

2022 Oregon Market Share

Line of Business: Life - Life Insurance

Top 25 Authorized Companies
Zero Premium Companies Excluded

All Dollars in Thousands

Rank	Company Name	NAIC Code	Dom	Ordinary	Credit	Group	Industrial	Total	Market Share
1	Northwestern Mut Life Ins Co	67091	WI	\$116,148	\$0	\$304	\$0	\$116,452	7.99%
2	State Farm Life Ins Co	69108	IL	\$71,465	\$0	\$489	\$0	\$71,954	4.94%
3	New York Life Ins Co	66915	NY	\$43,735	\$0	\$13,858	\$0	\$57,593	3.95%
4	Lincoln Natl Life Ins Co	65676	IN	\$44,573	\$0	\$12,130	\$0	\$56,703	3.89%
5	Minnesota Life Ins Co	66168	MN	\$44,145	\$300	\$10,624	\$0	\$55,069	3.78%
6	Pacific Life Ins Co	67466	NE	\$45,971	\$0	\$0	\$0	\$45,971	3.15%
7	Pruco Life Ins Co	79227	AZ	\$44,303	\$0	\$0	\$0	\$44,303	3.04%
8	Massachusetts Mut Life Ins Co	65935	MA	\$39,849	\$0	\$536	\$0	\$40,385	2.77%
9	Guardian Life Ins Co Of Amer	64246	NY	\$32,267	\$0	\$6,082	\$0	\$38,349	2.63%
10	John Hancock Life Ins Co USA	65838	MI	\$35,472	\$0	\$0	\$0	\$35,472	2.43%
11	Transamerica Life Ins Co	86231	IA	\$28,288	\$0	\$1,147	\$0	\$29,436	2.02%
12	Country Life Ins Co	62553	IL	\$26,437	\$0	\$87	\$0	\$26,524	1.82%
13	Farmers New World Life Ins Co	63177	WA	\$26,516	\$0	\$0	\$0	\$26,516	1.82%
14	United Of Omaha Life Ins Co	69868	NE	\$18,576	\$0	\$5,617	\$0	\$24,193	1.66%
15	Nationwide Life & Ann Ins Co	92657	OH	\$21,241	\$0	\$0	\$0	\$21,241	1.46%
16	American Gen Life Ins Co	60488	TX	\$20,881	\$0	\$49	\$0	\$20,930	1.44%
17	Protective Life Ins Co	68136	TN	\$18,309	\$0	\$885	\$0	\$19,194	1.32%
18	American Income Life Ins Co	60577	IN	\$17,165	\$0	\$5	\$0	\$17,170	1.18%
19	Life Ins Co Of The Southwest	65528	TX	\$16,782	\$0	\$0	\$0	\$16,782	1.15%
20	Primerica Life Ins Co	65919	TN	\$16,351	\$0	\$0	\$0	\$16,351	1.12%
21	Thrivent Financial For Lutherans	56014	WI	\$15,707	\$0	\$0	\$0	\$15,707	1.08%
22	Penn Mut Life Ins Co	67644	PA	\$15,255	\$0	\$0	\$0	\$15,255	1.05%
23	Banner Life Ins Co	94250	MD	\$15,234	\$0	\$0	\$0	\$15,234	1.04%
24	RiverSource Life Ins Co	65005	MN	\$14,041	\$0	\$0	\$0	\$14,041	0.96%
25	USAA Life Ins Co	69663	TX	\$13,300	\$0	\$0	\$0	\$13,300	0.91%
	All 293 Other Companies			\$365,869	\$2,244	\$235,623	\$0	\$603,737	41.41%
	Totals			\$1,167,880	\$2,545	\$287,436	\$1	\$1,457,861	100.00%