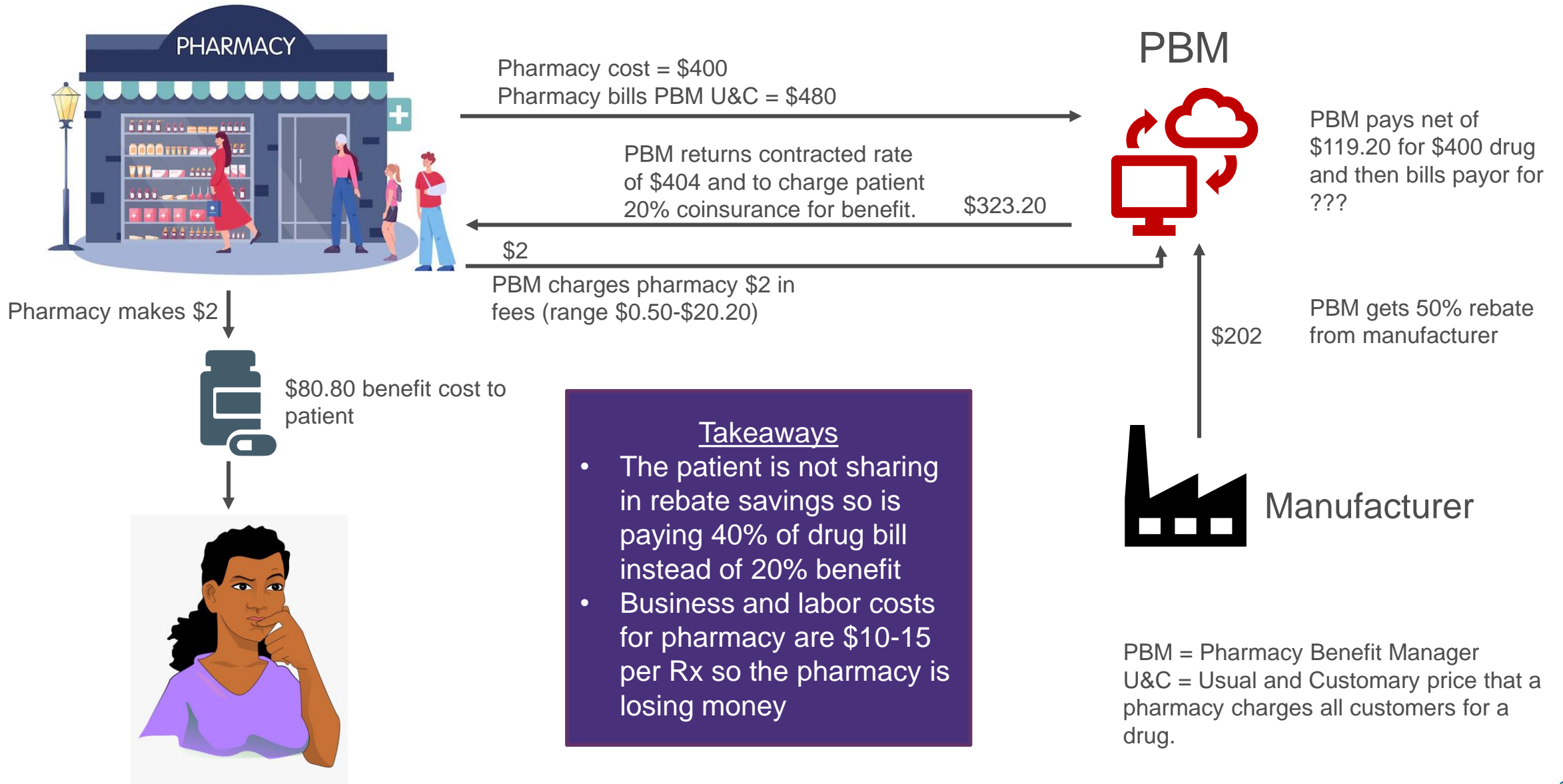
Kevinr@prescriptive.com



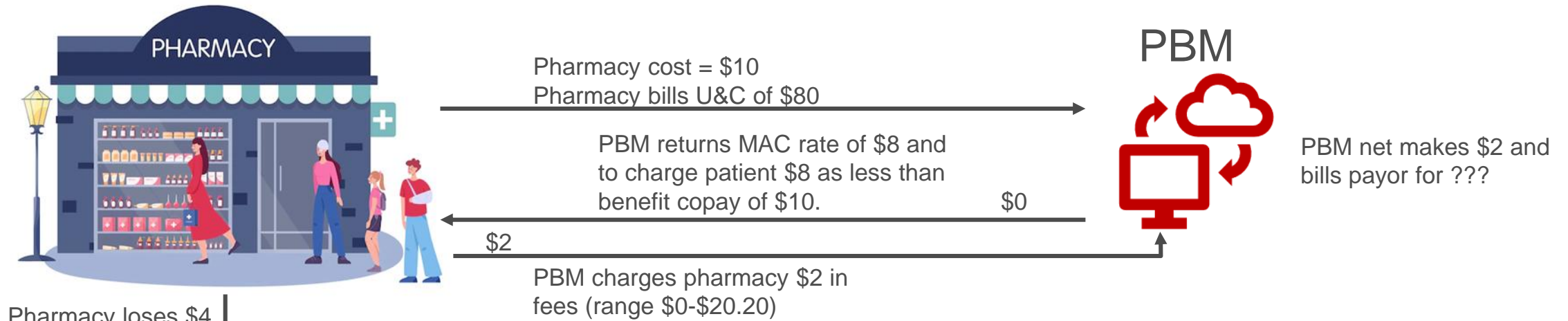
# How Independent Pharmacies Buy Drugs



# Brand Name Drug (example)



# Generic Drug (example)



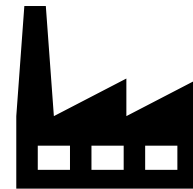
Pharmacy loses \$4



\$8.00 cost to patient



- Takeaways
- The patient is getting a great deal buying below cost.
  - The PBM will make money from pharmacy and payor.
  - PBM MAC rate is based on prices pharmacy cannot access.
  - Pharmacy is losing significant money. Should they refuse to fill and deny patient access to their medication?



Manufacturer

Normally no rebates on generics but there are for biosimilars

MAC = Maximum Allowable Cost and is determined by PBMs for individual generic drugs

# How do pharmacies stay in business?

See recently published report: *Understanding Pharmacy Reimbursement Trends in Oregon*.  
Available at [oregonpharmacy.org](http://oregonpharmacy.org)

- 75% of all payments for pharmacy claims are below the business cost to dispense
- 44% of Oregon CCO Medicaid payments are below the pharmacy acquisition cost of drugs
- Currently pharmacies are only paid a margin of -2% to 2% for brand name drugs
- However, 1-2% of pharmacy claims (mostly generics) are very profitable and subsidize other losses.
- Pharmacies may refuse to dispense prescriptions with large losses

This system forces pharmacies to charge much higher U&C (cash) prices to be able to capture the 1-2% of very profitable payments (see \$80 price in previous example). It also creates access problems for patients when their drug is paid at rates so low pharmacies won't fill it.

This system is unequitable, unstable, and is causing care at pharmacies in Oregon to collapse. Pharmacy businesses will not open to provide needed access to care in the face of negative margins and uncertainty.

# What are solutions to lower drug prices for patients and maintain access to drugs and services at local pharmacies?

- 1) Legislatively require pharmacies be paid by third parties on a drug cost + dispensing fee basis. This creates equity across all prescriptions and removes incentives for pharmacies to charge high prices or to refuse to fill prescriptions. This will stabilize community pharmacies, improve service, and eliminate pharmacy deserts.
- 2) Require drug rebates to be shared with patients at the point of sale.
- 3) Examine the wholesaler market and how it prevents pharmacies from buying drugs at lower costs.



Your local pharmacists care, let them provide care.

## Questions for presenters?

- Tonia Sorrell-Neal, senior director state affairs for Oregon, Taft-Hartley plan employer trustee, Pharmaceutical Care Management Association (PCMA)
- Dharia McGrew, PhD, director, state policy at PhRMA
- Leah Lindahl, senior director, state government affairs, Healthcare Distribution Alliance (HDA)
- Kevin Russell, RPh, MBA, BCACP, director, Prescriptive Pharmacy, Redmond Oregon, Central Oregon director – Oregon State Pharmacy Association

## **Second public comment period**

Send written testimony to [rx.prices@dcbs.oregon.gov](mailto:rx.prices@dcbs.oregon.gov)

# Thank you for attending

Send written comments to [rx.prices@dcbs.oregon.gov](mailto:rx.prices@dcbs.oregon.gov)



Department of Consumer  
and Business Services